



THE CHALLENGE OF MOTORCYCLIST SAFETY

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Motorcyclist Safety in the 2021 – 2030 Decade of Action for Road Safety



EVOLVING MODAL SHIFTS AND
CHANGING DEMOGRAPHIC

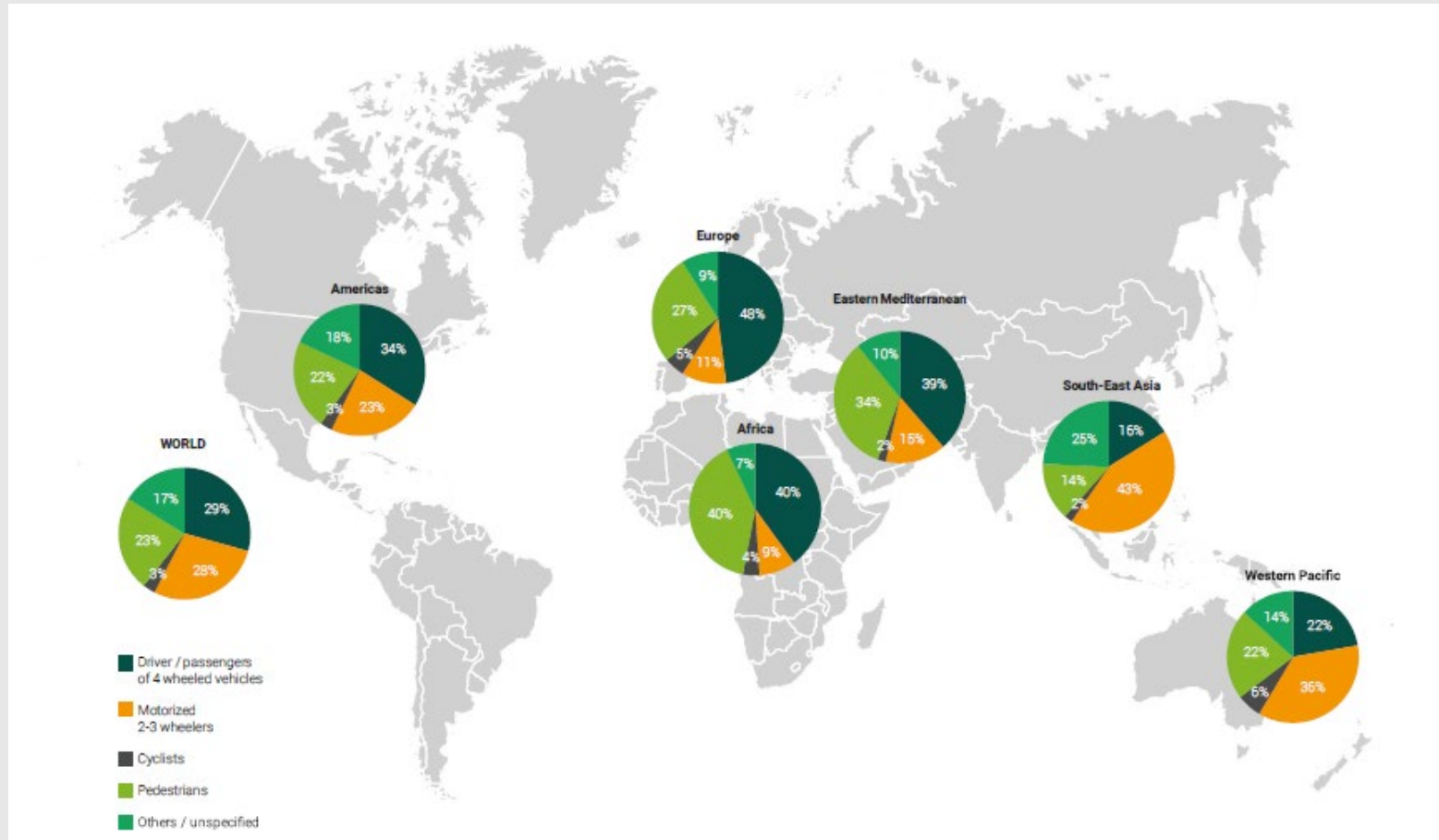


APPLYING A SAFE SYSTEMS
RESPONSE FOR MOTORCYCLISTS



EQUITY AND SUSTAINABLE
DEVELOPMENT

Motorcyclists over-represented among RTFs and serious injuries



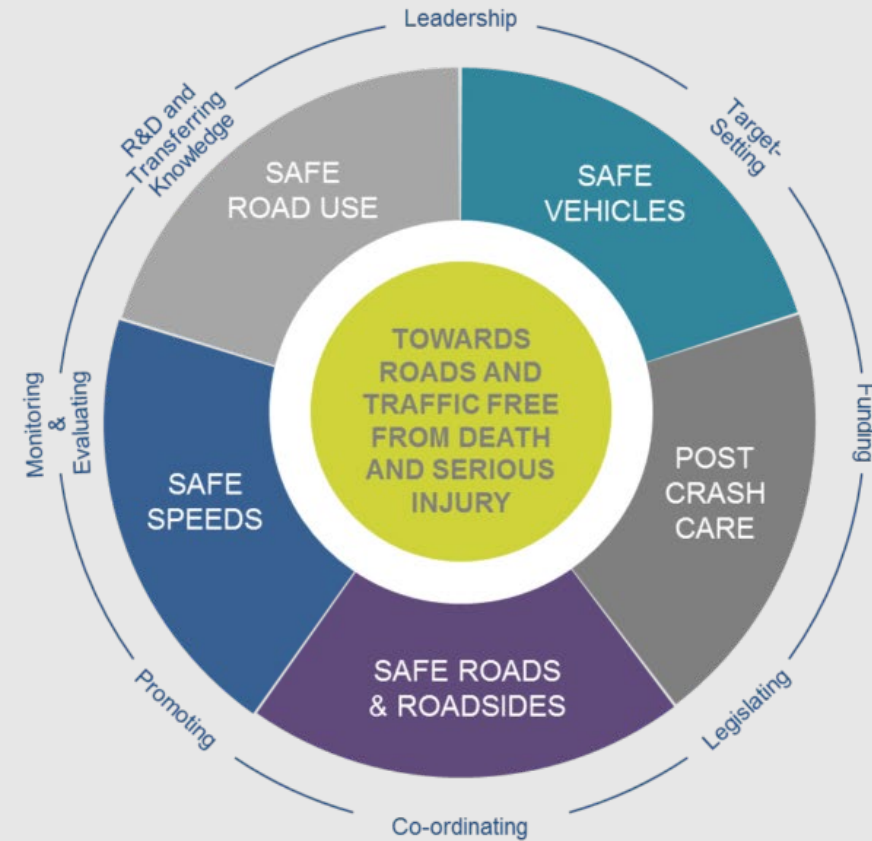
Evolving Modal Shift & Changing Demographics



Evolving Modal Shift & Changing Demographics



Applying a safe systems approach



Applying a safe system approach



Applying a safe systems approach



Equity and sustainability



THANK YOU