

FINAL AGENDA

Decarbonising Transport in Latin American Cities (DTLA)

FINAL EVENT

23 March – 26 March 2021

Virtual meeting, Zoom

■ INTERNATIONAL TRANSPORT FORUM

The [International Transport Forum \(ITF\)](#) at the OECD is an intergovernmental organisation with 62 member countries. It acts as a think tank for transport policy that covers all modes of transport. The ITF's mission is to foster a deeper understanding of the role of transport in economic growth, environmental sustainability and social inclusion and to raise the public profile of transport policy. The ITF acts as a platform for discussion of transport policy issues. It analyses trends, shares knowledge and promotes exchange among transport decision-makers and civil society.

■ INTER-AMERICAN DEVELOPMENT BANK

With a history dating back to 1959, the [Inter-American Development Bank \(IDB\)](#) is the leading source of development financing for Latin America and the Caribbean (LAC). The Bank's current focus areas include three development challenges – social inclusion and equality, productivity and innovation, and economic integration – and three cross-cutting issues – gender equality and diversity, climate change and environmental sustainability; and institutional capacity and the rule of law. In particular, the [Transport Division](#) of the IDB seeks to promote economic development and quality of life of LAC citizens through efficient, affordable, safe and sustainable transportation services. Moreover, the Transport Division acknowledges the principle of sustainability and promote the inclusion of climate change adaptation criteria in the design, construction, and management of transportation infrastructure, while supporting the implementation of climate change adaptation and mitigation strategies.

■ DECARBONISING TRANSPORT INITIATIVE

The [ITF's Decarbonising Transport Initiative \(DTi\)](#) is a key instrument developed to help governments and industry to translate climate ambitions into actions. The initiative brings together a partnership that extends far beyond the ITF's member countries. It includes work streams aiming to:

- track progress to evaluate how current mitigation measures contribute to reaching objectives for reducing transport CO₂;
- develop in-depth sectoral and focus studies to identify effective policies in specific modes (e.g. road transport) and thematic areas (e.g. cities);
- bring policies together in the [Transport Climate Action Directory \(TCAD\)](#) to support countries to develop their GHG emission mitigation strategy in transport;
- support countries define pathways and develop policies allowing them to meet their transport GHG emission reduction objectives;
- support the policy dialogue, leveraging on extensive engagement with the United Nations Framework Convention on Climate Change (UNFCCC), including the ITF's designation as focal point for transport of the Marrakech Partnership for Global Climate Action (MP-GCA).

The DTi was launched in 2016 with core funding from the ITF's [Corporate Partnership Board \(CPB\)](#).

■ DECARBONISING TRANSPORT IN LATIN AMERICAN CITIES PROJECT

Within the framework of ITF's Decarbonising Transport initiative, the IDB and the ITF have been implementing the "Decarbonising Transport in Latin American cities" (DTLA) project. This projects aims to help three Latin American cities, Bogotá, Buenos Aires and Mexico City, to achieve its CO₂ reduction ambitions for the transport sector.

The specific outputs of this project are

- A '**policy report**' that provides an overview of the transport systems, related (climate) challenges and existing and potential future policy initiatives of the three cities (to be published by summer 2021). The report provides avenues for further action to improve the sustainability of the cities' transport systems. The policy report is based on relevant insights collected from policy workshops (held in 2019 in each of the three cities) and has been drafted in close cooperation with the three city authorities, which provided feedback and additional information throughout the process.
- A **transport modelling tool that can help and inform decision-making processes within the three cities with regards to transport climate action.** It allows city authorities to assess the impact of different transport CO₂ reduction measures and respective scenarios to 2050 on standard transport indicators (e.g. transport

activity, mode shares, CO₂). For each city, the ITF has developed this Excel-based tool making use of data made available by city authorities and other sources. The methodology that underpins this tool has been tested and used [in ITF's continuous work on modelling transport activity](#) and its impacts around the globe. The tool was tested and sense-checked with the city authorities via several online events throughout 2020. The ITF is currently organising a training session with each of the three cities to hand-over the tool and explain how to update underlying data whenever it becomes available.

- A '**scenario report**' that provides a description and analysis of a baseline and alternative scenario of transport policy measures and its impacts on transport activity and CO₂ in the three cities. The scenarios were defined in collaboration with the three cities in a series of online meetings throughout 2020; outputs were shared and confirmed with the cities in early 2021. A draft version of the report, summarising and discussing the scenario outputs, will be made available to city authorities ahead of the final event.

The DTLA project forms an integral part of the IDB's Regional Public Good "Support to the planning of low-carbon transportation systems", focused on promoting collective action and cooperation to identify the most effective policies to decarbonize the transport sector in LAC cities. In this context, the case studies of the DTLA project aim to **inform other cities in the region on possible pathways to more sustainable urban transport systems**. The project has also been promoting peer learning (e.g. via the three city workshops that brought together the authorities of all participating cities) and has been **contributing to strengthening collaboration between peer institutions in the sector** (Ministries of Transport, Environment and Mobility Secretariats). It has also been consolidating cooperation with multilateral banks and other international organizations working on issues of transport and climate change.

■ OBJECTIVES OF THE FINAL EVENT

The final event will bring together stakeholders from the three case study cities of the DTLA project and beyond. The objectives of the final event are to:

- Recap the activities and outputs of the DTLA project;
- Provide insights into the findings for each city with regards to most imminent policy challenges for transport climate action;
- Disseminate the project findings to an audience beyond the three cities to inform them about possible pathways for more sustainable transport systems;
- Discuss most relevant barriers to climate action and how they could be overcome.

The discussions will serve as input to the finalisation of the scenario report.

■ EVENT MODALITIES

Before the event:

- ITF, IDB and cities invite all relevant stakeholders and promote the event to the public via their news/social media channels (e.g. newsletter/twitter account etc.), providing the relevant Zoom registration links
- Registration link for Zoom to follow / organised by IDB

Session format:

- Zoom Webinar (Speakers/Participants have full access, i.e. they can speak; Attendees can 'only' listen and raise questions via the Q&A function of Zoom)
- Questions from attendees via Q&A function are taken up at the end of the session by the moderator(s) and addressed in the Q&A part at the end of each session
- Interpretation English/Spanish will be available

After the event:

- Session recording(s) may be made publically available on ITF's website
- Event news shared in ITF/IDB newsletters/social media

■ EVENT OVERVIEW

- Day 1 / Session 1 / 23 March – Project results and outcomes
- Day 2 / Session 2 / 24 March – Project results – Focus on Mexico City
- Day 3 / Session 3 / 25 March – Project results – Focus on Bogota
- Day 4 / Session 4 / 26 March – Project results – Focus on Buenos Aires

All sessions last for **90mins** and **start at 15:30 GMT each day** (9:30 CDMX / 10:30 Bogota / 11:30 Washington DC / 12:30 Buenos Aires / 16:30 Paris).

Please see the following pages for the more detailed agendas for each session. Sessions 2-4 that focus on the cities follow the same structure.

■ AGENDA

Day 1 / Session 1 / 23 March (15:30 GMT)

(9:30 CDMX / 10:30 Bogota / 11:30 Washington DC / 12:30 Buenos Aires / 16:30 Paris)

11:30 - 13:00
(EST)

The DTLA project – Results and outcomes

Aim:

The aim of this session is to provide a holistic overview of the project, its outputs and results for the three cities, and to discuss policy implications and potential barriers to transport climate action. The session aims to attract an international audience. Baseline results of the three cities will be compared; high-level stakeholders from the case study cities and from other Latin American cities will join a panel discussion to identify similarities and/or differences with regards to challenges to transport climate action.

Agenda:

Moderator: Ernesto Monter Flores, IDB

- **Welcome from IDB**
Néstor Roa, Chief of the Transport Division, IDB
- **Welcome from ITF**
Young Tae Kim, Secretary General, ITF
- **Overview of project & key findings**
Elisabeth Windisch & Dimitrios Papaioannou, ITF
- **Panel discussion with secretaries of mobility**
Juan José Méndez, Secretary of Transportation, Government of the Autonomous City of Buenos Aires
Nicolás Estupiñán, Secretary of Mobility, Government of the City of Bogotá
Rodrigo Díaz, Undersecretary of Mobility Planning, Government of Mexico City
Ana Cristina Wollmann Zornig Jayme, Advisor for Public Financing and Investment, Institute of Research and Urban Planning of Curitiba
- **Q&A with audience**
- **Final remarks**

Day 2 / Session 2 / 24 March (15:00 GMT)

(9:30 CDMX / 10:30 Bogota / 11:30 Washington DC / 12:30 Buenos Aires / 16:30 Paris)

11:30 - 13:00
(EST)

DTLA project results – Focus on Mexico City

Aim:

The aim of this session is to provide insights into the project findings for Mexico City. The session is mainly aimed at city-level stakeholders but open to all registered participants. Officials from the city and representatives from academia/NGOs etc. will discuss what the results (of baseline and alternative scenario) mean for their city, how realistic they are, what else could be done regarding climate action, what barriers there are etc.

Agenda:

Moderator: IDB

- **Welcome from IDB**
Roberto Manrique, IDB Country Representative in Mexico
- **Welcome from the city**
Rodrigo Díaz, Undersecretary of Mobility Planning, Government of Mexico City
- **Policy report findings** for the city
Stephen Perkins, ITF
- **Presentation of modelling results** for the city
Dimitrios Papaioannou & Elisabeth Windisch, ITF
- **Panel discussion with city officials and stakeholders**
Rodrigo Díaz, Undersecretary of Mobility Planning, Government of Mexico City
Sergio Zirath Hernández Villaseñor, General Director of Air Quality at the Secretary of the Environment, Government of Mexico City
Amado Crotte, Transport Senior Specialist, IDB
Bernardo Baranda, Latin American Regional Director, Institute for Transportation and Development Policy
Roberto Capuano, General Director, Metrobus
- **Q&A** with audience
- **Next steps**

Day 3 / Session 3 / 25 March (15:30 GMT)

(9:30 CDMX / 10:30 Bogota / 11:30 Washington DC / 12:30 Buenos Aires / 16:30 Paris)

11:30 - 13:00
(EST)

DTLA project results – Focus on Bogota

Aim:

The aim of this session is to provide insights into the project findings for Bogota. The session is mainly aimed at city-level stakeholders but open to all registered participants. Officials from the city and representatives from academia/NGOs etc. will discuss what the results (of baseline and alternative scenario) mean for their city, how realistic they are, what else could be done regarding climate action, what barriers there are etc.

Agenda:

Moderator: IDB

- **Welcome from IDB**

Néstor Roa, Chief of the Transport Division, IDB

- **Welcome from the city**

Juan Esteban Martínez, Undersecretary of policy, Government of the City of Bogotá

- **Policy report findings** for the city

Joshua Paternina Blanco, ITF

- **Presentation of modelling results** for the city

Dimitrios Papaioannou, ITF

- **Panel discussion with city officials and stakeholders**

Lina Marcela Quiñones, Director of Intelligence for Mobility, Government of the City of Bogotá

Sarah Arboleda, Representative of the Secretary of Environment, Government of the City of Bogotá

Gibet Camos, Transport Senior Specialist, IDB

Dario Hidalgo, Independent Researcher and Mobility Advisor

Sofía Zarama, Head of Planning and Deputy Manager of Business Development, TRANSMILENIO S.A.

- **Q&A** with audience

- **Next steps**

Day 4 / Session 4 / 26 March (15:30 GMT)

(9:30 CDMX / 10:30 Bogota / 11:30 Washington DC / 12:30 Buenos Aires / 16:30 Paris)

11:30 - 13:00
(EST)

DTLA project results – Focus on Buenos Aires

Aim:

The aim of this session is to provide insights into the project findings for Buenos Aires. The session is mainly aimed at city-level stakeholders but open to all registered participants. Officials from the city and representatives from academia/NGOs etc. will discuss what the results (of baseline and alternative scenario) mean for their city, how realistic they are, what else could be done regarding climate action, what barriers there are etc.

Agenda:

Moderator: IDB

- **Welcome from IDB**
Néstor Roa, Chief of the Transport Division, IDB
- **Welcome from the city**
Lucila Capelli, Undersecretary for Mobility Planning, Government of the Autonomous City of Buenos Aires
- **Policy report findings** for the city
Joshua Paternina Blanco, ITF
- **Presentation of modelling results** for the city (recap of data sources used / results of baseline and alternative scenario / idea behind scenarios)
Dimitrios Papaioannou, ITF
- **Panel discussion with city officials and stakeholders**
Lucila Capelli, Undersecretary for Mobility Planning, Government of the Autonomous City of Buenos Aires
Federico García, General Director of Environmental Policy and Strategy, Government of the Autonomous City of Buenos Aires
Julieta Abad, Transport Lead Specialist, IDB
Pedro Orbaiz, Director, 35 South
José Barbero, Academic, UNSAM
- **Q&A** with audience
- **Next steps**