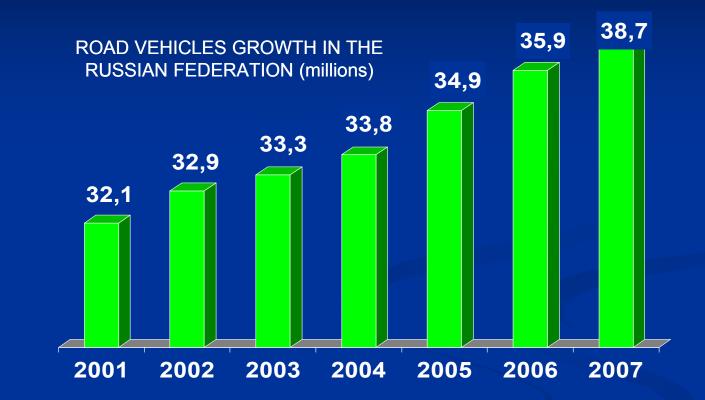


The Council of State Presidium meeting on "Road safety issues and on the measures for improving state governance in the area of ensuring road safety" November 15th, 2005



Governmental road safety priorities health property interests



The National road safety strategy is implemented through the Federal Target Program "Increasing Traffic Safety in 2006-2012"

Prevention priorities

- Prevention of drunk driving
- Child safety
- Pedestrian safety
- Prevention of speed driving
- Improvement of driving skills
- Safety belt usage
- Road safety public awareness campaigns



Prevention of child injury in traffic accidents

- 1,116 CHILDREN KILLED IN ROAD ACCIDENTS IN 2007
- AND 24,707 CHILDREN
- MEASURES TAKEN
 - Improving education system for children in road safety behavior
 - Mandatory use of child seats
 - Implementing "School Bus" Program
 - Organizing public awareness campaigns
 - Increasing number of child car camps
 - Publishing national newspaper "Kind Road of Childhood"







Safety belts

- THE MAJORITY OF DRIVERS AND PASSENGERS HABITUALLY NEGLECT FASTENING SAFETY BELTS
- MEASURES TAKEN
 - Public awareness campaigns
 - Toughening of administrative penalties



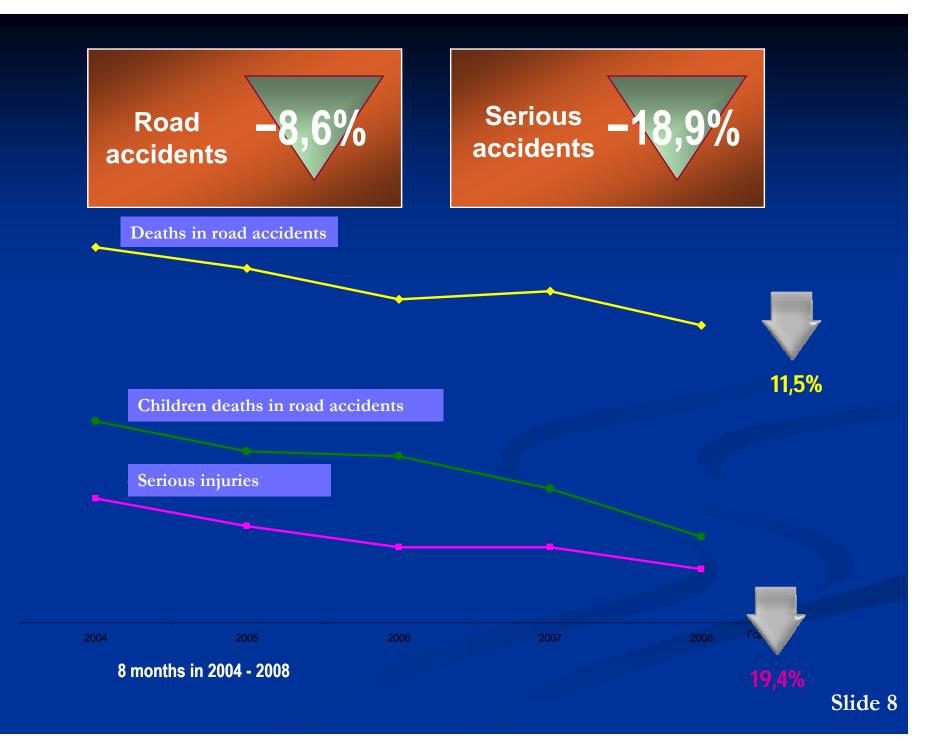
ПРИСТЕГНИТЕ САМОГО ДОРОГОГО

ПРИСТЕГНИТЕСЬ САМИ

RESULTS

2.5 increase in the number of drivers and passengers regularly fastening safety belts during the period of implementing the Federal Target Program "Increasing Traffic Safety in 2006-2012"







TRAFFIC ACCIDENTS INVOLVING CHILDREN UNDER 16 IN THE RUSSIAN FEDERATION

