

New approaches for accounting for confounding factors when analysing collision data to predict collision hotspots and evaluate road safety schemes

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- Why should we account for them?
- How can we account for them?

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- Data from multiple time-periods
- Global and site-specific trends
- Variance-inflation factor
- Bayesian posterior predictive distribution; model validation

3. Application in available software programs

- RAPTOR (UNEW)
- VISUM Safety (PTV)

4. Benefits of the Approach

- Scheme Evaluation
- Hotspot prediction

Perceived safety
problem at a
location(s) on the
road network
(hotspot
identification)



Implement
intervention
strategy



Monitor
impact
(scheme
evaluation)



COLLISION DATA



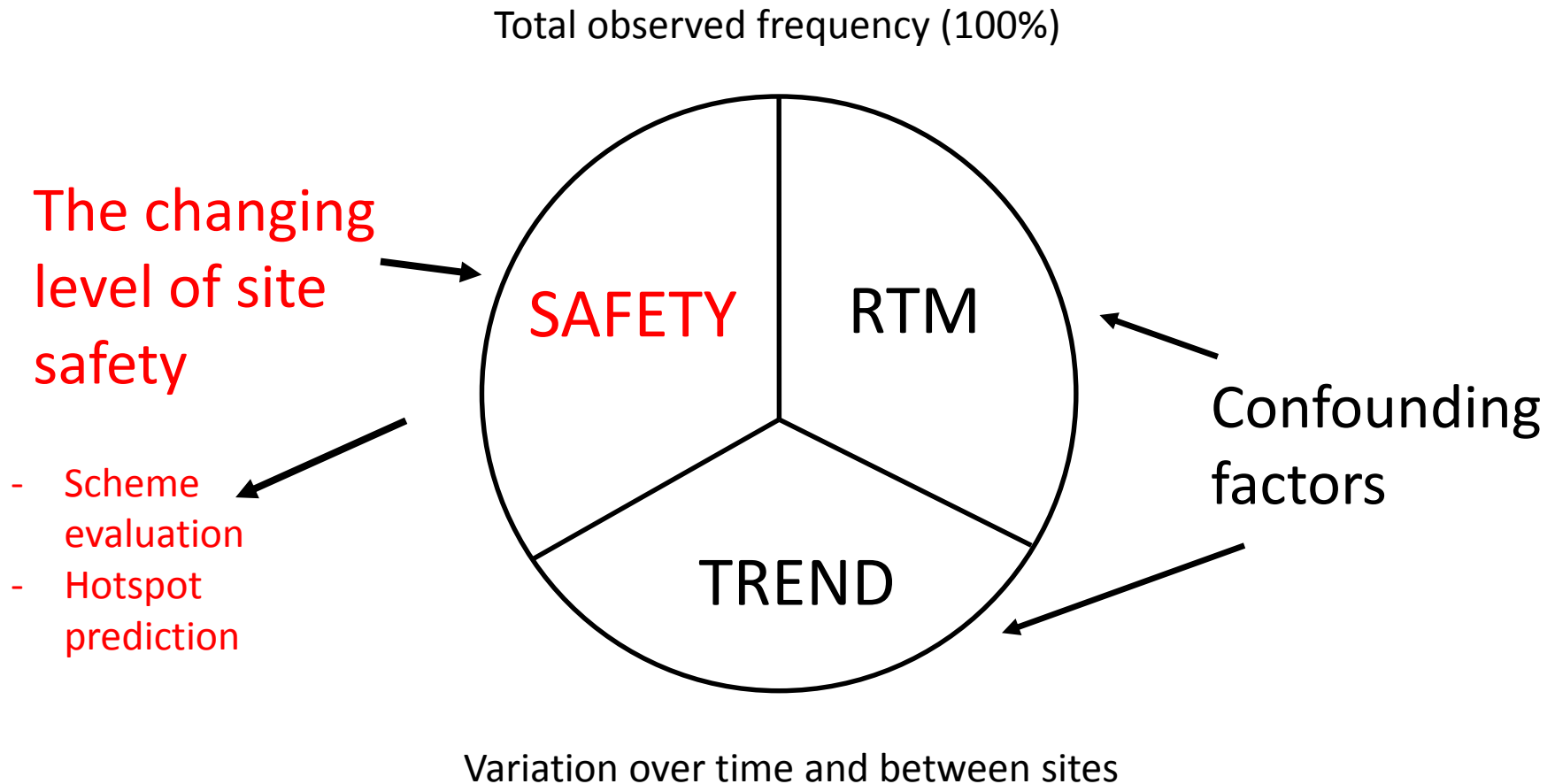
...but prone to confounding
factors (e.g. regression-to-
mean; trend)

1. Confounding factors

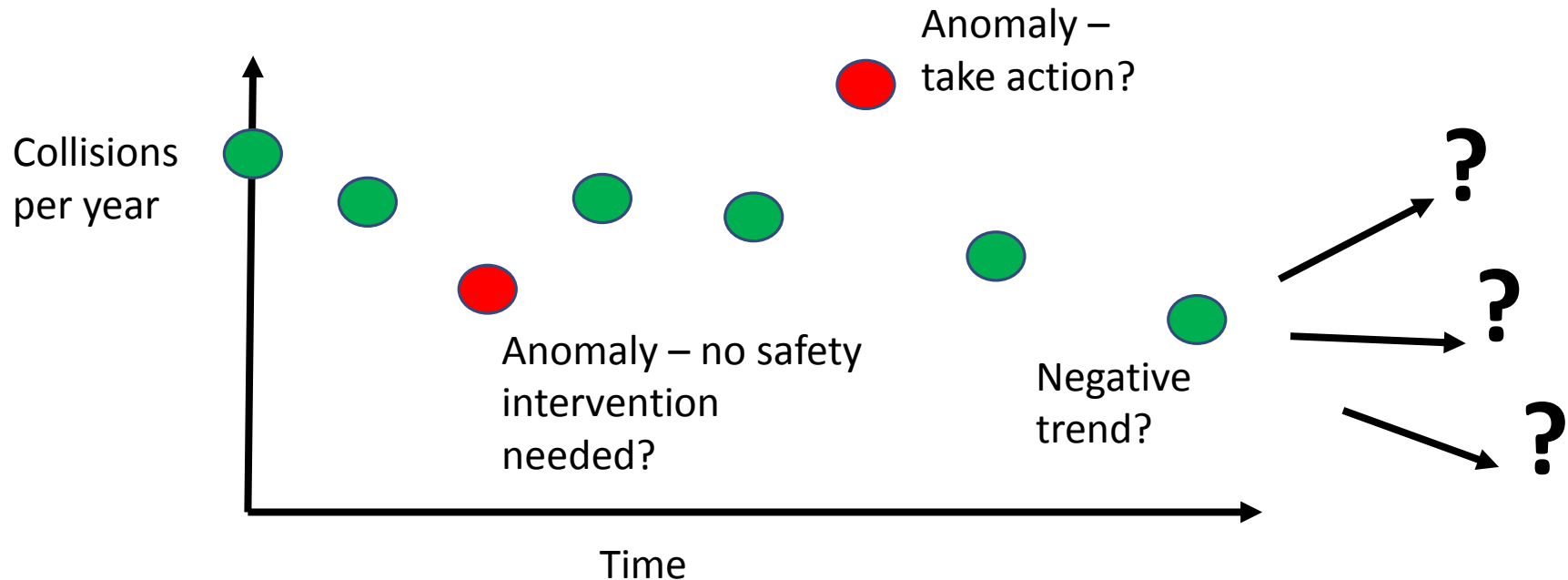
“Any factor that may lead to confounding...e.g. to effects that may erroneously be mixed up with the effects of a road safety measure” (Elvik; 2004 p. 1032)

- **Regression-to-the mean** (the tendency for unusually high or low counts to be followed by values closer to the underlying mean)
- **General trends** in collisions/casualties (for example due to changes in vehicle safety and driver education)

Remove confounding effects from our analyses



Problems for scheme evaluation and hotspot prediction



Why are confounding factors a problem?

Cause 'noise' in the collision count (time series) data

For hotspot identification:

- False positives: identifying and treating sites as hotspots when they are not – collision rate would have reduced anyway; an issue of 'wasted' resources
- False negatives: not treating a genuinely unsafe site; impact for future collision rates

For scheme evaluation:

- Believing that our schemes are being more effective than they actually are – value for money issues and 'misguided' future decisions

Accounting for RTM and Trend

RTM

- Ignore it – assume it doesn't exist
- Bayesian techniques (Empirical or Full)
 - Not widely accessible to practitioners

Trend

- Ignore it
- Network-wide and site-specific trends
- Relative influence of more recent observations and observations further back in time

2. Overview of the methodology

Key functions:

- Hotspot prediction (*Fawcett et al., 2017*)
- Scheme evaluation (*Fawcett and Thorpe, 2012, 2013*)

RTM

- Combines what we observe at a site with a state-of-the art model-based estimate of safety
- Natural extension to classic methods (e.g. Empirical Bayes) to account for observations across multiple time periods (hotspot)
- Variations in historical data to inform predictions of future counts (hotspot)
- Crash modification factors to account for discrepancies between APM and observed accident counts caused by missing data (hotspot)

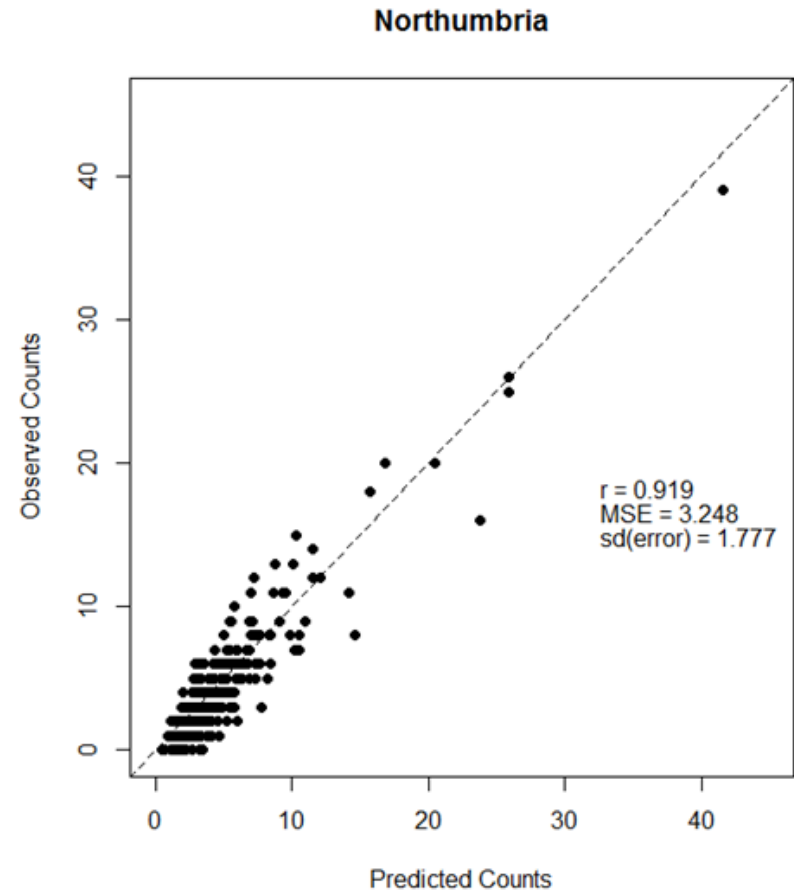
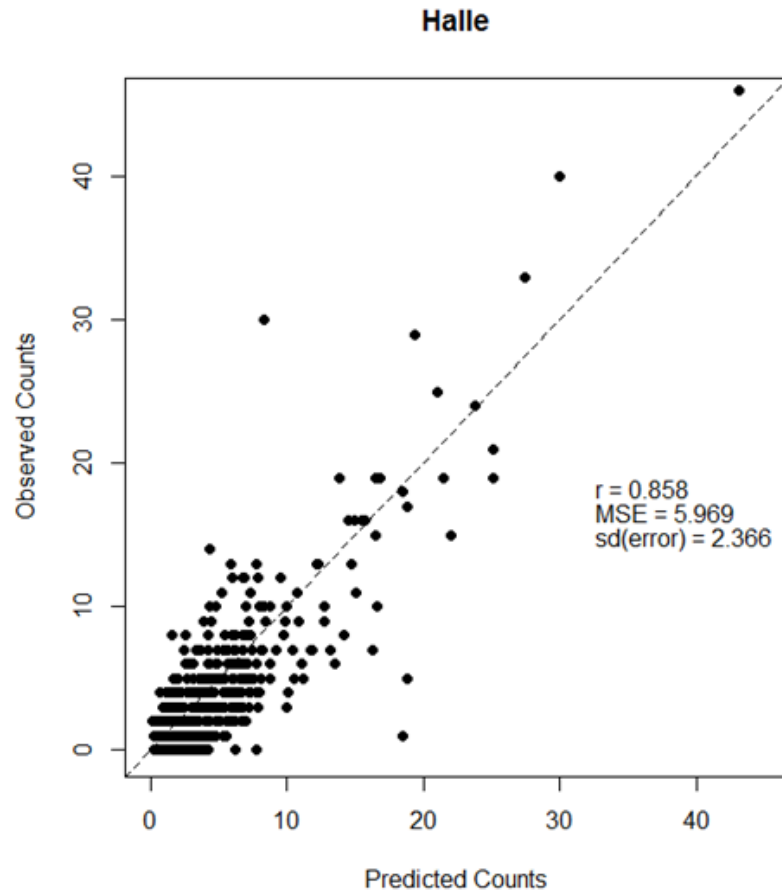
Trend

- Simple multiplicative factor applied to accident prediction model based on historic records or include time as a covariate in the model (Scheme evaluation)
- Variance inflation (predictions rely more heavily on more recent observations) (hotspot)
- Allows for statistically significant site-specific deviations to offset globally-observed trend when predicting future collision counts (hotspot)

Data requirements

- Hotspot prediction **and** scheme evaluation
 - **Dependent variable:** Collision/casualty counts in discrete time periods (e.g. months, quarters or years) for each site
 - **Independent variables:** Static site data (e.g. speed limit; road type; road class, urban/rural); dynamic site data (e.g. flow; average speeds) for each time period
- Scheme evaluation **only**
 - The same but for a reference pool of sites to construct the accident prediction model

Validation: how good are the hotspot predictions?



3. Application in available software

RAPTOR

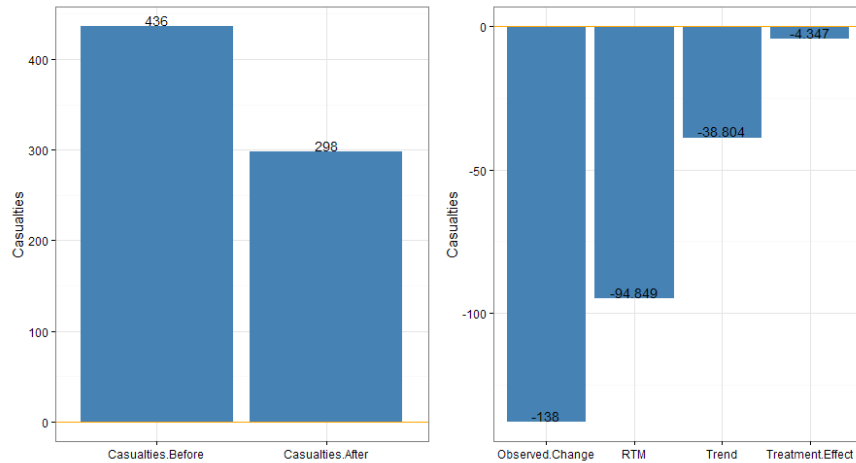
- Hosted on UNEW servers; web-based
- Logins/passwords freely available
- Supports hotspot prediction and scheme evaluation

VISUM Safety

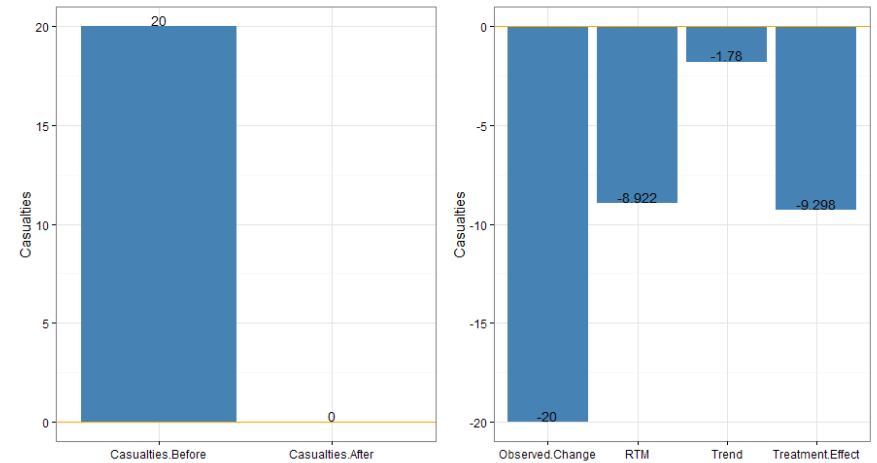
- Available from PTV Group under licence
- Supports hotspot prediction only
- Allows mapping of future collision sites
- Linked to strategic transport model VISUM for scenario testing

RAPTOR: Scheme Evaluation

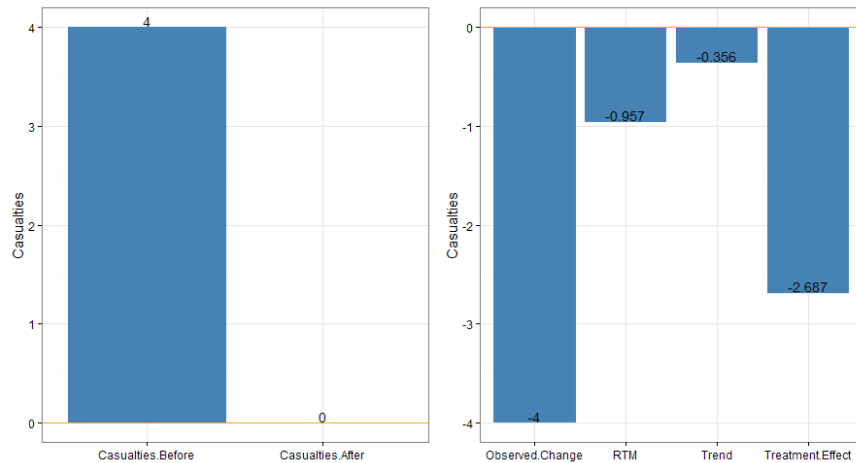
Total for all sites



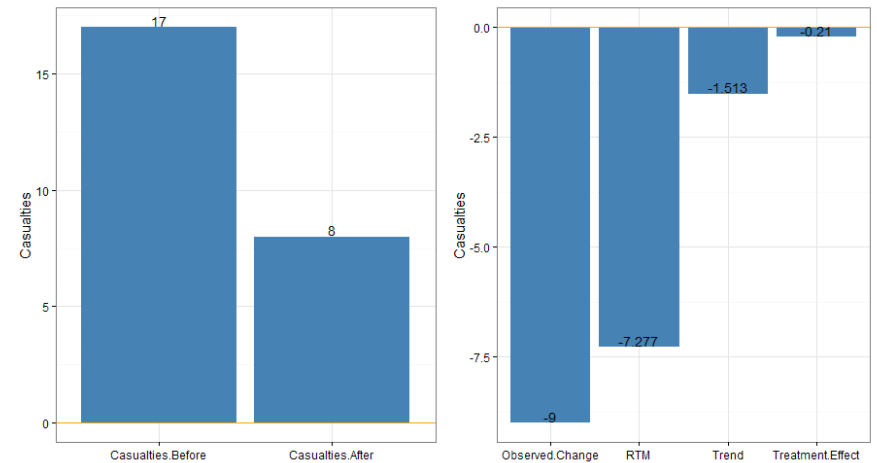
Site Number 1



Site Number 2

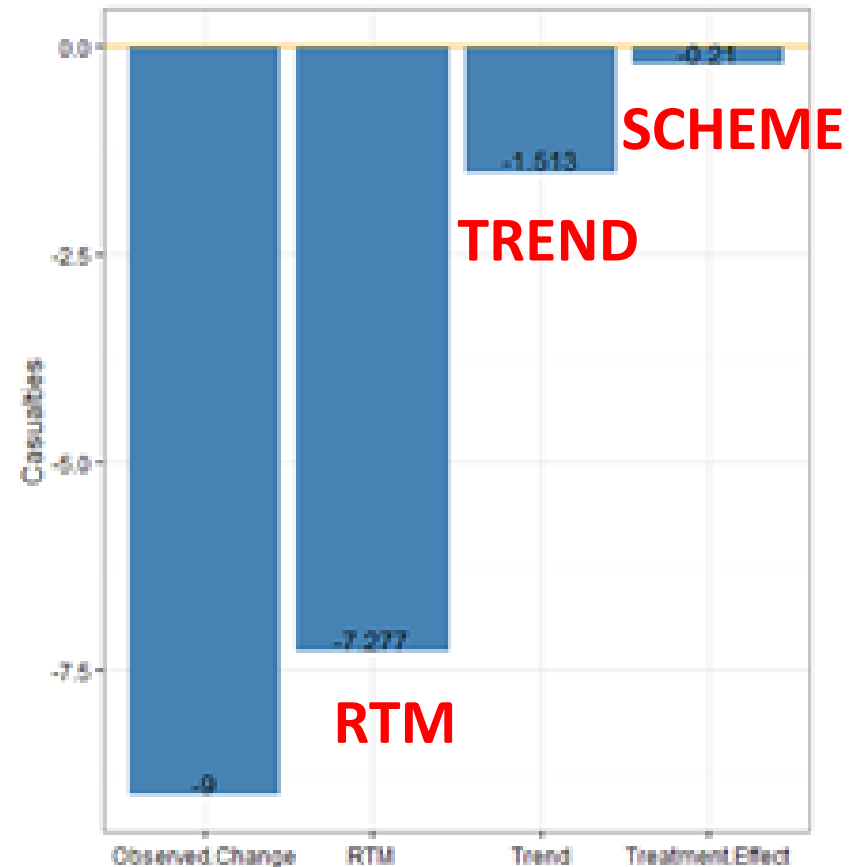
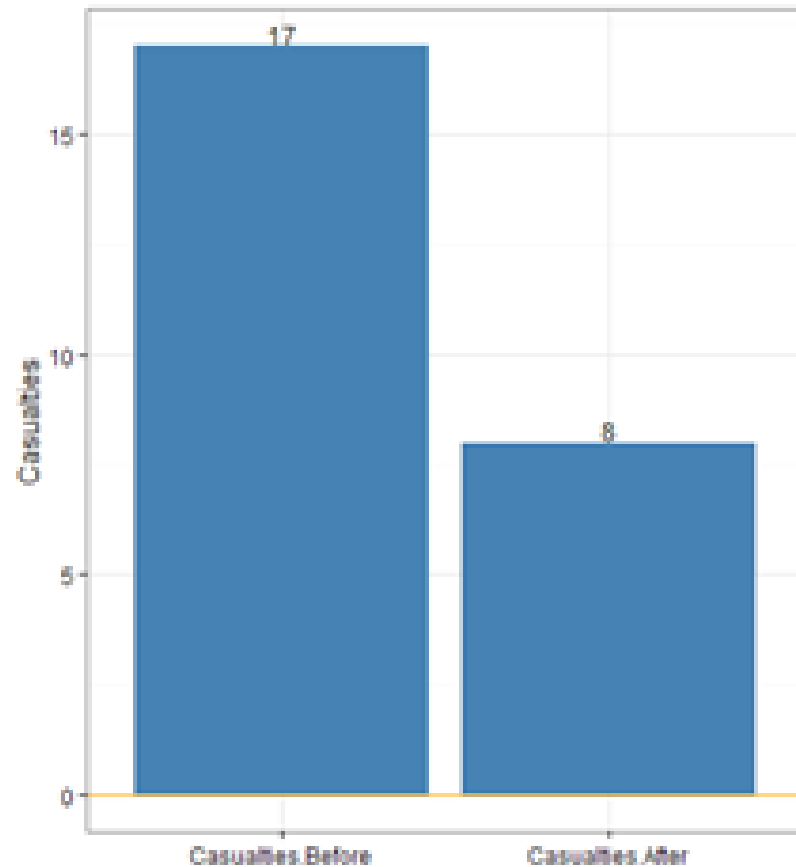


Site Number 5



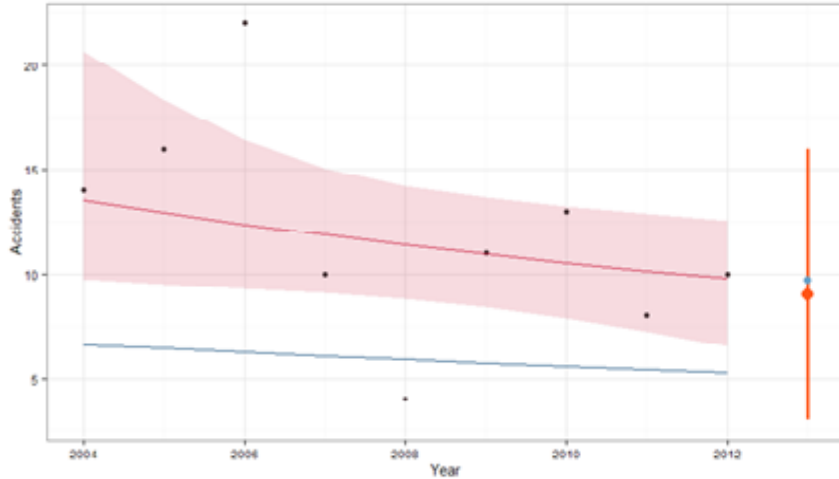
Site-by-site breakdown: Site 5

Site Number 5

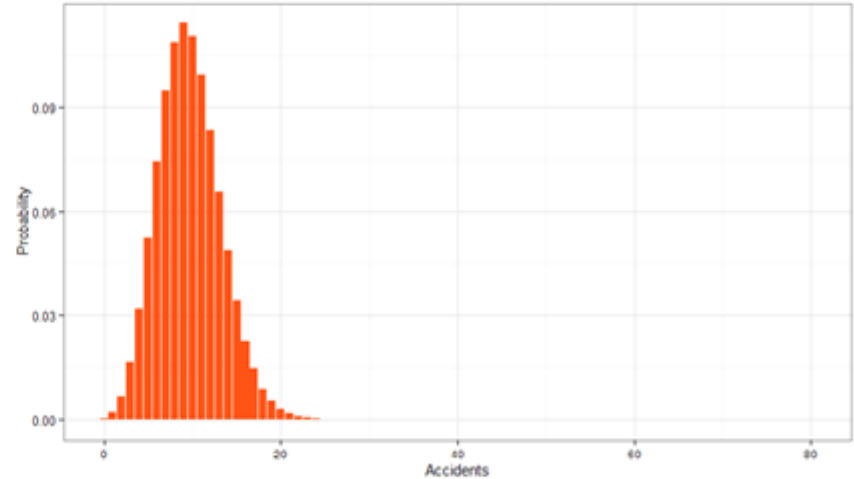


RAPTOR: Hotspot Prediction

Site ID: 960



Site ID: 960



Results

Summary Tables

Predicted number of accidents APM Output Site Warnings

Site Warnings

Set Warning thresholds

Warnings can be triggered for sites that are predicted to exceed a specified number of accidents with the selected probability or higher.

Number of accidents



Minimum % probability of having 5 or more accidents next year needed to trigger a warning



Sites with warnings

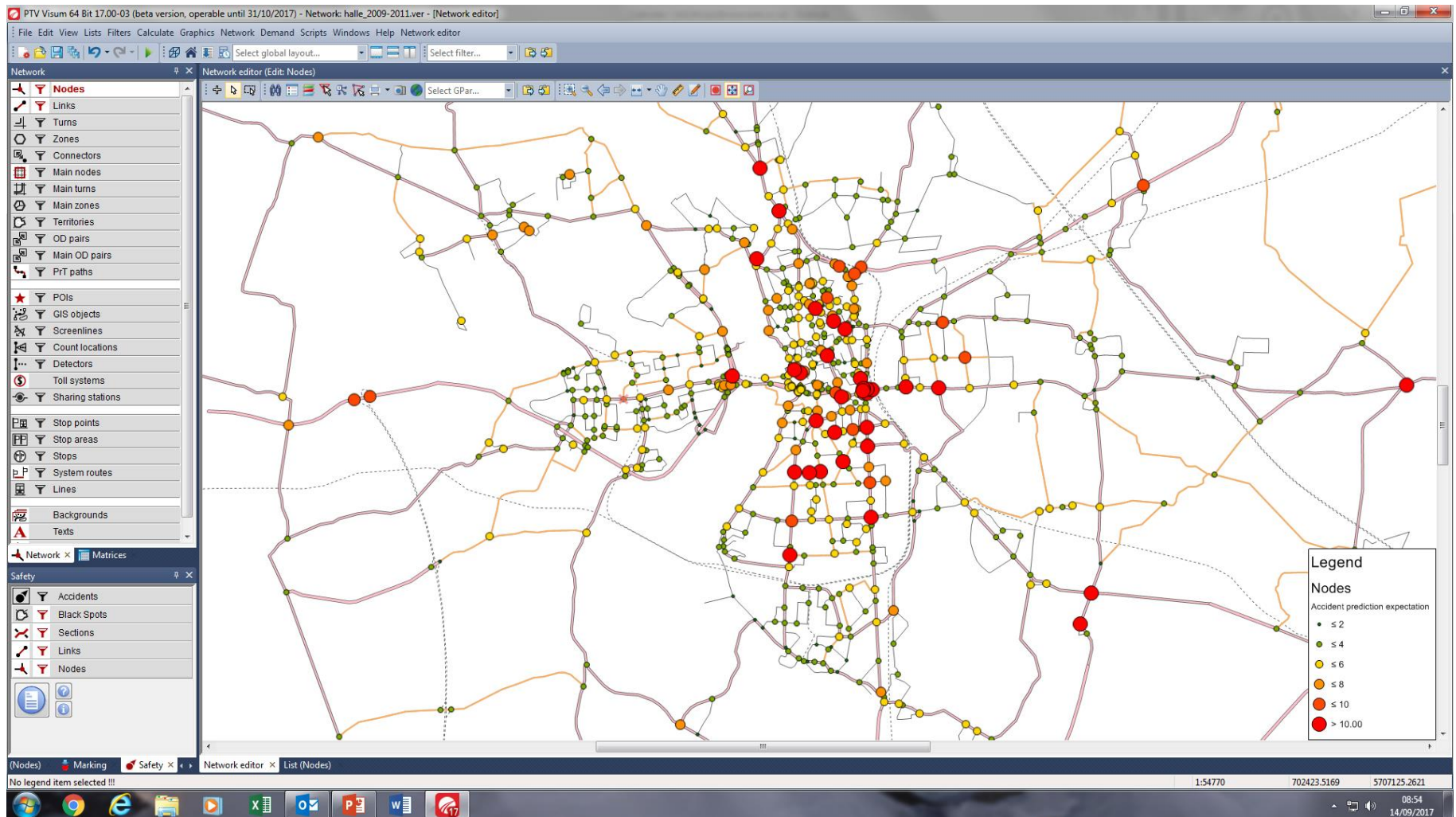
Showing sites that are predicted to have 5 accidents next year with 50% probability or higher.

There are 4 sites with warnings.

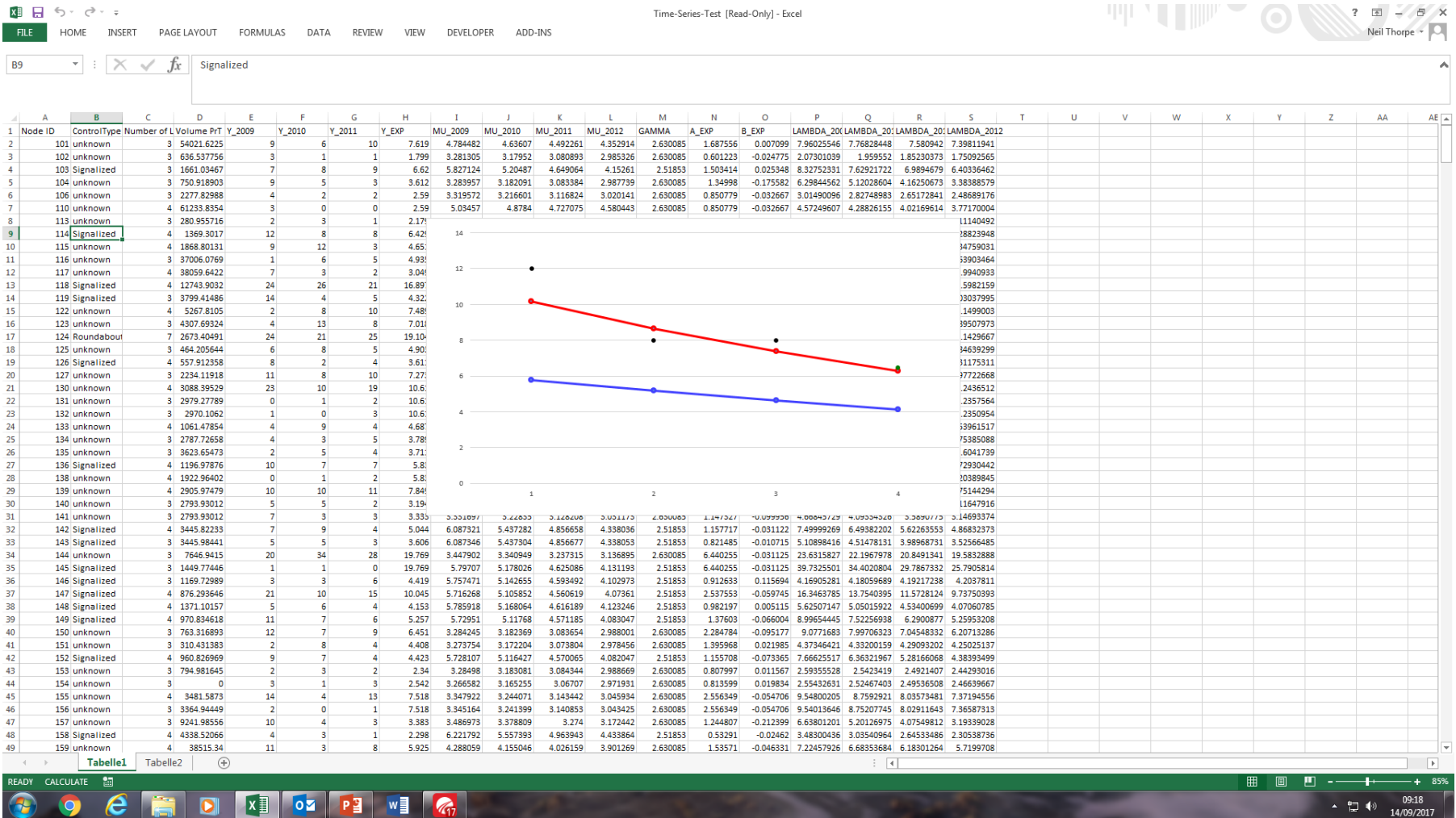
Table List

Site	Accidents expected with 50% probability	Probability of exceeding 5 or more accidents:	
960	9	<div><div></div></div>	94.2%
1145	8	<div><div></div></div>	87.9%
965	7	<div><div></div></div>	78.5%
103	6	<div><div></div></div>	70.8%

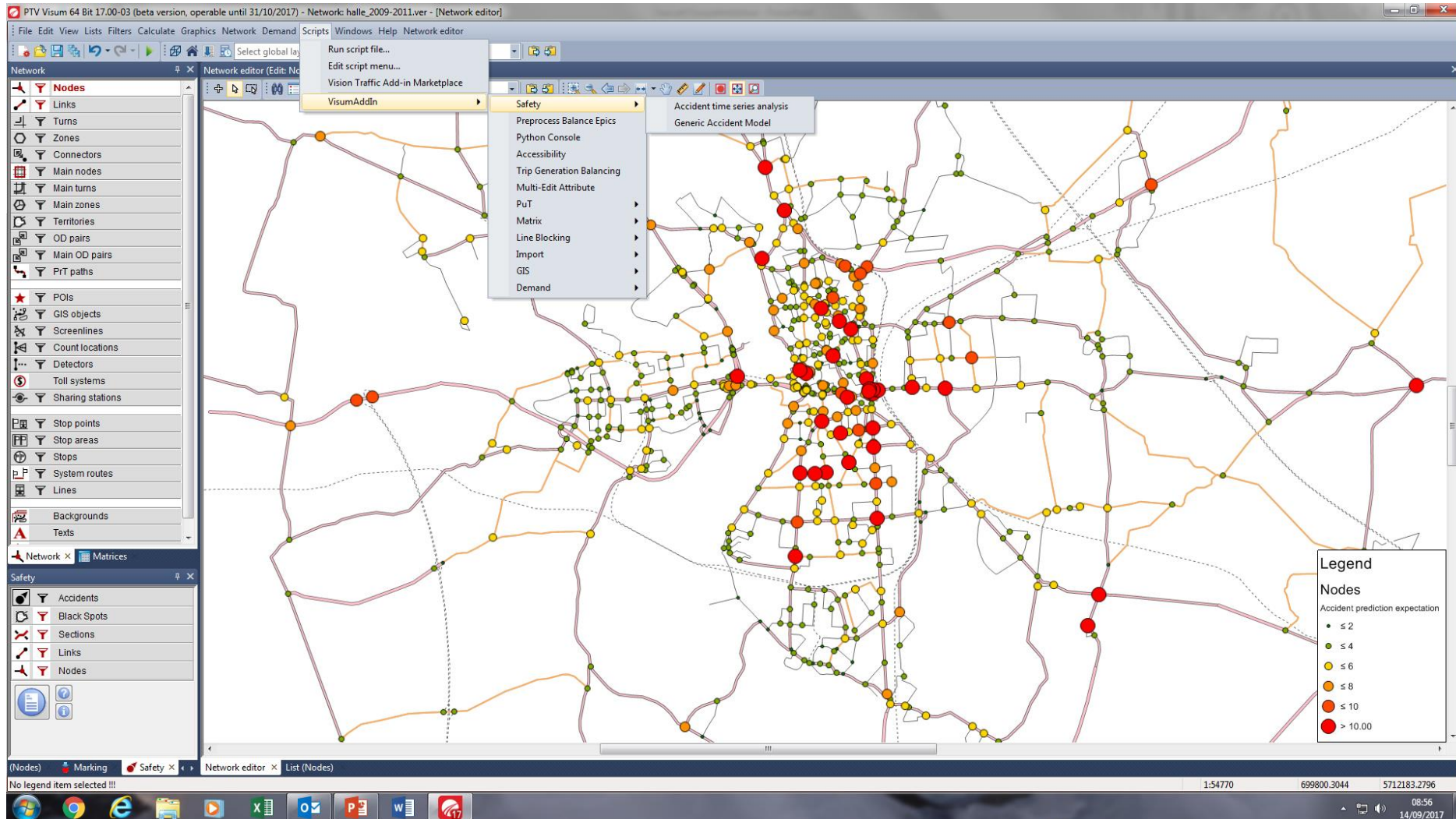
VISUM Safety: Current clusters



VISUM Safety: Output and Analysis



VISUM Safety: Predicted clusters



4. Benefits of the approach

Peer-reviewed approach accessible to road safety practitioners to aid decision-making

Information about 'true' effect of road safety interventions on collision/casualty reduction

Predictions of collision/casualty frequency in a future time period: site prioritisation

Evidence-led and proactive approach to road safety investment

References

Thorpe N, Fawcett L. (2012) 'Linking road casualty and clinical data to assess the effectiveness of mobile safety enforcement cameras: a before and after study.' BMJ Open, 2(6), e001304. <http://bmjopen.bmj.com/content/2/6/e001304?ct>

Fawcett, L.; Thorpe, N. (2013) Mobile safety cameras: estimating casualty reductions and the demand for secondary healthcare. Journal of Applied Statistics 40(11), 2385-2406
<http://www.tandfonline.com/doi/full/10.1080/02664763.2013.817547>

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RAPTOR logins and further information available from
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