



ORGANISATION
FOR ECONOMIC
CO-OPERATION AND
DEVELOPMENT



JOINT TRANSPORT RESEARCH CENTRE

HIGH LEVEL SEMINAR

OECD Headquarters, Paris, 25-26 September 2008

From Research to Implementation

Achieving Ambitious and Realistic Road Safety Targets: The Safe System Approach

PROGRAMME

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25 September 2008	
8 :30	Registration
9 :00-9 :15	Opening by the Chair <i>Mr. Jack Short, Secretary General of the International Transport Forum</i>
9 :15 – 10 15	ROAD SAFETY PERFORMANCE The Good, the Bad and the Potential for Improvement <i>Mr. Fred Wegman, SWOV, Netherlands and Chair of IRTAD</i> Discussion Raising the Level of Ambition <i>Mr. Eric Howard, Australia</i> Discussion
10 :15-10 :45	COFFEE BREAK
10 :45-11:45	THE SAFE SYSTEM APPROACH Implementing the Safe System: A Progress Report <i>Mr. Claes Tingvall, Swedish Road Administration</i> Discussion The Safe System Approach: A Strategy for All Countries <i>Mr. Sanjivi Sundar, TERI, India</i> Discussion
11:45 – 13:00	SAFE SYSTEM BUILDING BLOCKS - Part 1 Speed Management: Successful Strategies - Why did they Work? <i>Mr. Jacques Nouvier, CERTU, France</i> Discussion Protecting Vulnerable Road Users: Children, Elderly, Motorcyclists, Pedestrians <i>Ms. Kate McMahon, United Kingdom, and Mr Arve Kirkevold, Norway</i> Discussion
13:00 – 14:30	LUNCH
14:30 - 17:30	SAFE SYSTEM BUILDING BLOCKS - Part 2 <i>Chair: Eric Howard</i> Young Drivers <i>Ms. Divera Twisk SWOV, the Netherlands</i> Discussion Driving Under the Influence of Alcohol and Drugs <i>Mr. Horst Schulze, BAST, Germany</i> Discussion BREAK Infrastructure Investment for Long Term Gains <i>Mr. Phil Allan, Department for Transport, Energy and Infrastructure South Australia</i> Discussion Vehicle Safety: Expected Benefits of New Technologies <i>Mr. Anders Eugensson, Volvo</i> Discussion

26 September 2008 Moderator: Alex Taylor	
9 :00 – 10 :00	<p>THE FUNDAMENTALS</p> <p>The Economics of Road Safety: Investment Pays <i>Mr. Rune Elvik, TOI Norway</i></p> <p>Discussion</p> <p>Consumer Demand for Road Safety and the Impact of NCAP and IRAP <i>Mr. David Ward, Director General, FIA Foundation</i></p> <p>Discussion</p>
9:45 – 12 :45 10:50 -11:20	<p>MOBILISING POLITICAL RESOURCES</p> <p>Political Will : Raising Road Safety Performance in France <i>Mme Michèle Merli, French Road Safety Director</i> <i>Préfète, Déléguée Interministérielle à la Sécurité Routière ,Déléguée à la Sécurité et à la Circulation Routières au Ministère de l'Energie, de l'Ecologie, du Développement Durable et de l'Aménagement du Territoire</i></p> <p>Discussion</p> <p>The Road Safety Vision of the European Union <i>Ms. Isabelle Kardacz, Head of the Road Safety Unit, European Commission</i></p> <p>Discussion</p> <p>BREAK</p> <p>Consultation : The Towards Zero Strategy in Western Australia <i>Mr. Iain Cameron, Road Safety Director, Western Australia</i></p> <p>Discussion</p> <p>Raising Road Safety Performance in Spain <i>Mr. Pere Navarro, Director of Traffic, Spain</i></p> <p>Discussion</p> <p>Road safety policy in the United States <i>Ms Rose McMurray, Chief Safety Officer and Assistant Administrator, Federal Motor Carrier Safety Administration, Department of Transportation, United States</i></p> <p>Discussion</p> <p>The discussions will address the following issues:</p> <ul style="list-style-type: none"> • <i>How ambitious can safety targets be?</i> • <i>Impact of a Safe System approach</i> • <i>Taking responsibility for the Safe System approach in all parts of the system.</i> • <i>How to increase spending on road safety?</i> • <i>Synergies with environment and health policies.</i> • <i>Future research priorities.</i> <p>Summing up <i>Mr Noel Brett, CEO of the Road Safety Authority, Ireland</i></p>
12:45 - 13:00	<p>CLOSING SPEECH</p> <p>Development and Implementation of Road Safety Policy in the Russian Federation and the United Nations Ministerial Conference on Road Safety, Moscow, 2009 <i>Mr. Kirianov, Chief State Inspector of Road Transport Safety of the Russian Federation</i></p>