



Agenda

International Women's Day Corporate Partnership Board Events

Friday, 6th of March 2020, 10:00-17:00

**Venue: OECD Headquarters, 2 rue André Pascal
75775 Paris Cedex 16, France**



March on Gender
FAST FORWARD TO GENDER EQUALITY



#ITF_Corporate
#WomenInTransport
#IWD2020
@ITF_Forum
@OECD

Background

The International Transport Forum (ITF) at the OECD is an intergovernmental organisation with 60 member countries. A think tank for transport policy, its mission is to foster a deeper understanding of the role of transport in economic growth, environmental sustainability, and social inclusion and to raise the public profile of transport policy

The ITF Corporate Partnership Board (CPB) brings together companies from across transport modes and relevant domains who work with policy-makers to find solutions to transport challenges.

The CPB launched its Workstream on Gender on International Women's Day, 8 March 2019, discussing the importance of hiring and retaining a diverse workforce. Ultimately, achieving a more diverse and inclusive transport sector requires action from both governments, and the private sector.

With over 2.25 million employees worldwide, the 32 companies belonging to the ITF's Corporate Partnership Board plays an important role in helping achieve these objectives.

The International Transport Forum and members of the Corporate Partnership Board invite you to our official International Women's Day events. These events will bring together public and private stakeholders to discuss the importance of diversity in our transport and mobility sectors.

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6th March

Room: OECD Auditorium

10:00-10:30

Registration and Welcome Networking Coffee

10:30-12:00

High-Level Panel Discussion on Gender: The Importance of Co-operation between Industry and Government

Gender equality and women's empowerment are integral to achieving the United Nations Sustainable Development Goals (SDGs). In particular, Goal 5 aims to 'achieve gender equality and empower all women and girls.'

The importance of private sector engagement in advancing gender equality is widely acknowledged. Through collaboration and knowledge sharing between the public and private sectors, common goals toward equity can be achieved.

This panel of high-level speakers will share their experiences, achievements, and challenges on the path toward achieving increased diversity and inclusion in the transport and mobility sectors.

Opening Remarks:

- [Young Tae Kim, Secretary General of the International Transport Forum](#)

Panelists:

- [Madeleine Chenette, Ambassador, Permanent Representative of Canada to the OECD](#)
- [Kristján Andri Stefánsson, Ambassador, Permanent Representative of Iceland to the OECD](#)
- [Karla Gonzalez Carvajal, Transport Practice Manager and Gender Lead, World Bank, and Former Minister of Public Infrastructure and Transport of Costa Rica](#)
- [Cecile Texier, VP Sustainability and Corporate Social Responsibility, Alstom](#)
- [Katherine Bennett CBE, Senior Vice President, Public Affairs Airbus UK](#)

Moderator:

- [Sharon Masterson, Manager of the Corporate Partnership Board, International Transport Forum](#)

12:00-13:30

Networking Lunch – OECD Atrium

If you or your colleagues are interested in attending, please register by sending an email to CPB@itf-oecd.org.

About the CPB

The Corporate Partnership Board is the International Transport Forum's platform for engaging with the private sector and enriching global transport policy discussion with a business perspective.

Businesses are at the cutting edge of the rapidly changing world of transport and mobility. The Corporate Partnership Board allows the private sector to contribute business insights to policy discussions, helps policy-makers to better understand market-driven developments, and provides an effective mechanism for collaboration on issues of common interest.

Corporate Partners provide input to policy discussions by suggesting topics for different workstreams and participating in concrete projects. The current CPB workstreams include Decarbonising Transport, Gender and Transport, and a series of topical projects carried out in an annual cycle.

The research for CPB projects is carried out within the ITF Secretariat in collaboration with Corporate Partners. The findings are published in the ITF [Corporate Partnership Reports series](#).

