

MEDIA RELEASE

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Ford joins ITF Corporate Partnership Board

Innovative automaker becomes part of global dialogue for better transport /
“Ford’s knowledge and insights matter”

Ford Motor Company is the latest global player to join the Corporate Partnership Board (CPB) of the International Transport Forum at the OECD (ITF).

The ITF is an intergovernmental organisation for global dialogue on better transport policy; it acts as a think tank for member governments and organises the Annual Summit of transport ministers. The CPB was created in 2013 as the Forum’s platform for engaging with the private sector to enrich policy discussion among the ITF’s 54 member countries.

The Ford Motor Company is a global automotive industry leader based in Dearborn, Michigan, that manufactures or distributes automobiles across six continents. Founded by Henry Ford in 1903, the company became famous for its innovation and production methods that led to mobility for millions with the introduction of the Model T.

Today, Ford is still focused on innovation and human progress with its Smart Mobility plan that aims to change the way the world moves. Ford is bringing together connectivity, big data, the customer experience, mobility solutions, and autonomous vehicles to address trends driving personal transportation in the 21st century.

José Viegas, Secretary-General of ITF, welcomed the new CPB member: “I am extremely pleased to have Ford join our efforts to bring a business perspective to the global transport policy debate. Transport policy matters for people’s lives, and it matters that players like Ford are adding their knowledge and their insights to it.”

The members of the ITF Corporate Partnership Board are: China Communications Construction Company (CCCC), China Ocean Shipping Company (COSCO Group), Ford, Google, HERE, INRIX, Kapsch TrafficCom, Meridiam, Michelin, Nissan Motor Corporation, PTV Group, Total, Uber and Volvo Group. Recent work by the CPB on autonomous driving, car sharing, Big Data in transport and logistics performance is available at www.internationaltransportforum.org/cpb.

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