International Transport Forum’s Corporate Partnership Board

Brochure
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About the International Transport Forum

The International Transport Forum at the OECD is an intergovernmental organisation with 63 member countries and 1 observer country. Its aim is to advance the global transport policy agenda and to ensure that it continues to contribute to sustainable development, prosperity, social inclusion and the protection of human life and well-being. The ITF is the only global organisation that covers all modes of transport.

About the Corporate Partnership Board

The Corporate Partnership Board is the ITF’s official platform for engagement with the private sector. The board is comprised of member companies from a number of different areas across the transport fields and associated areas (e.g. IT, telecommunications, energy, etc.).

The work undertaken in the CPB examines topics upstream, bringing innovative research and discussion to the table to ensure policymakers are holistically informed ahead of important policy and regulatory decisions. By participating in the CPB, companies have the opportunity to input their knowledge and expertise into policy advice given by the ITF. In addition to working on policy-related projects, members are encouraged to engage with ITF member countries throughout the year.

The CPB is a gateway to becoming global change actors. Membership gives access to the best platform to discuss emerging mobility issues. It also allows companies to develop and strengthen a network of high-level contacts with the most relevant transport stakeholders (national and local governments; intergovernmental and non-governmental organisations; other private bodies; experts and researchers). Thanks to its independence, the ITF’s work is used by countries and companies alike, helping to highlight international best practice across the transport sector. Thanks to its impartiality, its work is continually welcomed by a wide range of stakeholders, contributing to its global influence.
Decarbonising Transport Initiative

The Decarbonising Transport (DT) initiative is the umbrella for ITF’s activities to support the transition to carbon-neutral mobility. It unites more than 70 governments, organisations, institutions, foundations and companies that contribute in different roles, including as funders and knowledge partners. The Initiative is anchored in the ITF’s Corporate Partnership Board. All DT projects share a single aim: to help decision makers select CO₂ mitigation measures that deliver on climate commitments.

“\nThe International Transport Forum’s Transport Climate Action Directory is a milestone for integrated climate policy and a trailblazer for a broader, cross-sectoral approach to combatting climate change. The UNFCCC endorses the Transport Climate Action Directory for use by governments, the private sector and all climate stakeholders in their quest to implement the most effective transport climate policies and measures.

Patricia Espinosa
Executive Secretary, UNFCCC

Gender Workstream

The International Transport Forum and the Corporate Partnership Board members are committed to attracting, hiring, and retaining a skilled, diverse and inclusive workforce. In order to achieve this, members of the CPB requested the creation of a workstream on diversity and inclusion to exchange strategies and best practices across the Board, seeking to make the transportation sector more attractive to women. As a result, the CPB’s gender workstream was launched in March 2019 in honour of International Women’s Day, building a network of companies in the transport and related sectors committed to contributing to policy discussions and goals of ensuring gender equity.
Yearly Projects

Once a year, the ITF asks CPB member companies to propose suggestions for the following year’s work programme. In keeping with CPB tradition, projects should address topics that are largely absent from the existing policy discourse and that are at the edge of the current policy horizon. Particular emphasis will be placed on projects that have the potential to open up new discussions and provide insight into emerging issues that are likely to challenge policymakers in the future.

Working closely with business provides policy makers with valuable insights at a time of rapid and disruptive change in transport. Conversely, business benefits from exposure to the policy process. The ITF’s Corporate Partnership Board has firmly established itself as a useful channel of communication between government and the private sector, having launched influential reports on hot topics in transport, from blockchain to micromobility. The first four CPB projects were launched in 2015, and a new round of projects has been opened every year since.