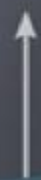


THE EFFECTIVENESS OF AVERAGE SPEED CAMERAS

A Report commissioned
by the RAC Foundation





The Effectiveness of Average Speed Cameras in Great Britain

- History of speed cameras and previous analysis
- Objectives
- Collecting the data
- Problems
- Results
- Importance for those wanting to reduce collisions on roads

History of Speed Cameras in GB

- 2000 – 2007 Focus on casualty reduction
- Government sets installation criteria
 - 4 Collisions (KSI) per km in 3 years
 - 8 Collisions (PIC) per km in 3 years
 - Speed as a 'causation factor'
 - 85th Percentile speeds > 10% + 2mph e.g. 35mph in 30mph limit
 - 20% of drivers exceeding the speed limit



POPULARITY



Evidence for Casualty Reduction

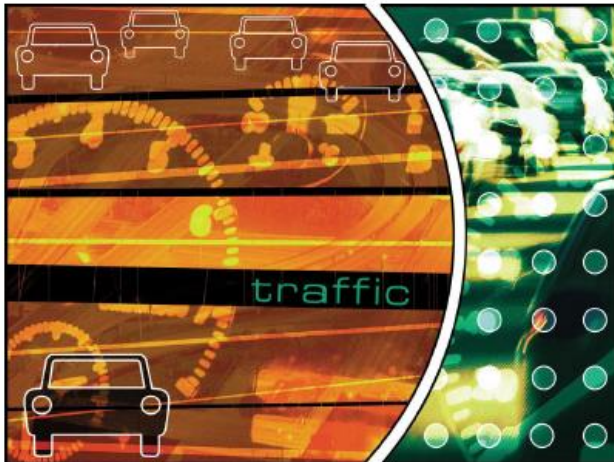


Department for Transport

A cost recovery system for speed and red-light cameras ~ two year pilot evaluation

Research paper

11 February 2003



PA Consulting Group

The national safety camera programme

Three-year evaluation report

June 2004



PA Consulting Group

The national safety camera programme

Four-year evaluation report

December 2005



Evidence for Casualty Reduction



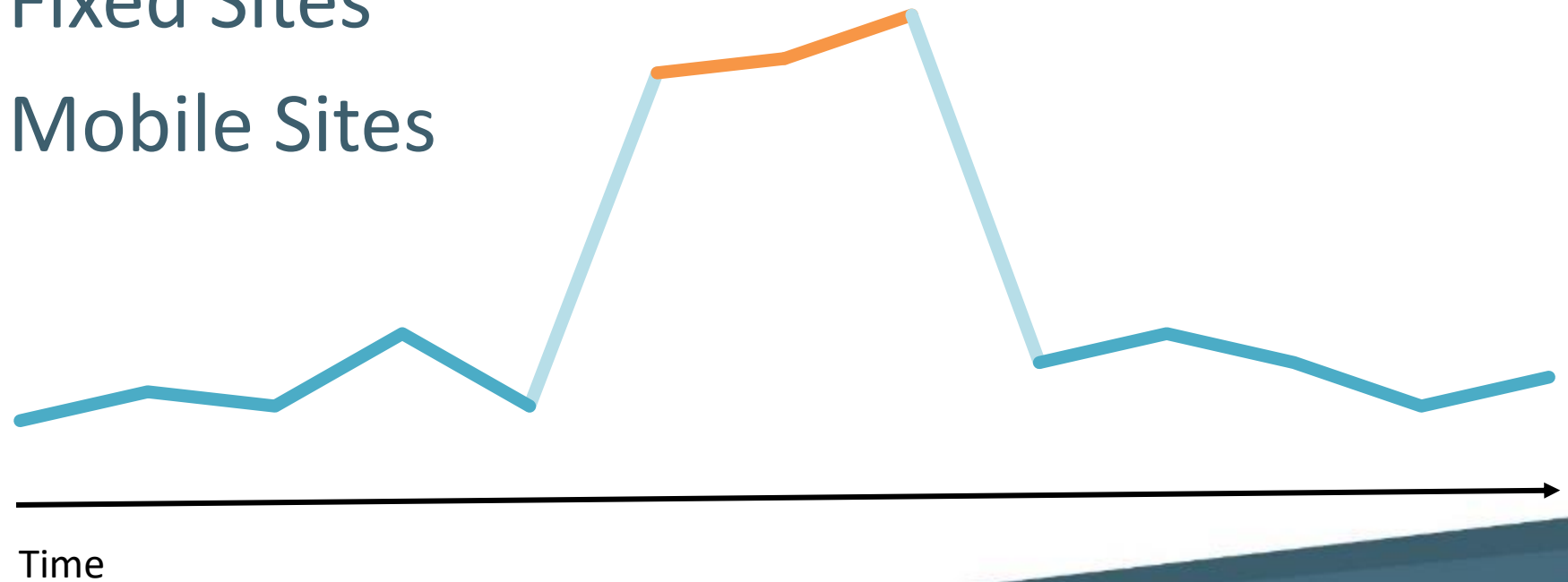
42%
KSI

22%
PIC

50%
Fixed

35%
Mobile

- Regression to Mean
 - 36% at Fixed Sites
 - 43% at Mobile Sites



RAC Foundation Objectives



1. To create a national database/inventory of ASC sites of various kinds in Great Britain
2. To establish a suitably large and appropriate control group of sites to enable an understanding of the difference in collision reduction between potential ASC sites with and without such enforcement
3. To establish levels of occurrence of collisions before and after ASC installation (with consideration given to site-selection period, pre-installation and post-installation periods)

How we collected the data

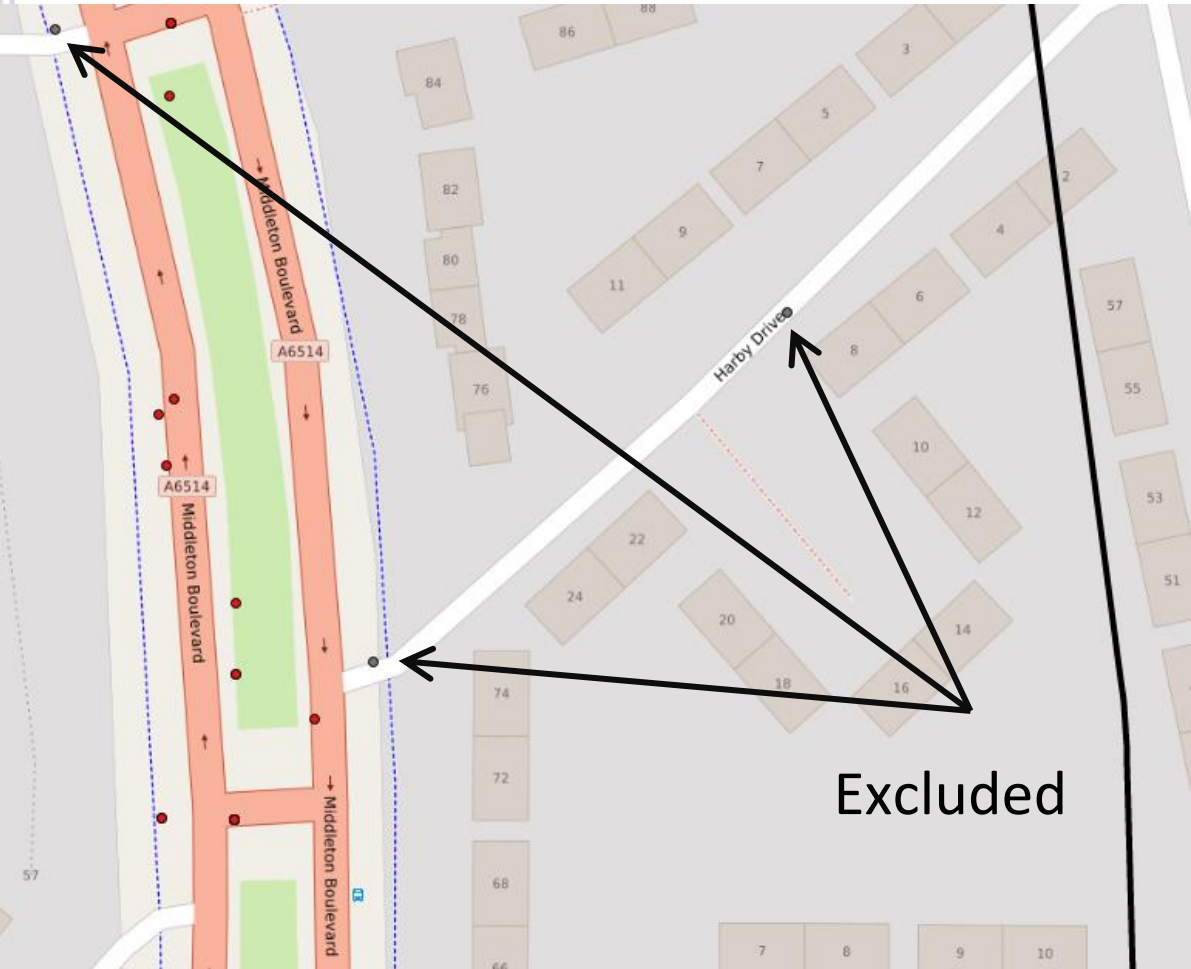
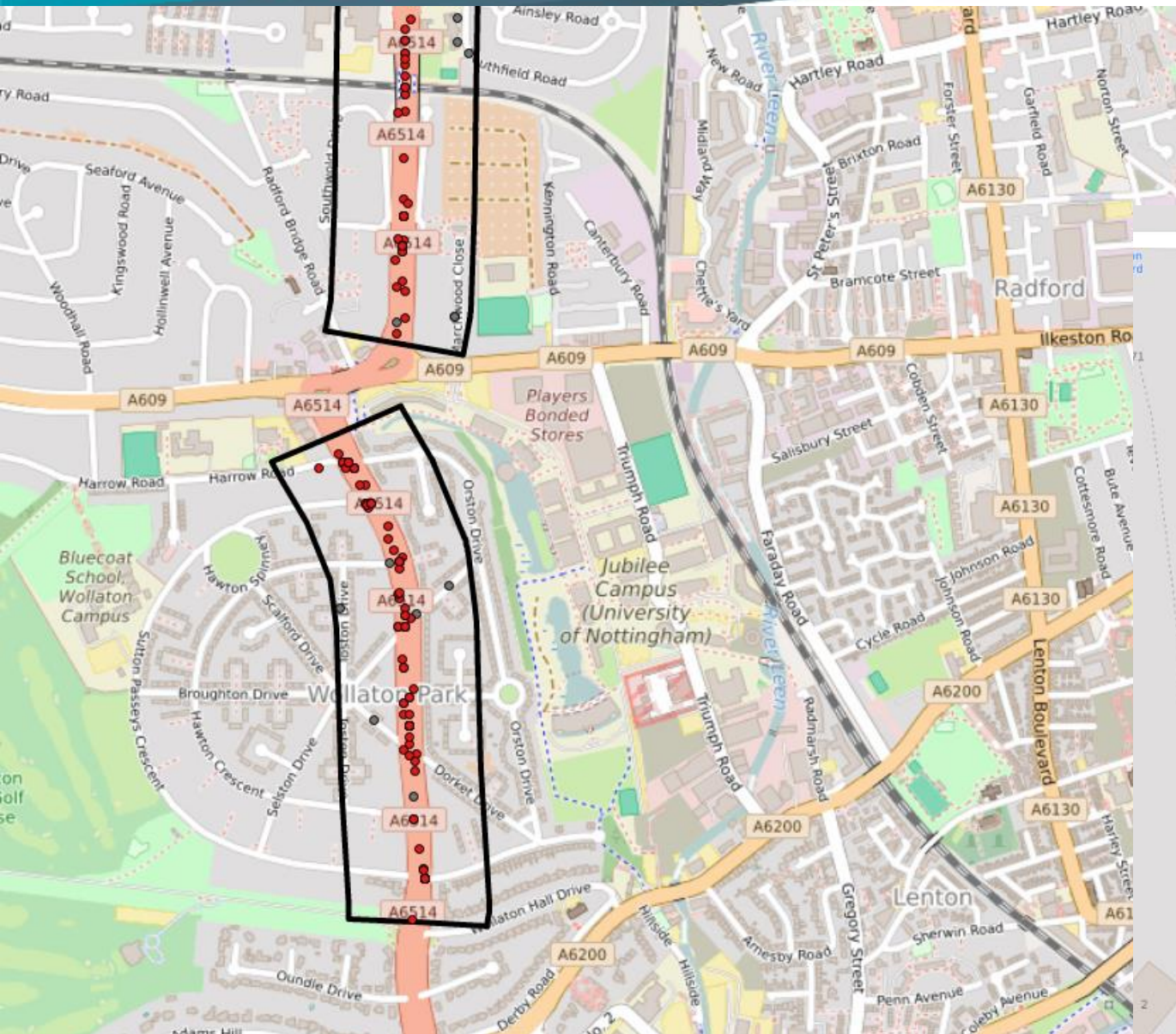


- Support from manufacturers



- Support from authorities (Police, local authorities, camera partnerships)
 - Installation dates
 - Site selection periods
 - Prior enforcement
 - Other information
- Collision data independently sourced

Map sample



Comparison sites



GB Collisions 2005 - 2015

29%
PIC

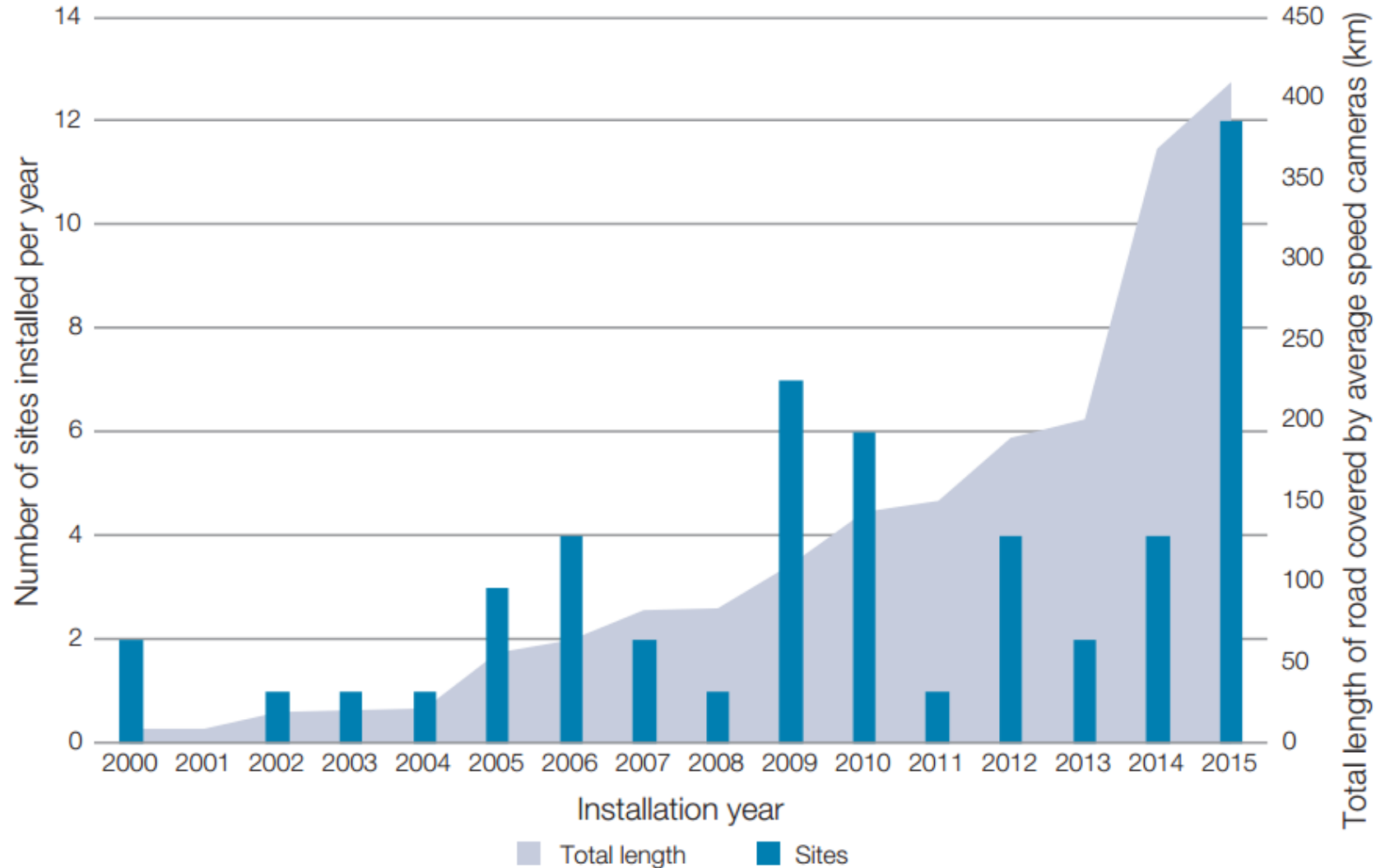


Control sites



- Cameras considered but never installed
- 9 sections, 25km of roads

Installation history



Standard “3 Before vs 3Recent” Analysis



50%
FSC

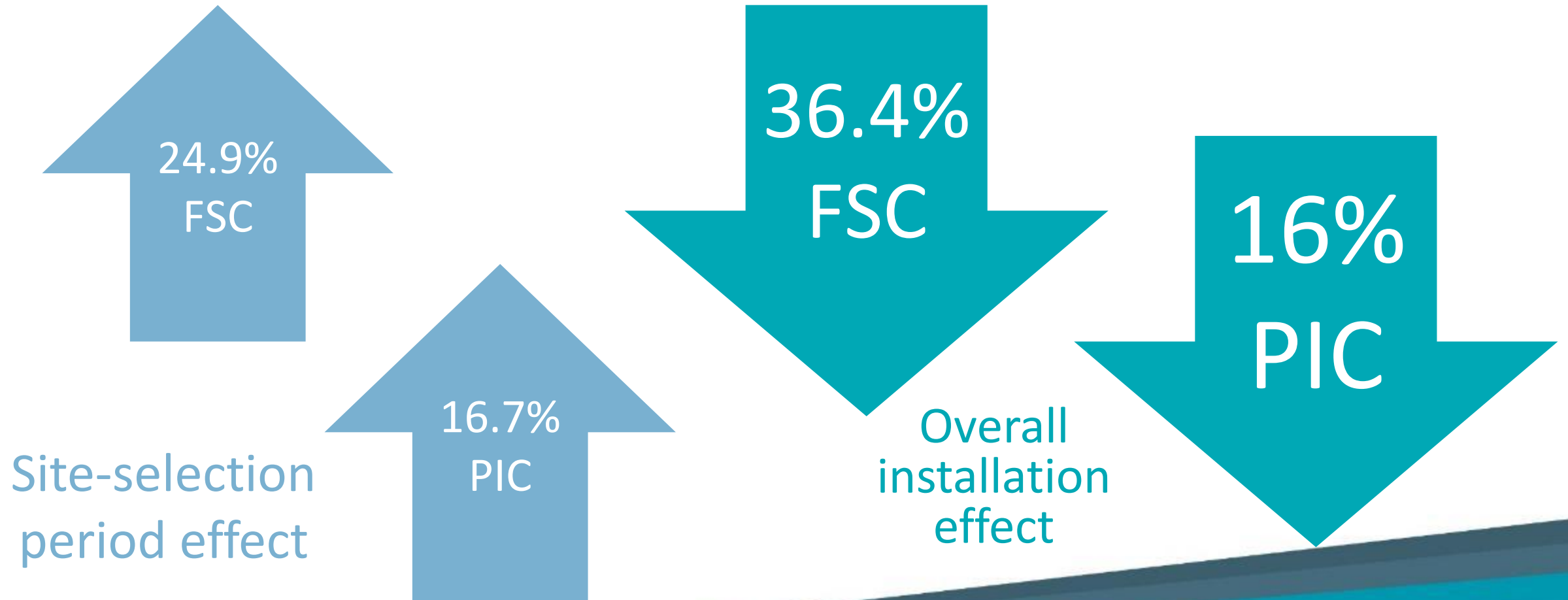
25%
PIC

- Approach adopted by most authorities
- Doesn't take into account trend
- Doesn't allow for Regression to Mean

$$\ln \mu_{ny} = \ln P_{ny} + c_n + ub_{ny} + vC_{ny}$$

- Monthly data for each site in each period
- Takes into account collisions on other similar roads
- Estimates the effect of the SSP
- Estimates the effect of installation

Results



- No difference in collision reduction rates at sites installed pre-April 2007 versus after
- No significant difference in effectiveness on low speed (20 – 40 mph) and high speed (50 – 70 mph) sites
- Candidate Sites – No significant change in collisions post-consideration

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