



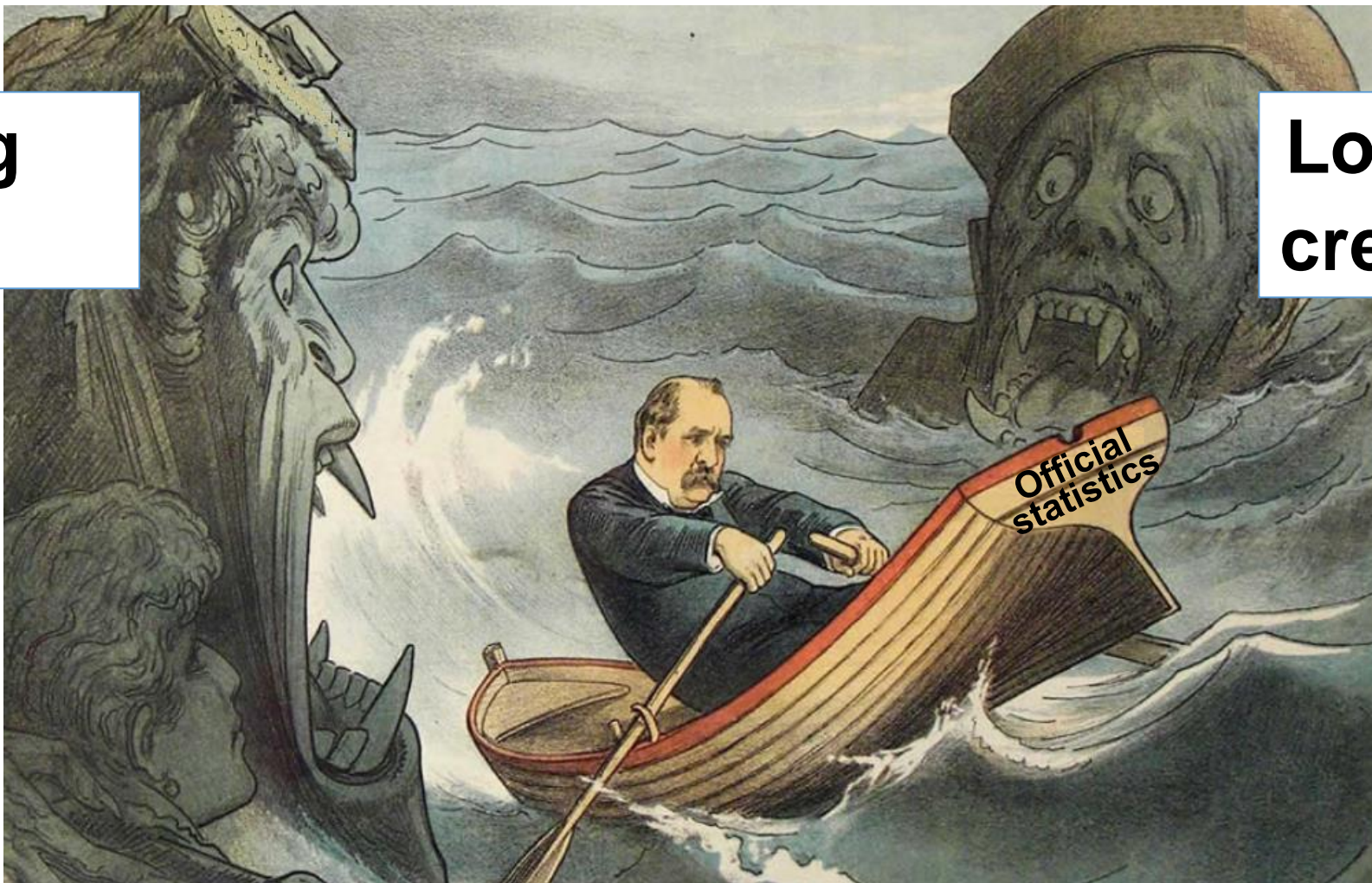
When official statistics become “experimental”. Switzerland’s response to the COVID pandemic in the field of passenger transport statistics

Current situation due to coronavirus:

- Strong demand for **high frequency** and **very up-to-date** transport data
- Official statistics offer high quality data, but are often **limited in frequency and timeliness**



Becoming irrelevant



Losing credibility



In order to avoid the two cliffs in the field of passenger transport statistics, we chose to:

1. Participate at an already existing survey conducted by a private company that uses cell-phone data
→ Provide daily updated mobility data for our clients

2. Make the results accessible only through our [‘experimental statistics’ microsite](#)
→ Clear distinction between our standard (high quality) offer and ad hoc statistics of limited quality