

MEDIA RELEASE

Paris, 1 October 2015

ITF promotes intelligent mobility at ITS World Congress in Bordeaux

9 out of 10 cars could be taken out of cities / Intelligent Transport Systems top the policy agenda for many governments

The share of private cars in urban mobility remains stubbornly high, despite heavy investment into public transport systems over the past decades. Intelligent Transport Systems (ITS) can become the game changer by making public transport responsive to the mobility demands of citizens in real time.

This is the message the International Transport Forum (ITF), an intergovernmental organisation for the transport sector with 57 member countries, is taking to the ITS World Congress meeting in Bordeaux, France, next week from 5-9 October.

“Our modelling shows that it is possible to take 9 out of 10 cars off city streets if private cars are replaced by shared vehicles. ITS technologies empower us to provide shared mobility with similar levels of flexibility and travel times as private cars”, said ITF Secretary-General José Viegas. “If we can organise mobility more efficiently, that will greatly reduce emissions, air pollution, congestion, accidents and noise. That is why ITS tops the policy agenda for ITF member countries, and why we are in Bordeaux for the ITS World Congress.”

Viegas will present ITF work on upgrading urban mobility systems to Ministers from around the world at the **Ministerial Roundtable on “ITS addressing Climate Change”** chaired by the French Minister of Transport and the European Commissioner for Transport on the opening day of the ITS World Congress, Monday, 5 October. The key results of this Roundtable will be communicated in a Manifesto to the United Nations Conference on Climate Change (“COP21”) in Paris in December.

The ITF will be present with a stand and at sessions throughout the conference:

- ▶ **“Certification of automated road vehicles for urban public transport”** with Tom Voegelé, Transport Analyst ITS at the ITF (Tuesday, 6 October, 11-12:30h, Hall 1 Expo – Theatre 1)
- ▶ **“Autonomous, driverless vehicles: extending car-sharing and mobility as a service”**, General Public Session with Tom Voegelé, Transport Analyst ITS at the ITF (Wednesday, 7 October, 12:45-14:15h, Exhibition Hall 1, ITS Forum)
- ▶ **“Transforming freight movement through ITS”**, Mini-Symposium with Stephen Perkins,

ITF Head of Research (Friday, 9 October, 09-13:30h, Palais des Congrès, Room F1)

Discover and discuss ITF's work on topics such as **Big-Data in transport and autonomous vehicles** at the ITF exhibition stand (A6). ITF experts will be available for information exchange and networking. Your stand host is Sharon Masterson, Manager for ITF's Corporate Partnership Board.

Media interviews on site can be arranged through the contact below.

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ABOUT THE INTERNATIONAL TRANSPORT FORUM

Who we are

The International Transport Forum is an intergovernmental organisation with 57 member countries. It acts as think tank for transport policy and organises the Annual Summit of transport ministers. ITF is the only global body that covers all transport modes. It is administratively integrated into the OECD, but politically independent.

What we do

ITF works for transport policies that improve peoples' lives. Our mission is to foster a deeper understanding of the role of transport in economic growth, environmental sustainability and social inclusion and to raise the public profile of transport policy.

How we do it

ITF organises global dialogue for better transport. We act as a platform for discussion and pre-negotiation of policy issues across all transport modes. We analyse trends, share knowledge and promote exchange among transport decision-makers and civil society. ITF's Annual Summit is the world's largest gathering of transport ministers and the leading global platform for dialogue on transport policy.