



# Workshop on Motorcyclists Safety: Riding in a Safe System

Motorcycling in the regions
10 June 2021

Presenter: Johannes Loman, FAMI's President

Federation of Asian Motorcycle Industries (FAMI) . Indonesia (AISI), Japan (JAMA), Malaysia (MASAAM), Philippines (MDPPA),
Thailand (TAIA), Taiwan (TTVMA), Vietnam (VAMM)



- 1. Regional Information
- 2. Learnings from recent In-depth Accident Investigation in Thailand (by Honda and Yamaha)
- 3. Road safety activities in the region



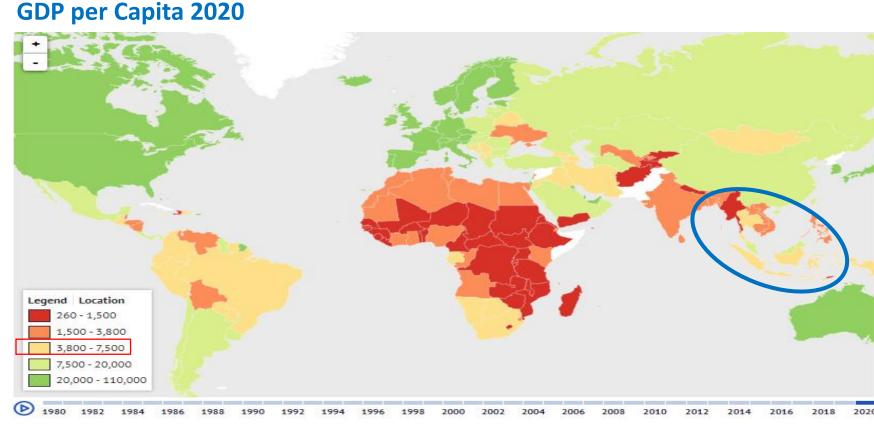
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## **Regional Economic**





https://www.un.org/development/desa/dpad/wp-content/uploads/sites/45/WESP2020 FullReport.pdf



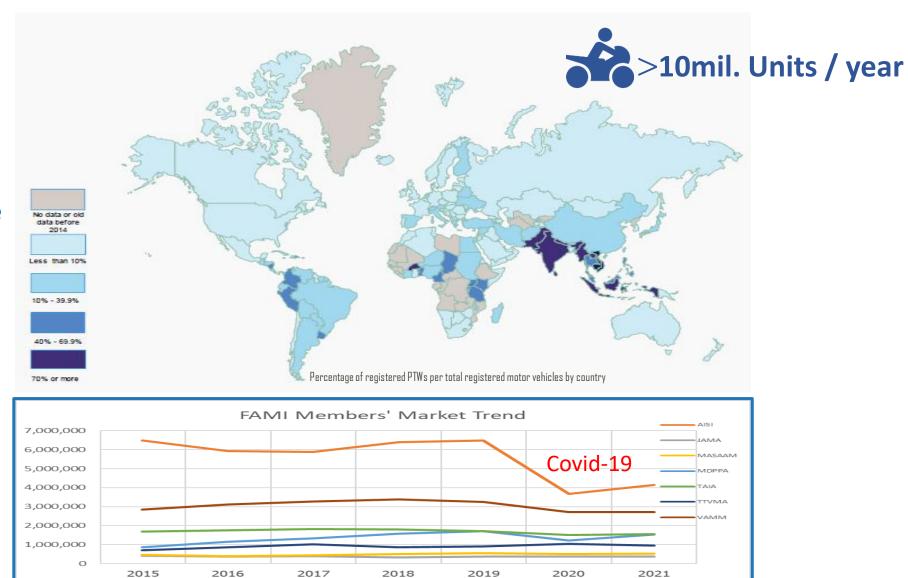
https://knoema.com/atlas/maps/GDP-per-capita

Economic indicator in FAMI member countries (LMIC) – GDP is around 3.8-7.5k USD

## **Fleet Vehicle and Market Trend**



Population VS Fleet Vehicle



Most of Populations in ASEAN countries use motorcycle as their foundation transport.

# Various purposes of using Motorcycle in ASIAN Region













Major transport and conjunction in daily, business, jobs on difference road conditions



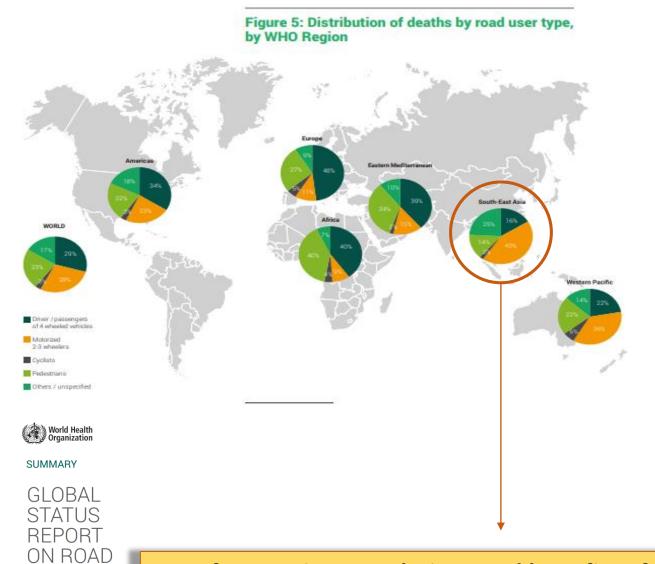






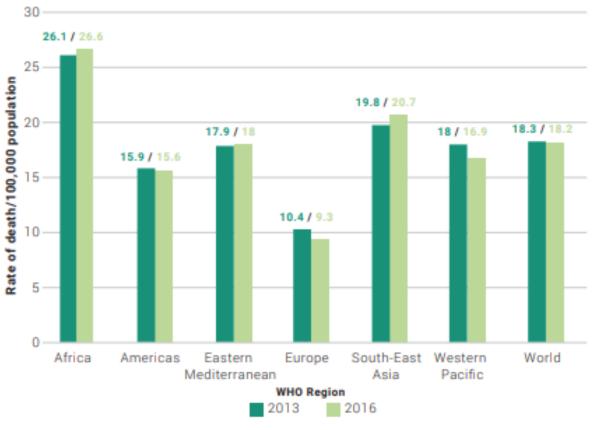
## **World Road Traffic Accident**





**SAFETY 2018** 

Figure 4: Rates of road traffic death per 100,000 population by WHO regions: 2013, 2016



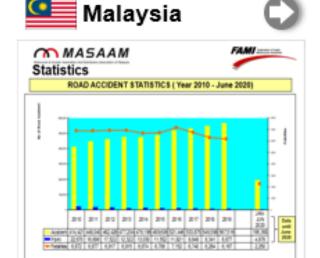
Refer to Asian populations and benefits of uses  $\rightarrow$  Reflecting to accident and fatalities in motorcycle users

## **Trend of Accident & Fatality in S.E. Asian countries**



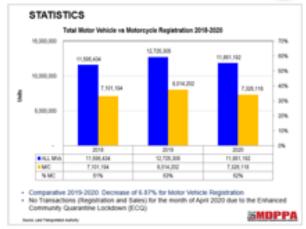


























All FAMI members has monitor and create action plan to decrease accident and fatalities.



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# Project:

Research Finding In-depth Accident Investigation in Thailand Y2016-2020
[1,001 cases]



















2016 - 2020



# The Summary of Research Finding In-depth Accident Investigation in Thailand

Total 1,001 cases

**27 % FATAL CRASHES** 

**NON-FATAL CRASHES** 

269 cases

732 cases



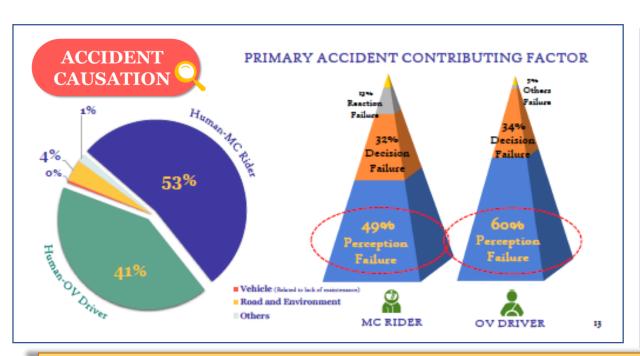


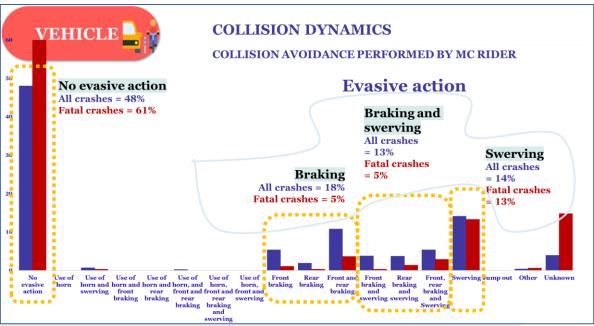




Asian Institute of Technology (AIT)

Thailand Accident Research Center (TARC)





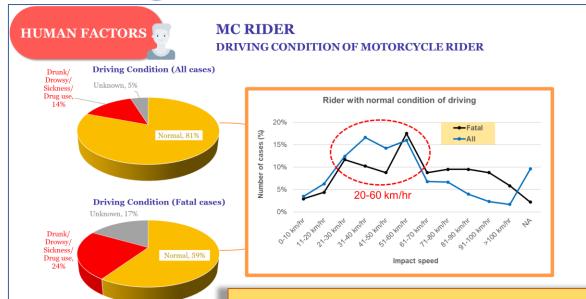
Honda & Yamaha mutually study for finding root cause of accident in Thailand. We conducted 1,001 cases and found that 53% of accident came from rider's.

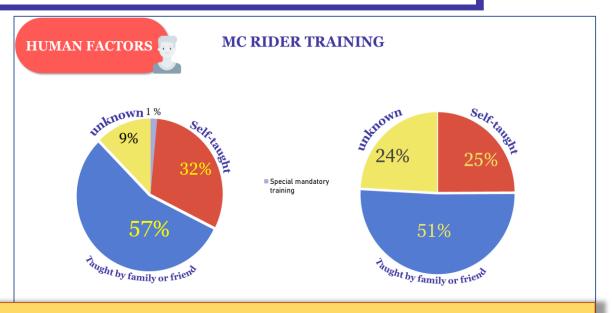
This major in perception failure and rider skill.



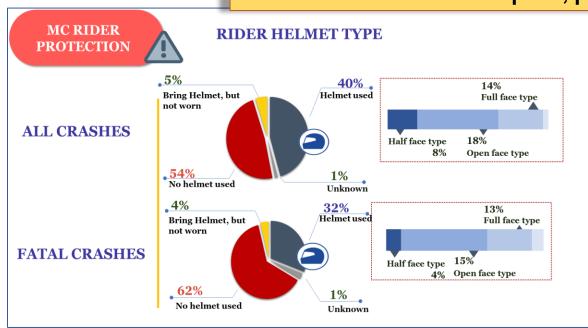


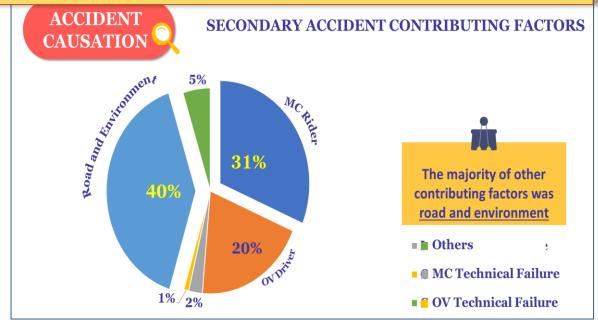






The studied cover rider speed, practical learning, Helmet use and other contributing factors.











### Recommended Countermeasures and Policies from Researcher Team



- Need to pass riding training courses before license examination
- **Accident Prediction** should be included in the examination
- Improve the process of practical license examination
- Need to attend safe riding training courses (w/ accident prediction contents) for those who are renewing licenses.



- Strict enforcement and record keeping for traffic violations
- Strong regulation and enforcement for illegal parked vehicles on all highways especially for large trucks. They should be required to install high reflection signs at the rear-end of all large trucks.



- Continually promote the use of helmet (standard helmet, appropriate wearing) especially in risk groups.
- Implement new technology for helmet enforcement

Key recommendations for the researcher team suggested to Gov't and related parties to improve any measures related to Road Safety as rider training, driver license, law enforcement and protection.



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#### **Police Will Focus and Develop ETLE**

Traffic polices will focus to control traffic, do not need to make a traffic ticket. We hope that it will become an icon for changing the behavior of the Police,"





#### **Continuing promote safety campaign**

Traffic Safety Campaign (every spring & autumn)
Promoting correct helmet use and use of chest
protector



Motorcycle Day Aug 19, 2020 YouTube/TikTok video contest and other virtual events held due to COVID-19



Good Rider JAPAN RIDERS
Activities promoting "good rider" etiquette
グッド・マナー
JAPAN ○ RIDERS





#### Create a new generation of road safety-conscious drivers and riders

Measures taken by employers to prevent traffic-related deaths and injuries of worker Employers have a moral obligation to adopt a proactive approach to manage occupational road risks.





#### New Land Transportation Office (LTO) DRIVERS LICENSE ISSUANCE PROGRAM

\*\*R.A. 4136, Section 23-A — Establishment of stricter rules before the issuance of Driver's License

\*\*The LTO shall promulgate prerequisites and guidelines before the grant of driver's Licenses to ensure that these

are issued only to deserving applicants with sufficient driving skills and knowledge on road safety and proper road





#### TAIA seminar on "Corporate Measure for Sustainable Road Safety Workshop

This is to emphasize and encourage TAIA members to work on corporate measure for road safety.





#### **Road Safety Training Update**

The government encourage the first applicant of motorcycle driver license to attend the training courses of motorcycle riding; to learn the right knowledge of road use, safer riding skill, especially the defending riding. The subsidy of NT\$1,300 will be extended to 2021.



#### **Traffic Safety Research 2021**

The current situation and solutions to improve quality helmet for motorcycles in Viet Nam.

Research aims to increase customer awareness about choosing and using standard helmets, thereby contributing to minimize injuries when accidents happen





