

Visualisation Methods

Noreen Dorgan

CSO Ireland April 2018



Visualisation methods – two that we use in Ireland

- Infographics e.g. Road Freight Survey Results, Transport Omnibus etc.
- Visualisation tools e.g. Ireland's top Motors, Baby names, How popular is your Birthday etc.

Quick overview of both to follow





TRANSPORT SURVEY 2016

Size of Fleet (vehicles)



Distance Travelled (km)



Annual Changes 2015-2016

	•
+17.5%	Tonne-km
+20.0%	Tonnes carried
+19.7%	Vehicle kilometres
+13.3%	Average number of vehicles
+17.6%	Laden journeys

Tonnes Carried

2009	148.3m
2012 100	8.1m
2016	- 141.7m
	0 0

Road Freight Activity (tonne-km)

2009	12,071m
2012	9,895m
2016	11,564m

Vehicle Weight

	Vehicle Weight (t)	Fleet (%)	Tonnes Carried (%)
S	2-5	69.0%	3.7%
M	5 - 10	10.9%	9.6%
L	10+	20.1%	86.7%



Road & Building Construction	32.1%
Retail & Wholesale	19.7%
Factory Deliveries	12.6%
Farm Products	10.1%
All Other Work	25.4%

Road Freight Activity by Distance

Length of Haul (km)	2015 (tonne-km)	2016 (tonne-km)
0 - 50	1,350	1,747
51 - 150	2,971	3,439
151 - 500	4,221	4,964
500+	1,303	1,414
Total	9,845	11,564





TRANSPORT 2016

57%Of Bicycle Sharing Subscriptions In

Dublin

Average Car Kilometers Travelled Per Year

1 8 0 0 0 Km

Up 3.6%



141,931

New Private Cars Licenced For The First Time

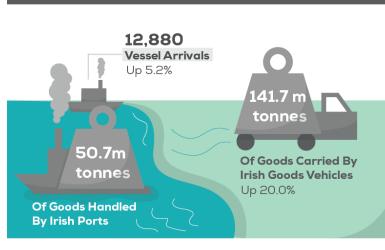
Up 17.2%

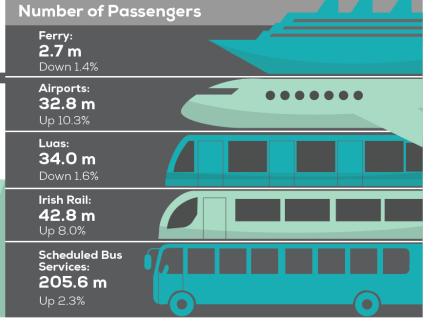


Small Public Service Vehicles
17.146 Taxis 1.917 Hackneys

Down 1 6%

1,917 Hackneys Down 10.7%

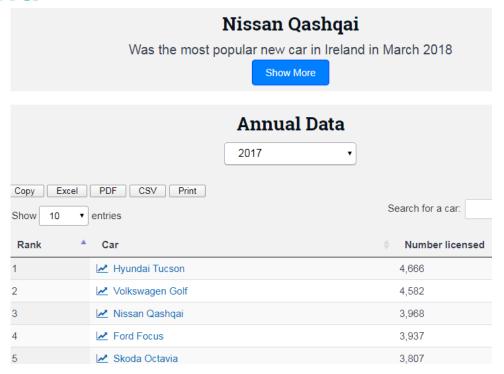




Ireland's Top Motors

- http://www.cso.ie/en/interactivezone/visualisationtools/irelandstopmotors/
- Data is stored in StatBank tables (available on CSO website) from 2014
- Annual data used for goods by top makes, fuel, new, used(imported), colour
- Annual and monthly data is used for the Top Make and Model

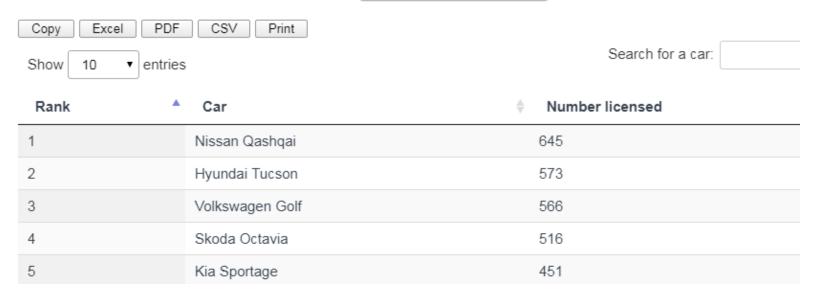






New Private Cars Licensed for the First Time

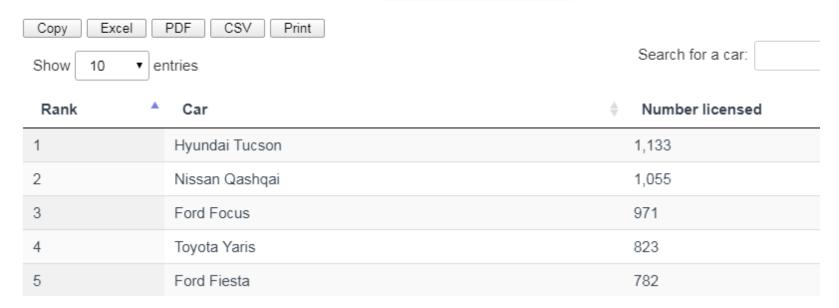
March 2018 ▼





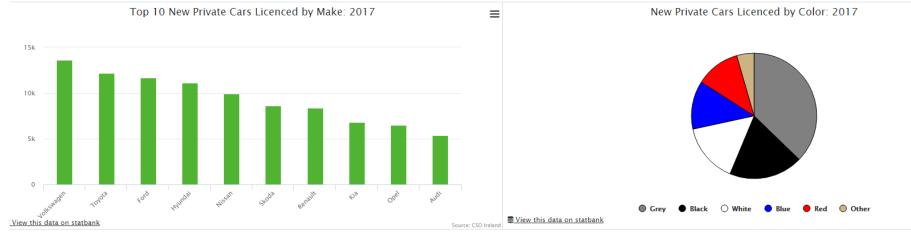
New Private Cars Licensed for the First Time

January 2018







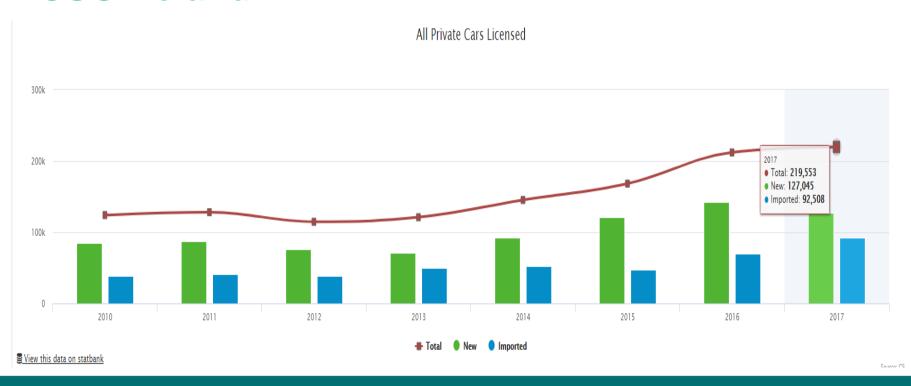














"People often say

'A picture is worth a thousand words.'

It is said that the original quote was actually

'A picture is worth ten thousand words'

as stated by Fred R. Barnard, of Printers' Ink, 10 March 1927





