



Utilising road safety measures to deliver both safety and amenity improvements to the public realm for all road users.



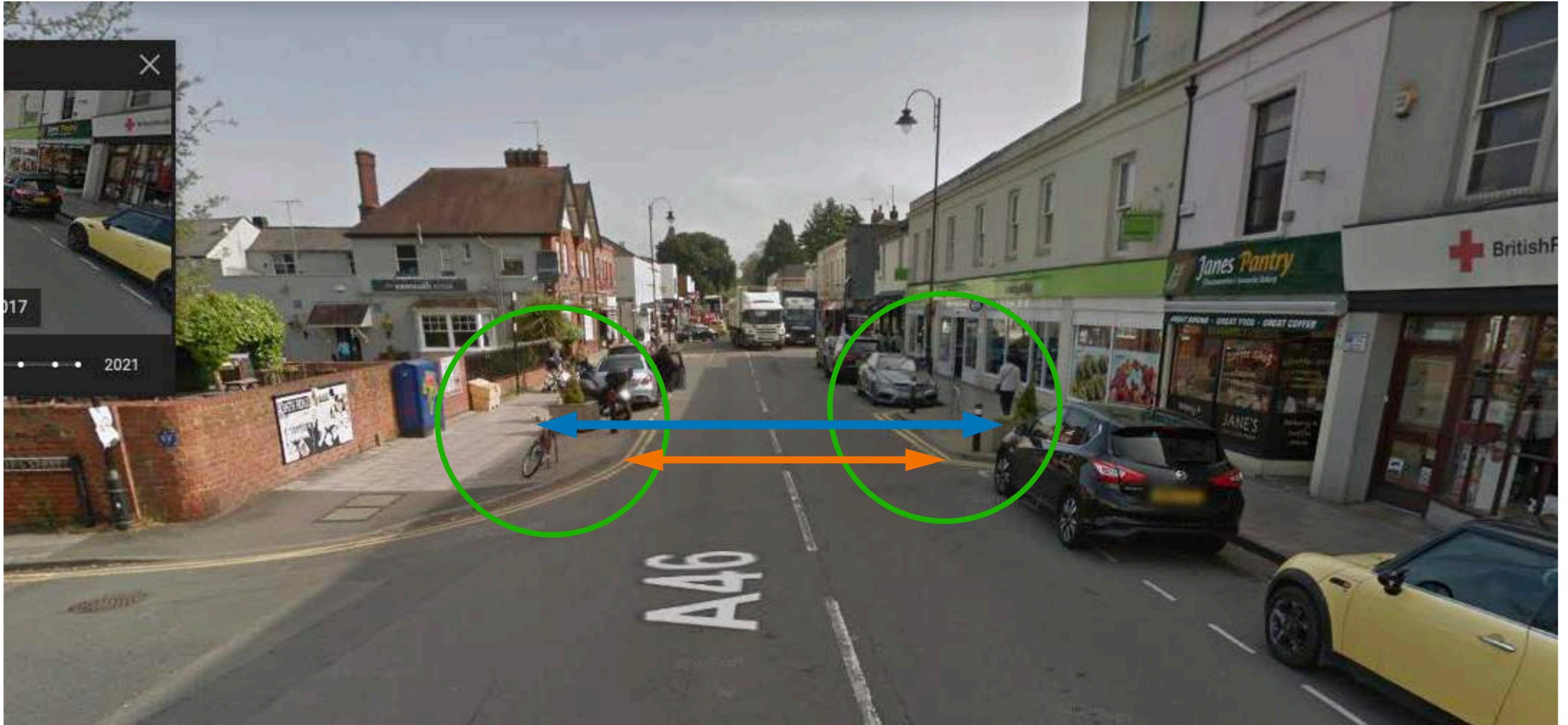
Bronwen Thornton

A VERY LOCAL EXAMPLE



A VERY LOCAL EXAMPLE















: May 2009

2021

Flower & Plants

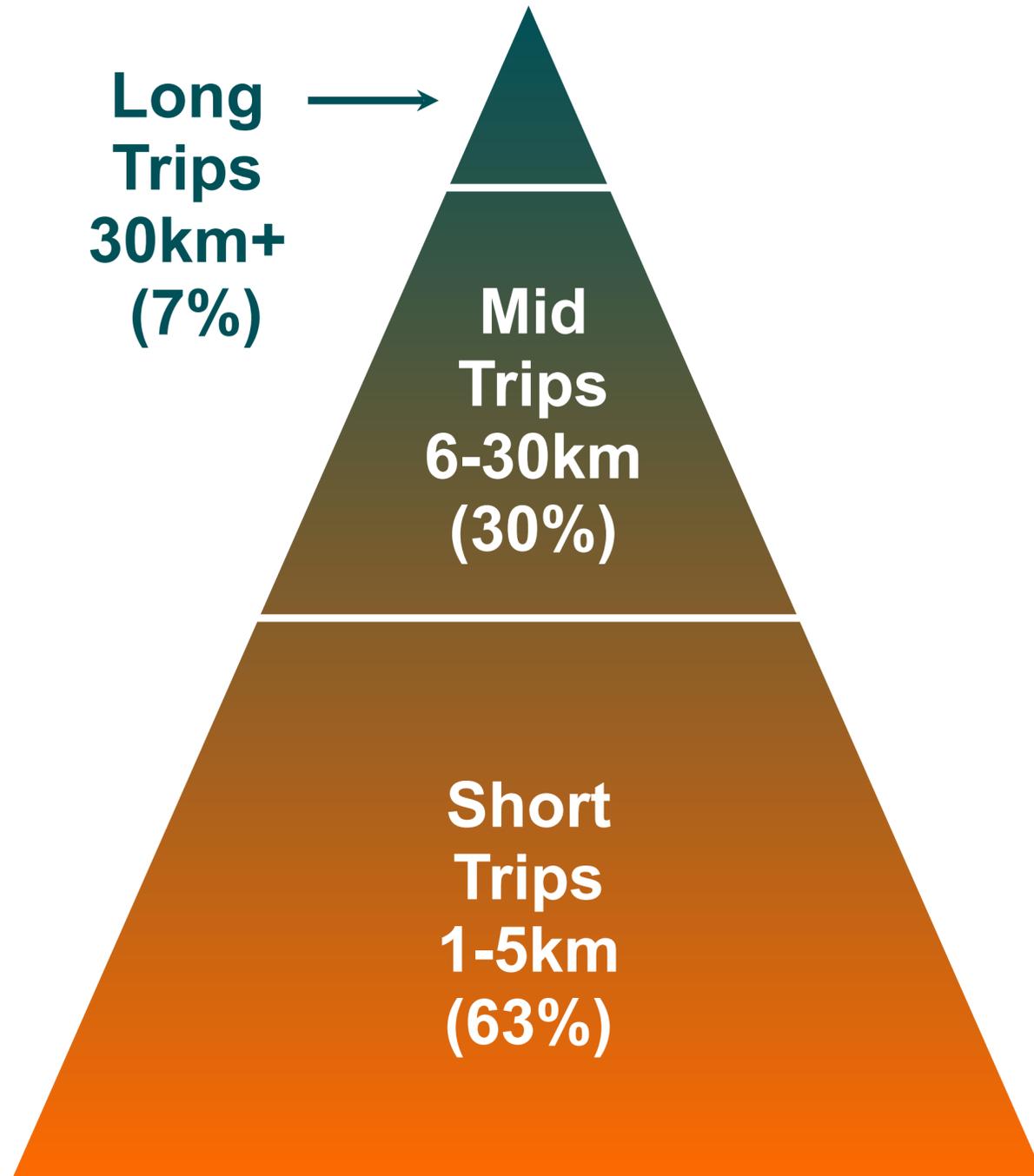
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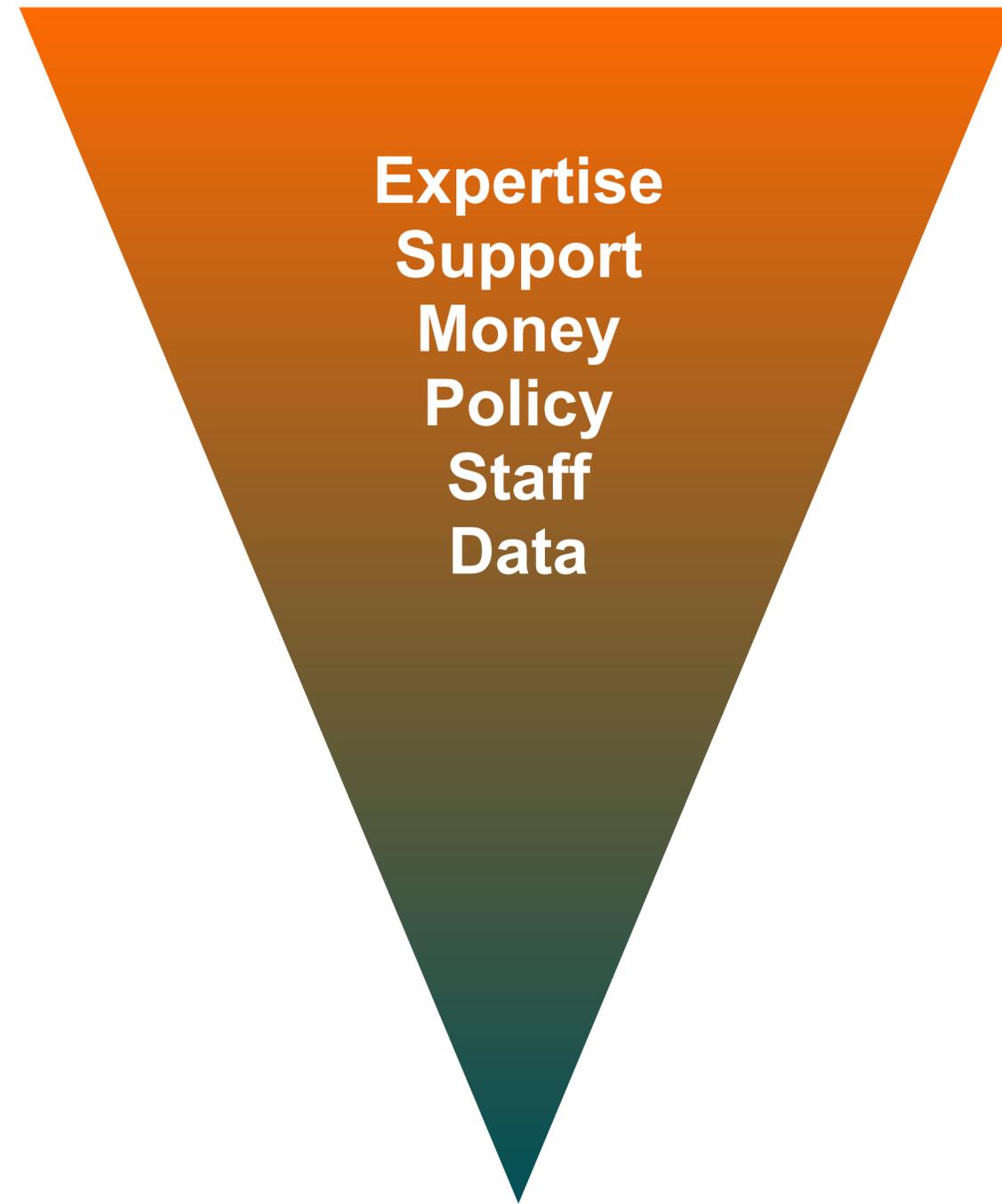
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**Mobility distribution
by trip distance**



**Resource distribution
by perception of importance**

Prioritizing Users in Street Designs

1. Pedestrians



2. Cyclists and Transit Riders



3. People Doing Business and Providing City Services



4. People in Personal Motorized Vehicles



GLOBAL INVESTMENTS IN WALKABILITY



After committing to Vision Zero nationally in 2002, investments in walkability and traffic management have delivered NO pedestrian fatalities in 2019.

Seoul Metropolitan Government is converting road space as part of its ambitious walking plan creating a network of greenways and riverside parks.

The Government of Ireland is allocating 20% of the transport budget to active travel (€1m a day for encouraging walking). Dublin is planning a 100% increase in walking.



Thank you!

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