

MEDIA RELEASE

Paris, 25 March 2015

INRIX JOINS INTERNATIONAL TRANSPORT FORUM'S CORPORATE PARTNERSHIP BOARD

Paris/Kirkland, WA, 25 March, 2015: [INRIX](#)[®], Inc., a leading global provider of transportation information, analytics and driver services for the connected car and smart cities worldwide, is pleased to announce its membership of the Corporate Partnership Board (CPB) of the International Transport Forum at the OECD.

INRIX is at the forefront of connecting drivers and cars to smarter cities. INRIX's real-time traffic information and driver services are on the road today from a variety of automakers including Audi, BMW, Ford, Mercedes, Volkswagen and Toyota. These services help drivers do everything from navigate through the day's traffic to find the closest available parking or the least expensive fuel and electric vehicles (EV) charging locations. In the public sector, more than 60 transportation agencies worldwide use INRIX traffic information and analytics tools to help streamline daily operations, pinpoint investments in roads and transit and deliver better traveller information services.

Created in 2013, the CPB is the International Transport Forum's platform for engaging with the private sector and enriching policy discussion among the ITF's 54 member countries with a business perspective.

Bryan Mistele, president and CEO, INRIX, said: "The future prosperity and inhabitability of cities depends on our ability to truly understand how people and goods move throughout urban areas. The depth and accuracy of our data means that INRIX is perfectly placed to work with the ITF and its members to help create a successful urban mobility blueprint for smarter cities. We are excited to join the ITF's Corporate Partnership Board and share our expertise and vision to address the individual, economic and environmental challenges of urbanisation."

José Viegas, Secretary-General of the ITF, added: "The International Transport Forum is thrilled to have INRIX on board as a member of its Corporate Partnership Board. Their expertise in putting 'big data' to work for better transport solutions will be an enormous asset for CPB projects and for ensuring that policy debate around the digitalisation of transport benefits from a cutting-edge business angle."

INRIX joins the 13 current CPB members from across the transport industry: Bombardier Transportation, China Communications Construction Company (CCCC), China Ocean Shipping Company (COSCO Group), Kapsch TrafficCom, Meridiam, Michelin, Nissan Motor Corporation, PTV Group, SerTrans Logistics, Total, Uber and Volvo Group. (More at www.internationaltransportforum.org/cpb).

About INRIX

INRIX is one of the fastest growing big data technology companies in the world. The company leverages big data analytics to reduce the individual, economic and environmental toll of traffic congestion. Through cutting-edge data intelligence and predictive traffic technologies, INRIX helps leading automakers, fleets, governments and news organizations make it easier for drivers to navigate their world. Our vision is simple – to solve traffic, empower drivers, inform planning and enhance commerce.

Whether through an in-car or smartphone navigation application, a local newscast or our INRIX Traffic app, our up-to-the-minute traffic information and other driver services reach more than 150 million drivers to help them save time, fuel and frustration. INRIX delivers traffic and driving-related insight, as well as sophisticated analytical tools and services across six industries covering more than four million miles of road in 40 countries. For more information visit us at www.INRIX.com.

About the International Transport Forum

Who we are:

The International Transport Forum at the OECD is an intergovernmental organisation with 54 member countries. It acts as a strategic think tank for transport policy and organises an Annual Summit of ministers. It is the only global body with a mandate for all transport modes.

What we work for:

Our goal is to help shape the transport policy agenda on a global level, and ensure that it contributes to economic growth, environmental protection, social inclusion and the preservation of human life and well-being.

How we do it:

Our work rests on three pillars: The ITF's **Annual Summit** unites ministers from around the globe with decision makers from business, civil society, international organisations and research. As a **Think Tank**, the ITF delivers impartial, evidence-based analyses of the highest quality for its member countries through its Research Centre. As an **intergovernmental organisation** the ITF is committed to multilateral dialogue and global knowledge-sharing. It also operates the ECMT system of Multilateral Licences for international road haulage.

www.internationaltransportforum.org

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