

# BENCHMARKING ACCESSIBILITY TO SERVICES ACROSS CITIES

Workshop on "Improving planning and appraisal through the  
use of accessibility indices"

30-31<sup>st</sup> October, Paris

Aimée Aguilar Jaber  
Nicolas Wagner  
Dimitrios Papaioannou



# ITF approach

Different but complementary approaches

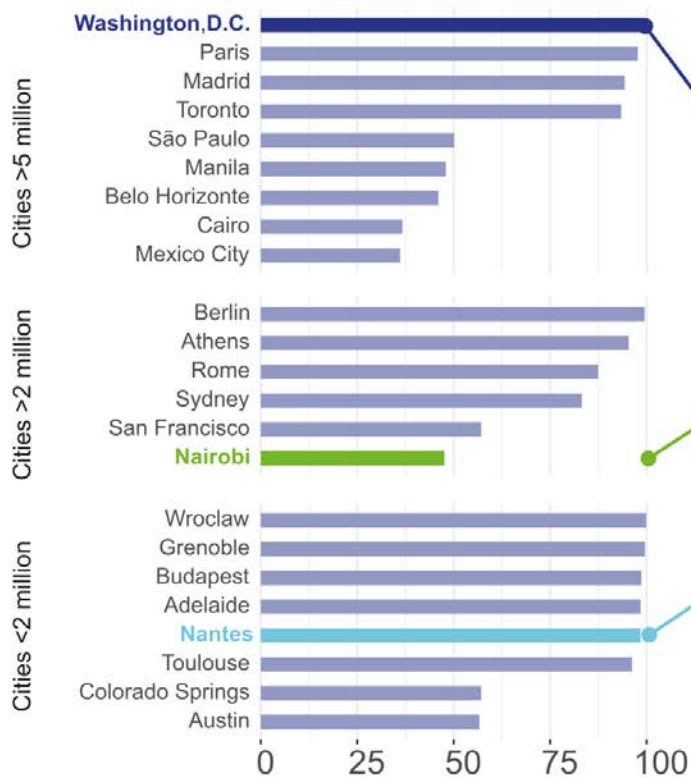
**Bottom-up:** case by case –high detail but harder to expand to large number of cities

**Top-down:** directly on a larger number of cities- more limited on detail but better suited for global frameworks

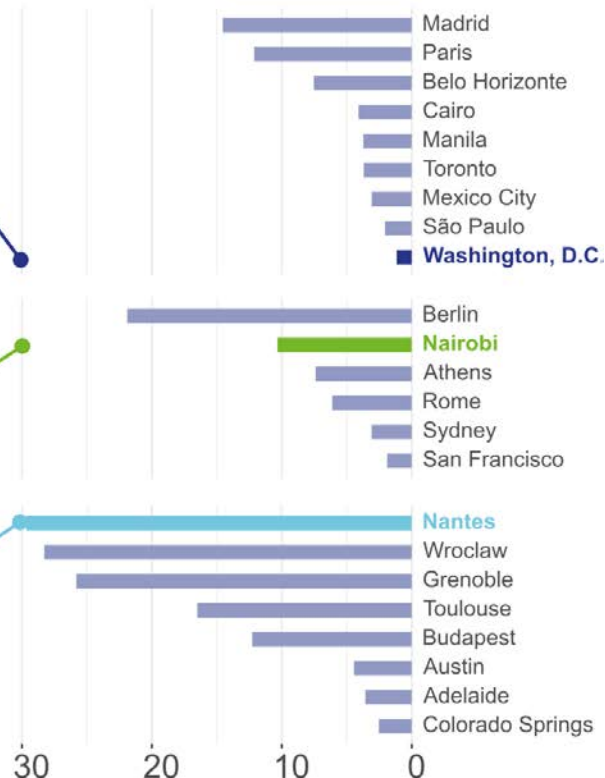
ITF has been developing a top-down approach tool for global benchmarking of accessibility in cities since 2016

Development of global frameworks are particularly relevant with “affordable and equitable access for all ”as SDG and NUA goals

% of population within  
1 000 metres from a public transport stop



% of population within  
a 30-minute public transport trip



## From discussions

Test different ideas for  
ranking cities

Test graphs and features  
of visualisation

Get impressions on  
possible application

Database: all urban areas in  
Europe by Dec 2018

Visualisation tool

Analysis for subset of cities in  
the context of sustainability  
and inclusiveness goals

New ITF framework  
for benchmarking  
accessibility to  
services across  
cities



Design accessibility metrics that :

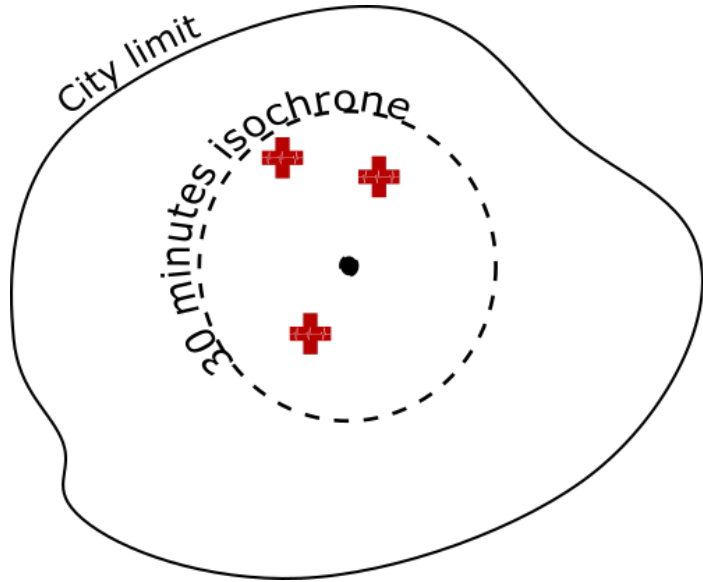
Focuses on access to  
opportunities

Are comparable at a  
global level

Are simple but scalable

Are multimodal

## Contour-based metrics



Large coverage

EU Cities > half a million inhab.

4 modes of transport

9 services

3 time thresholds

Global databases and formats

Ex: OpenStreetMaps

Comparable approaches

Same methodology

Comparable perimeters (FUA)

No behavioural parameters

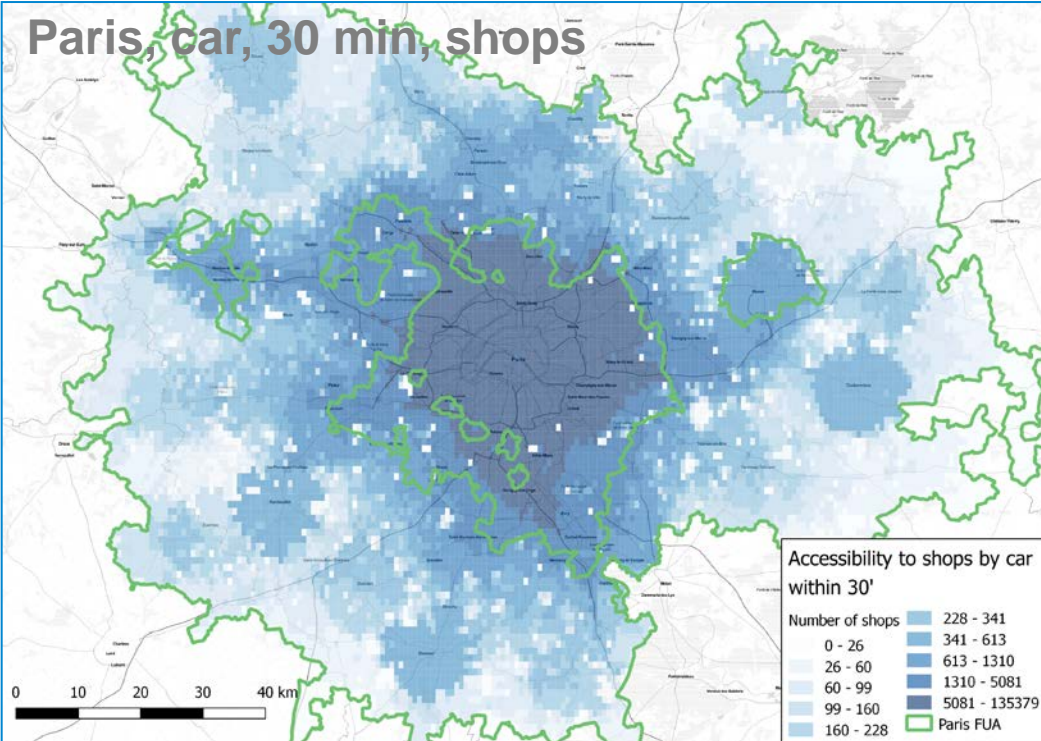
Type	Services included
Basic Services	Bank, Post Office, Pharmacy
Consumption	Department Store, Market, Shopping Centre, Shop
Education	All types of schools
Emergency Services	Fire Station
Health	Doctor, Dentist, Health Care Service
Hospital	Hospital/Polyclinic
Recreational	Museum, Theater, cinema, zoo, stadium, important tourist attraction
Restaurants	Restaurants, bar, nightclub
University	Post high-school education facilities

***Source: TomTom provided by EC/JRC (except universities, SCOPUS)***





Paris, car, 30 min, shops



## The contour-based indicator is computed:

- For each city on a 1km by 1km grid
- For each service
- For each mode

## It is then aggregated at the city level using an average:

- One value per service, mode and threshold for each city





# How do we compute it?



## Assumptions and data to compute travel times by car:

1. From actual speed observations (INRIX)
2. At peak-hour
3. Assume 10 minutes extra for access and parking time

## Assumptions and data to compute travel times by public transport:

1. Door to door
2. Based on schedules (not real time) produced by local authorities or pt operators
3. Take in account access, waiting and transfer times



# How do we compute it?



Obviously it is rather **BIG DATA** analysis...

- 115 Functionnal Urban Areas > 500 000 inhab.
- Over 1 million grids, 100 million OD pairs to compute, 28 million road links

... which comes with challenges:

- Data quality (common sense is not enough !)
- Result analysis is not straightforward





# What can it be used for?

Comparing cities [in the following only 9 cities to illustrate / temporary results]

Two different perspectives:

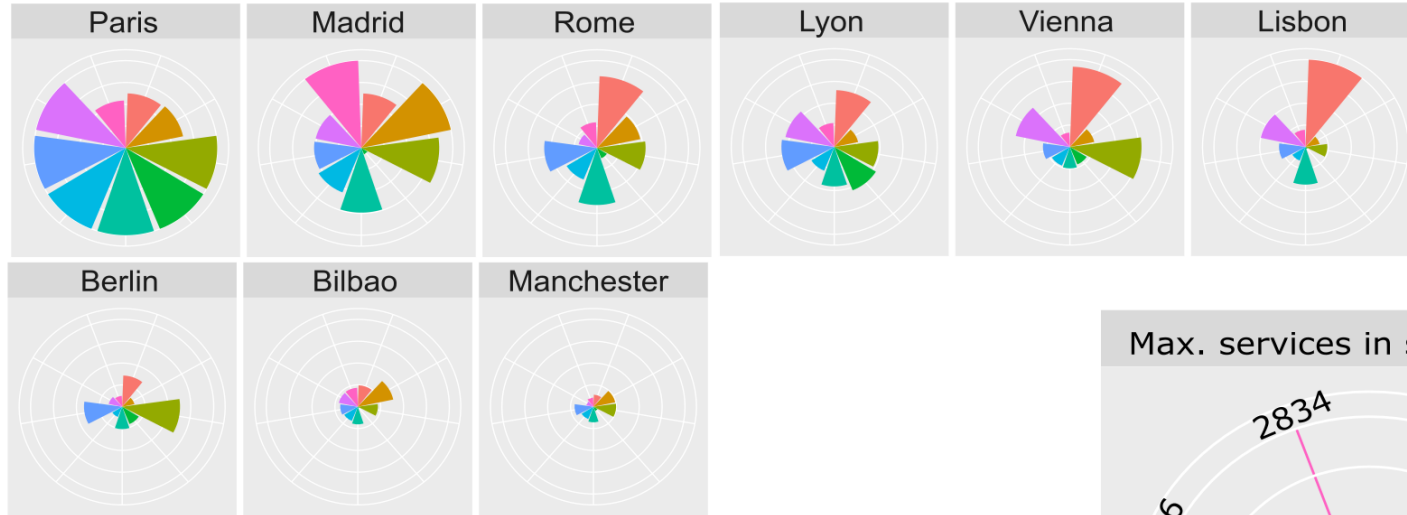
- 1) how many services can you access (in absolute value or in % of the total services offered by the city) in a given amount of time?*
- 2) how many people can access a minimum basket of services?*

More detailed analysis on a limited number of cities

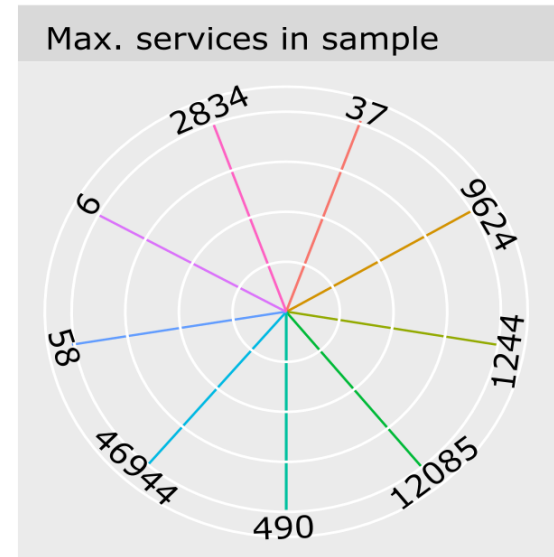
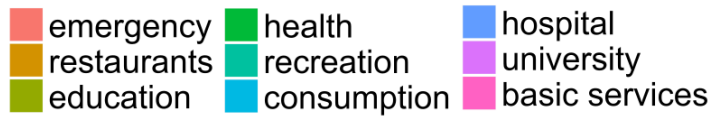
In a city is income and accessibility correlated? Does this vary between cities?

**Other examples:** compare mode performances in providing access,  
Variation of access within the city...

# How many services can an inhabitant access in 30 minutes by car?

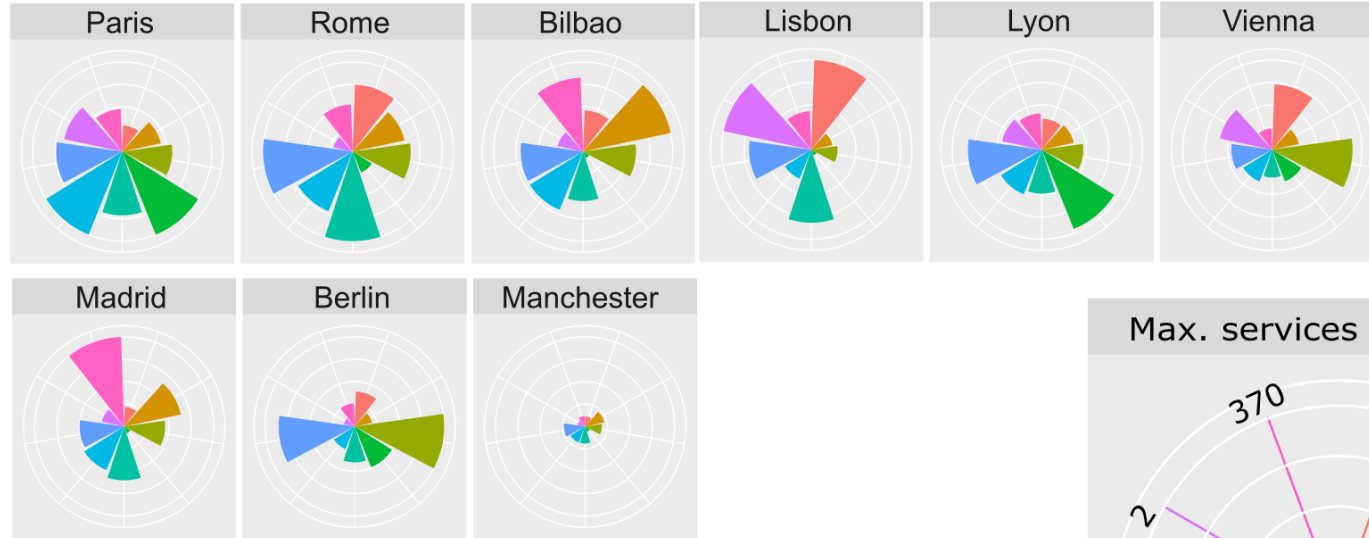


## Services type

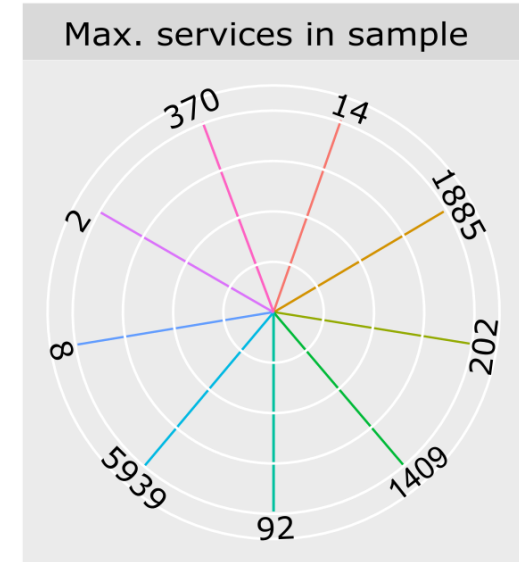
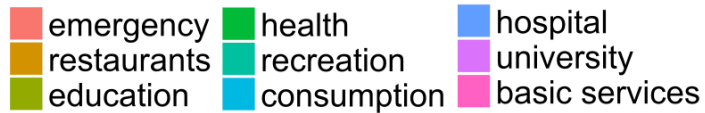




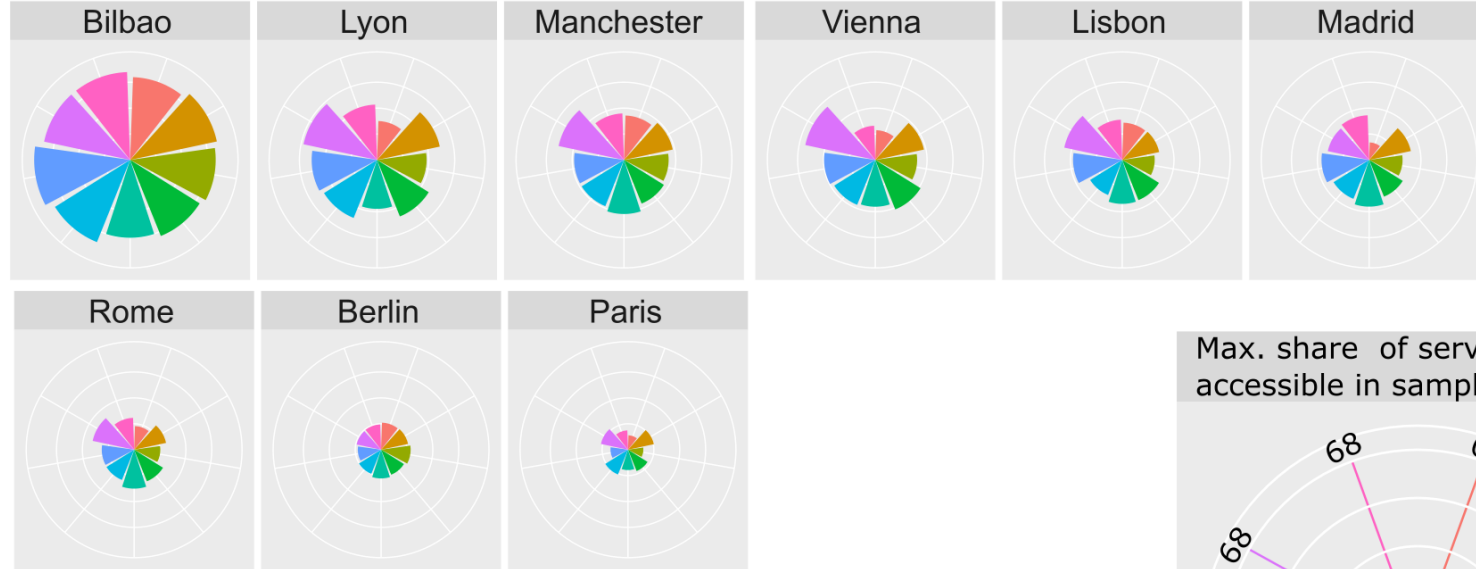
# How many services can an inhabitant access in 30 minutes by public transport?



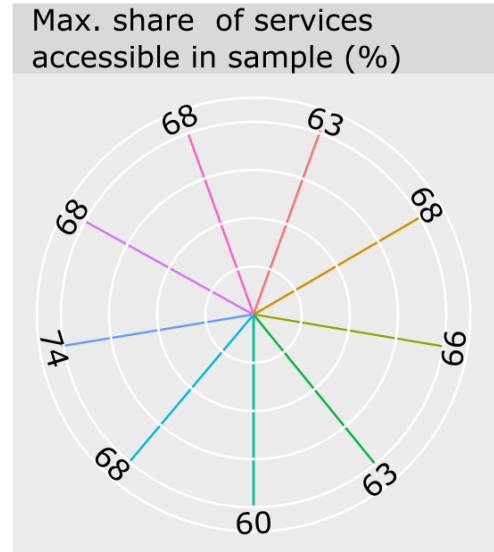
## Services type



What % of the services offered by his city can an inhabitant access in 30 minutes by car?

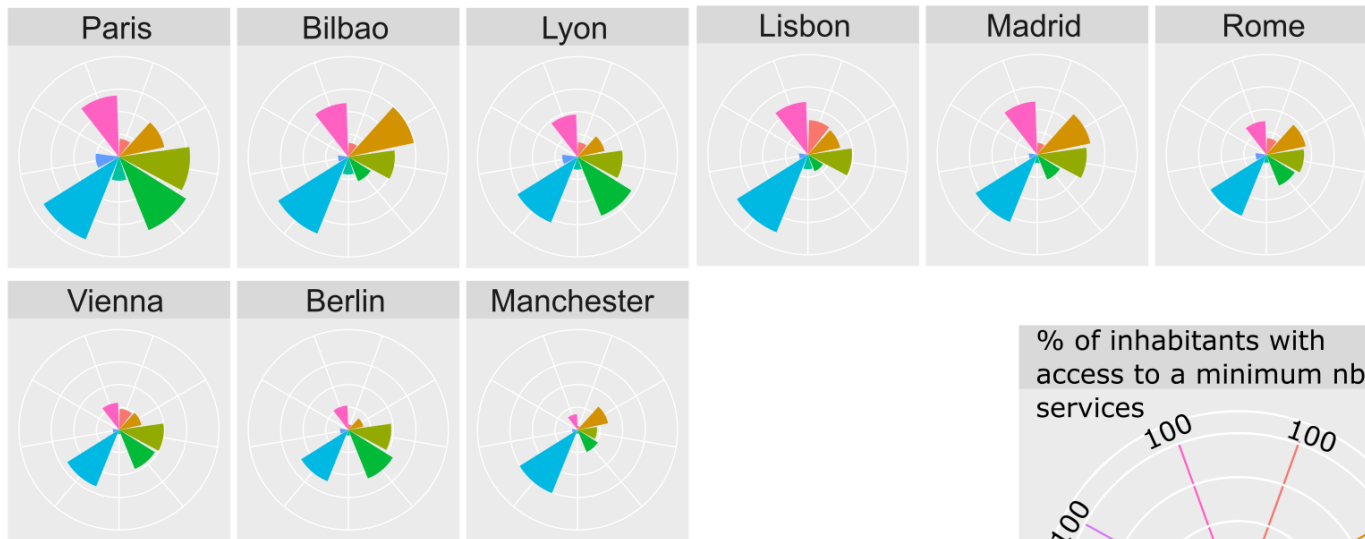


Services type

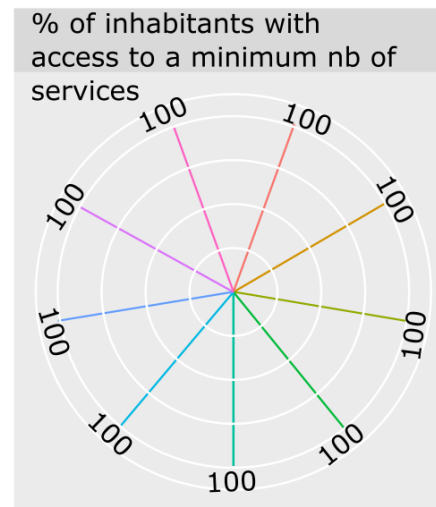
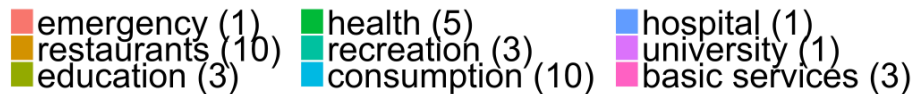




# What % of the inhabitants can access X services within walking distance?



Services type  
Minimum in parenthesis





Thousands of shops  
accessible in 30 min by public transport

Income class:

1- lower third

2- middle third

3- upper third





## From discussions

Test different ideas for  
ranking cities

Test graphs and features  
of visualisation

Get impressions on  
possible applications

Database: all urban areas in  
Europe by Dec 2018

Visualisation tool

Analysis for subset of cities in  
the context of sustainability  
and inclusiveness goals

New ITF framework  
for benchmarking  
accessibility to  
services across  
cities



# Thank you

Aimée Aguilar Jaber  
Nicolas Wagner  
Dimitrios Papaioannou