



# Agenda

## 3rd UN Ministerial Conference on Road Safety - Pre-Event

### “Innovation, emerging mobility trends, and the role of the private sector in road safety”

**18 February 2020, 09:30-12:00**

**Venue: Volvo Studio Stockholm,  
Jussi Björlings allé 5, 111 47 Stockholm, Sweden**

The International Transport Forum, the Volvo Car Group, and Volvo Group and the members of the ITF's Corporate Partnership Board invite you to a road safety on the day prior to the 3rd UN Ministerial Conference on Road Safety.

The event will bring together top road safety experts, policymakers and other stakeholders to discuss the ongoing work of the ITF's Corporate Partnership Board notably on the role of the private sector in improving road safety.

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| 09:00-09:20 | <b>Registration and Welcome Coffee</b>  |
| 09:20-09:40 | <b>Tour of Volvo Studio</b>   |
| 09:40-09:45 | <b>Introductory Video on Road Safety</b>  |
| 09:45-10:00 | <b>Welcome Remarks from Co-hosts Volvo Cars &amp; Volvo Group</b> <ul style="list-style-type: none"><li>• Malin Ekholm, Vice President Volvo Cars Safety</li><li>• Niklas Gustavsson, Executive Vice President Public &amp; Environmental Affairs, Volvo Group</li></ul>  |
| 10:00-10:45 | <b>Launch of the Corporate Partnership Board Project on <u>'Safe Micromobility'</u></b> <ul style="list-style-type: none"><li>• Young Tae Kim, Secretary-General, ITF</li><li>• Sharon Masterson, Manager, Corporate Partnership Board, ITF</li><li>• Alexandre Santacreu, Report Author and Road Safety Policy Analyst, ITF</li><li>• Christina Moe Gjerde, Strategy &amp; Planning Manager, Voi Technology AB</li></ul> |
| 10:45-10:55 | <b>Setting the Scene – The Importance of Co-operation between the Public and Private Sector for Improving Road Safety</b> <ul style="list-style-type: none"><li>• Florent Menegaux, CEO Michelin</li></ul>  |

10:55-11:40 **Session 1: The Importance of Data in Road Safety**

➤ **Presentation of the ITF Corporate Partnership Board report '[New Directions for Data-Driven Transport Safety](#)'**

- Alexandre Santacreu, Report Author and Road Safety Policy Analyst, ITF

Discussants:

- Paola Costa, President SPEA Engineering
- Karla Gonzalez Carvajal, Transport Practice Manager for Europe, World Bank
- Jacques Martina, Best Practices Manager, RATP Bus Department

11:40-12:30 **Session 2: Road Safety and Autonomous Vehicles**

➤ **Presentation of the ITF Corporate Partnership Board reports '[Automated and Autonomous Driving](#)' and '[Safer Roads with Automated Vehicles?](#)'**

Discussants:

- Paulo Humanes, President Business Development & New Mobility PTV Group
- George Yannis, Professor NTU Athens
- Seokwoo Lee, CEO, Penta Security
- Peter Kronberg, Safety Director, Volvo Group
- Nicolas Beaumont, Senior Vice President Sustainable Development and Mobility, Michelin
- Catalina Garcia, Global Director of Corporate Affairs, ABInBev

Moderator:

- Sharon Masterson, Manager, Corporate Partnership Board, International Transport Forum

12:30-13:30 **Networking Lunch**

If you or your colleagues are interested in attending, please register by sending an email to: [CPB@itf-oecd.org](mailto:CPB@itf-oecd.org).