

Partnership for Healthy Cities

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Bloomberg
Philanthropies

 Vital
Strategies



- Michael Bloomberg, WHO Global Ambassador for NCDs in August 2016
- Partnership for Healthy Cities supported by Bloomberg Philanthropies, in partnership with World Health Organization (WHO) and Vital Strategies,
 - Vital Strategies is the implementing partner;
 - WHO is the convening partner
- 2-year timeline: January 2017 – December 2018
 - 3rd UN High-level Meeting on NCDs on 27 September 2018



Create a
smoke-free city



Ban tobacco
advertising



Reduce sugary
drink consumption



Increase
seat-belt and
helmet use



Create walkable,
bikeable,
livable streets



Reduce drink
driving



Reduce
speeding



Healthier
food for all



Cleaner fuels
for cleaner
indoor air



Monitor NCD
risk factors

- **Technical assistance**
 - Planning and implementation
 - Full support of Vital Strategies and WHO network
- **\$100,000 USD seed grant**
- **Communications support**
 - Public recognition of progress, good practices

4/2/2018

Partnership for Healthy Cities



Programs

- Speeding
- Survey of NCD Risk Factors
- Reduce Sugary Drinks
- Ban Tobacco Advertising, Promotion, and Sponsorship
- Healthy Food for All
- Drink Driving
- Walkable/Bikeable
- Smoke-free Cities
- Seat-belt/Helmet Use
- Cleaner Fuels for Cleaner Indoor Air

Intervention area	Number of cities
Tobacco control <ul style="list-style-type: none"> Smoke-free cities (10) Ban tobacco advertising (2) 	12
Food policy <ul style="list-style-type: none"> Healthy food for all (7) Reduce sugary drinks (5) 	12
Road safety <ul style="list-style-type: none"> Reduce speeding (7) Reduce drink driving (2) Increasing seat-belt and helmet use (1) 	10
Environment <ul style="list-style-type: none"> Walkable/bikeable cities (12) Indoor air pollution (1) 	13
Surveillance <ul style="list-style-type: none"> Monitor NCD risk factors (7) 	7

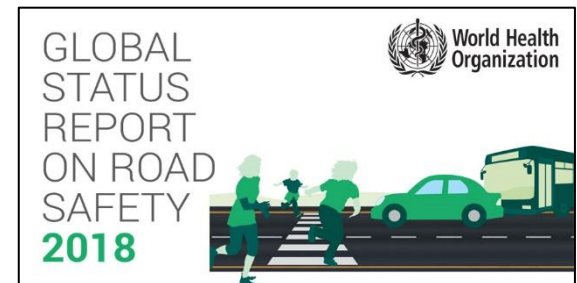
Intervention type	Number of cities
Policy development/ amendment	19
“Project” implementation	21
Enforcement	27
Communication	42
Surveillance	7

22 mayors chose to focus on road safety and active mobility.

e.g. safe routes to schools, cycling networks, surveillance, etc.

Intervention area	Number of cities	Cities
Road safety		
Reduce speeding	7	Accra, Ghana; Addis Ababa, Ethiopia; Toronto, Canada ; Mexico City, Mexico ; Bangkok, Thailand; Ho Chi Minh City, Viet Nam; Lusaka, Zambia
Reduce drink driving	2	Buenos Aires, Argentina; Leon, Mexico
Increasing seat-belt and helmet use	1	Ulaanbaatar, Mongolia
Environment		
Walkable/Bikeable cities	12	Melbourne, Australia; Dhaka, Bangladesh; Fortaleza and Sao Paulo, Brazil; Montreal, Canada; Santiago, Chile ; Santo Domingo, Dominican Republic; Kingston, Jamaica; Guadalajara, Mexico; Barcelona, Spain; Kyiv, Ukraine; Boston, United States

- WHO's **Global Action Plan on Physical Activity 2018-2030** mandates governments to create:
 - Active Environments (walking and cycling are key means to transportation) and Active Systems (emphasis on multisectoral partnerships).
- **WHO Global Status Report on Road Safety 2018**
 - Road traffic injury is now the leading cause of death for children and young adults, aged 5-29 years.



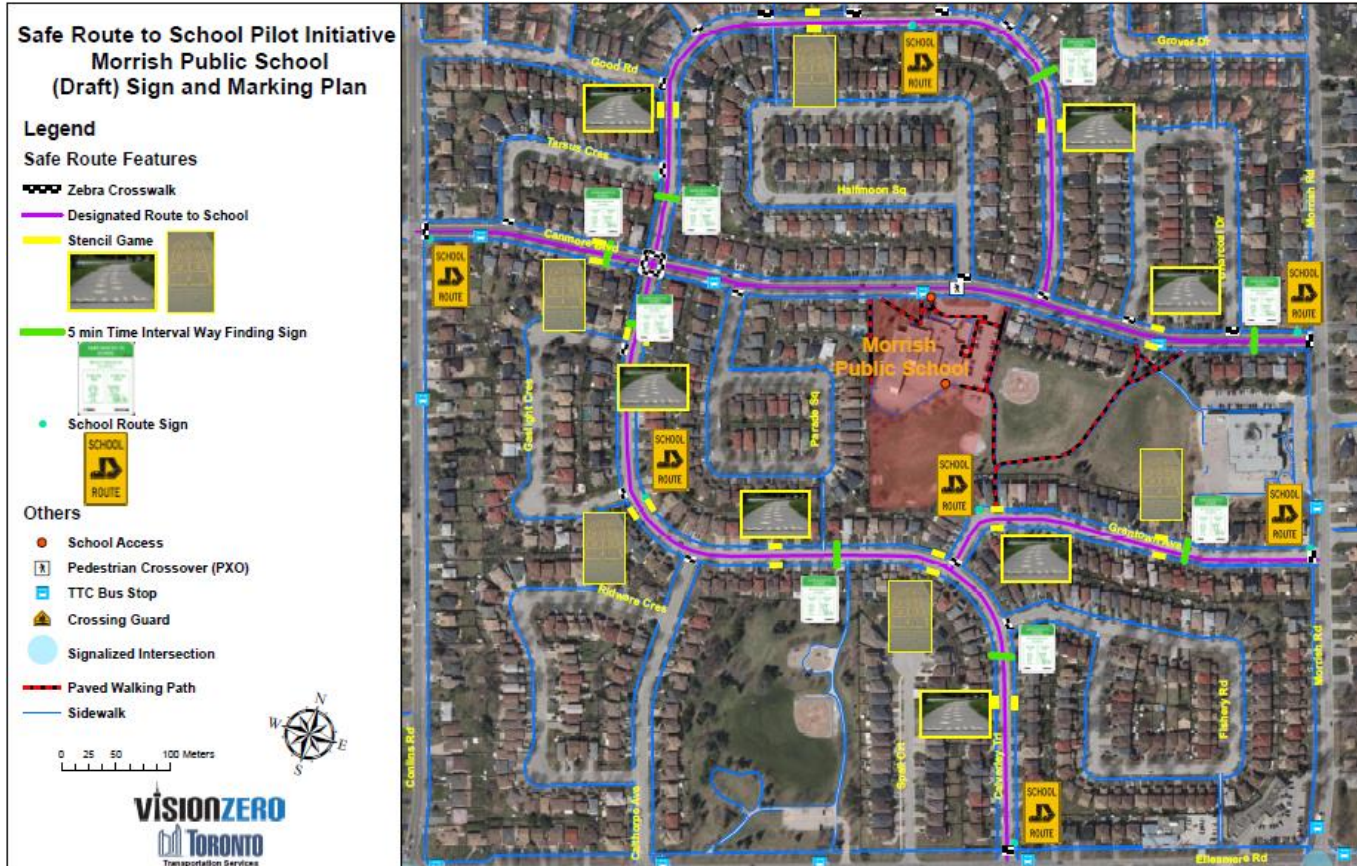
TORONTO

Piloting safe school zones with slow speed mass media campaigns, infrastructure and signage, and added safe routes for children to walk or cycle to school. City to replicate and launch these zones throughout the city.

**WALK, CYCLE, SCOOTER
TO SCHOOL**

Learn how being active
can benefit
you and your
child.

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BOSTON

Enhancing existing Safe Routes to Schools program to promote student pedestrian safety, increase walking and sustainable systems, and interagency collaborations.





- Boston **Public Health Commission**
- Boston **Public Schools**
- Boston **Police Department**
- Boston **Transportation Department**
- Boston **Public Works Department**
- Boston **Planning and Development Agency**



- High political commitment with engaged mayors
- Functional multisectoral collaboration involves interagency leadership
- School communities and students help focus city mobility agendas
- Cities drive public health action in short amount of time

THANK YOU!

Charity Hung

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A young boy with dark hair, wearing a white short-sleeved shirt with a school crest, is leaning over a public water fountain. He is drinking water from the spout. The fountain is dark and has some water droplets on its surface. The background is dark and out of focus.

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