Partnership Opportunities

Reach out to top decision-makers at ITF’s Annual Summit of Transport Ministers

22–24 May 2024
Leipzig, Germany
The International Transport Forum

Summit 2024: Greening Transport

Keeping focus in times of crisis
When
22–24 May 2024

Where
Leipziger Messe GmbH (CCL)
Messe-Allee 1
04356 Leipzig
Germany
What is the ITF’s Annual Summit of Transport Ministers?

The International Transport Forum (ITF) at the OECD is an intergovernmental organisation with 66 member countries. Based in Paris, it is the only global body with a mandate to advance transport policy for all modes of transport.

Every May, ministers of transport from ITF member and guest countries meet for their Annual Summit in Leipzig, Germany. The Summit, often referred to as the “Davos of Transport”, is the premier global transport policy event and gathers political decision-makers, heads of international organisations, CEOs, and other leaders from business, civil society, media and academia. More than 1 400 participants share their views and debate the future of transport and mobility.
Why sponsor the Summit?

Raise your profile

- Showcase your company’s products and services.
- Network with industry leaders and decision-makers.
- Gain visibility among a global audience.
- Demonstrate your commitment to driving innovation.

Connect your brand with some of the most influential organisations and leaders in transport and mobility.

For more information contact sponsors@itf-oecd.org
Why sponsor the Summit?

Listen to leaders and experts speak
Engage in debate

Reach key representatives of all stakeholder groups and benefit from extensive global media coverage.

Why sponsor the Summit?
Why sponsor the Summit?

Build networks

Connect with your peers in transport and mobility. Various sponsorship packages allow you to choose the level of involvement and visibility suited to your budget and communication objectives.
Why sponsor the Summit?

- On-site visibility: logo, signage, all printed Summit documentation
- Press relations and global media coverage, online exposure: Summit website, social media, newsletters
- Host events, such as seminars, press conferences, publication launches, subject to prior consultation with and agreement of ITF
- Promotional video interview of sponsors representative with ITF video team
- Discount on additional registrations
Our sponsorship packages

**€15 000 Silver Sponsor**
- 2 full summit registrations for Sponsors’ representatives and clients, of which:
  - Access for 1 Sponsors’ representative to the Lounge
  - 1 invitation to the Ministers’ lunch
- 20m² complimentary exhibition space including one complimentary technical support staff pass

**€25 000 Gold Sponsor**
- 4 full summit registrations for representatives and clients, of which:
  - Access for 2 Sponsors’ representatives to the Lounge
  - 1 invitation to the Ministers’ lunch
  - Reserved seating for 2 representatives at the Gala Dinner
- Possibility to host a side event during the Summit, subject to prior consultation with and agreement of ITF

**€35 000 Platinum Sponsor**
- 6 full summit registrations for representatives and clients, of which:
  - Access for 3 Sponsors’ representatives to the Lounge
  - 2 invitations to the Ministers’ lunch
  - Reserved seating for 3 representatives at the Gala Dinner
- 30m² complimentary exhibition space including 2 complimentary technical support staff passes

**€50 000 Diamond Sponsor**
- 8 full summit registrations for representatives and clients, of which:
  - Access for 4 Sponsors’ representatives to the Lounge
  - 3 invitations to the Ministers’ lunch
  - Opportunity to host a table (8 pers) at the Gala Dinner
- 50m² exhibition space including 3 complimentary technical support staff passes

Sponsorship without exhibition available at € 20 000
Sponsorship without exhibition available at € 30 000
Sponsorship without exhibition available at € 40 000

Participation in / contribution to a Summit session, subject to sponsor’s participation/contribution being considered relevant to the summit by ITF
Possibility to host a side event during the Summit, subject to prior consultation with and agreement of ITF

Access for 1 Sponsors’ representative to the Lounge
Access for 2 Sponsors’ representatives to the Lounge
Access for 3 Sponsors’ representatives to the Lounge
Access for 4 Sponsors’ representatives to the Lounge
1 invitation to the Ministers’ lunch
2 invitations to the Ministers’ lunch
Reserved seating for 2 representatives at the Gala Dinner
Reserved seating for 3 representatives at the Gala Dinner
Reserved seating for 4 representatives at the Gala Dinner
Opportunity to host a table (8 pers) at the Gala Dinner
Exhibitors use the Summit for product launches, on-site demonstrations, media events, high-level meetings and in other ways to engage with Summit participants.

All exhibitors receive several all-inclusive three-day delegate passes, allowing full access to the Summit, the Gala Dinner, the Presidency Reception, and other networking events.

Prices for exhibition space start from €240 / m² (excl. VAT) at the discounted rate for early bookings, available until 31 January.

Become a Summit Exhibitor

Every year, more than 50 organisations, including companies, ministries, professional associations and civil society, take the opportunity to showcase their products, services and initiatives in the Summit exhibition.
Exhibition

Connect with transport and mobility peers.

€295 per m² (bare floor area)

€240 Early booking rate before 31 January

For more information contact exhibitors@itf.oecd.org
Host a Side Event

Hosting a Side Event at the Annual Summit provides a unique way to communicate your priority topics to a high-level international audience.

Events can take a range of formats, including board meetings, workshops, seminars, presentations on the Open Stage Café and panel discussions.

Side events are automatically guaranteed for Platinum and Diamond Sponsors. Some sponsorship packages contain prime exhibition space.

A limited number of slots are available for side events, on- or off-site during the Summit. As Side Events are a part of the Summit programme, co-branded invitations tailored for the event can be sent to your selected contacts. Other types of events, such as international meetings of multilateral bodies, companies, networks or associations can also be held within the framework of the Summit.

For more information contact annexprogramme@itf-oecd.org
Recent Summit Sponsors and Exhibitors
Contact us

International Transport Forum
2 rue André Pascal
75775, Paris, Cedex 16
France

+33 (0)1 45 24 97 10

exhibitors@itf-oecd.org

sponsors@itf-oecd.org

www.itf-oecd.org