

# The role of AI in the mapping of dangerous locations on the road network

ITF reports on Data-Driven Transport Safety and Best Practice for Urban Road Safety

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# Safer City Streets

*the global traffic safety network for liveable cities*

Funded by



ROAD SAFETY  
GRANT PROGRAMME

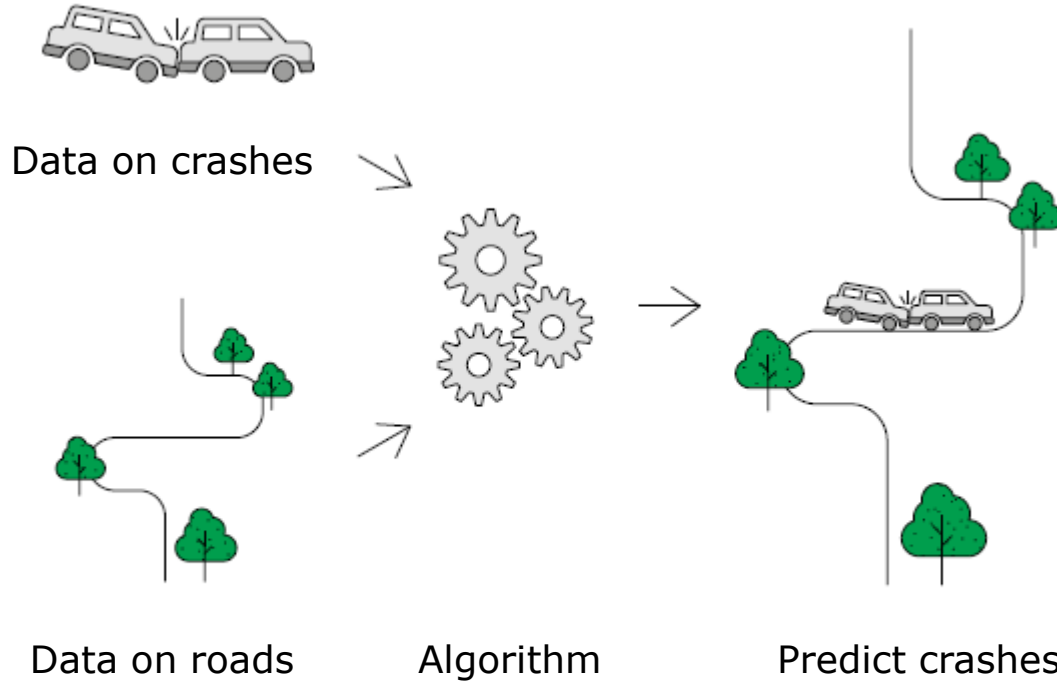


FOUNDATION

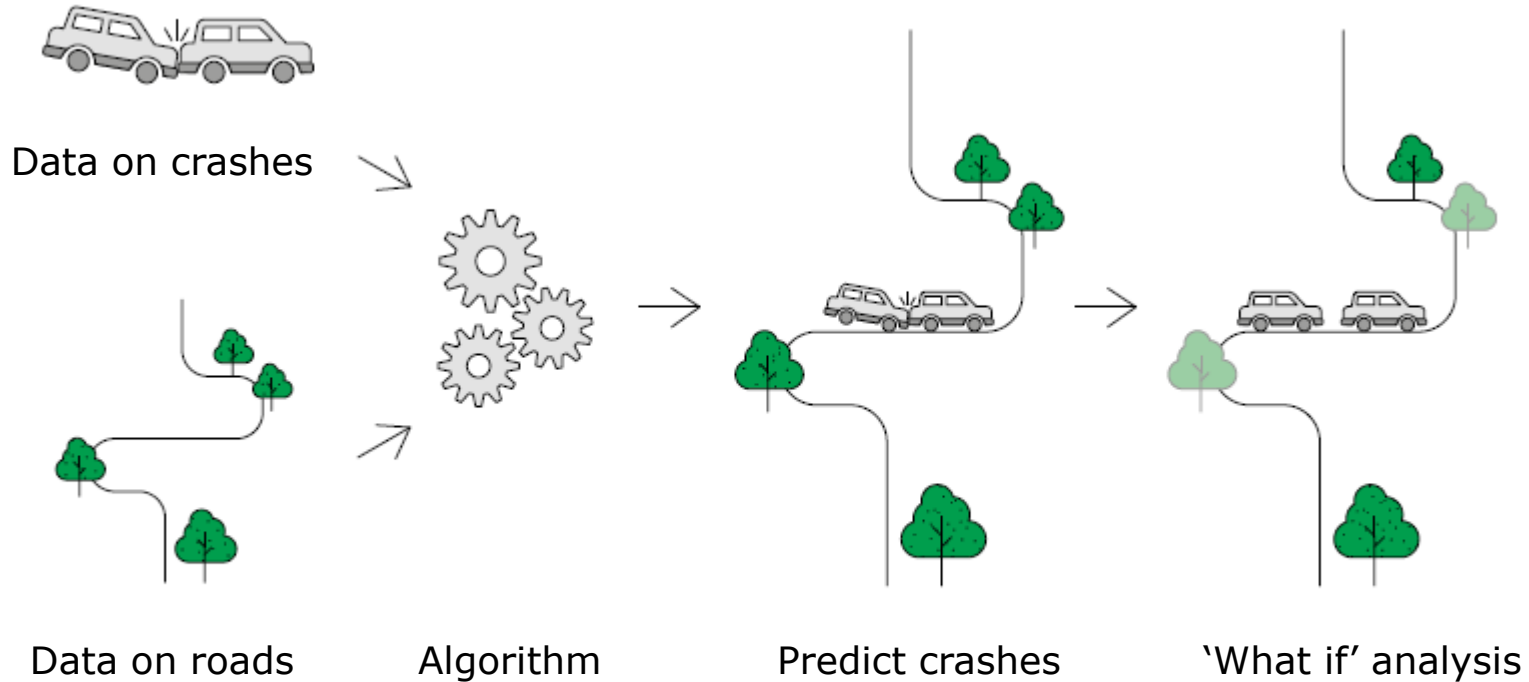
► 48 cities



# Rotterdam's road safety model



# Rotterdam's road safety model



# 300+ variables per road section / junction

## Infrastructure

Road design: road width, curvature, max speed, road type, etc.  
Road objects: light poles, traffic bumps, traffic islands, etc.

## Usage/behaviour

Traffic intensity, actual speeds driven, **hard braking**, etc.

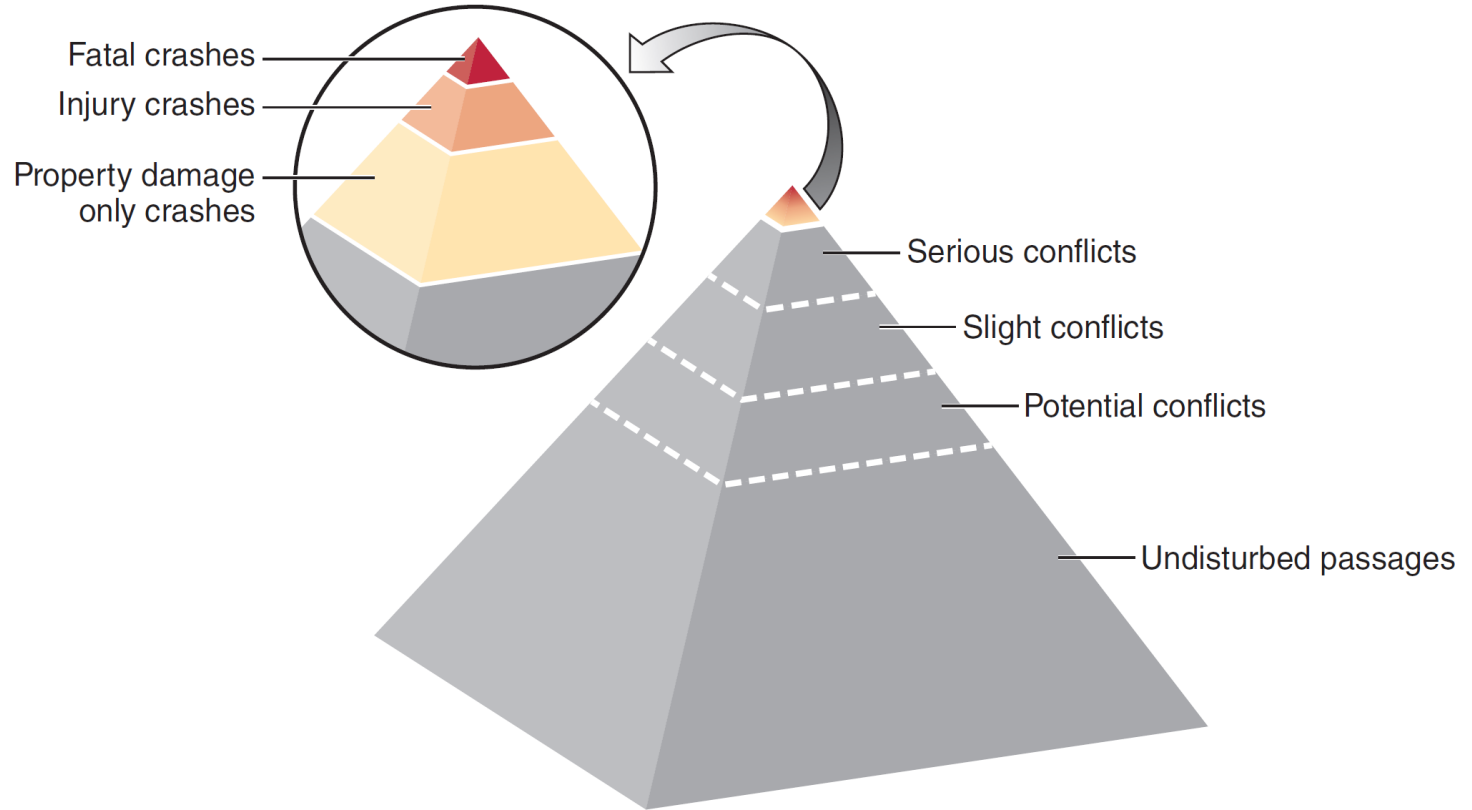
## Surroundings

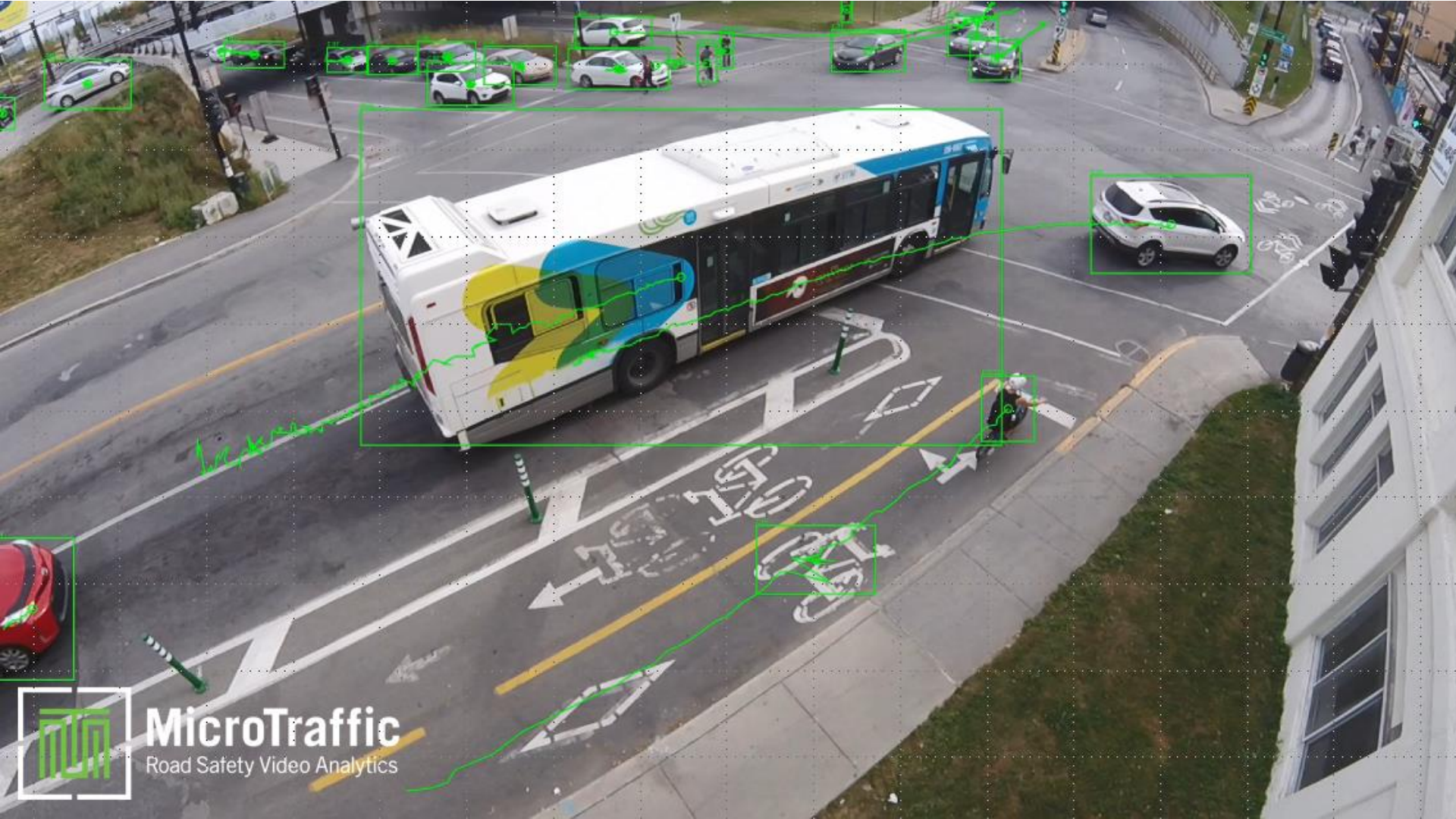
Demography, vehicle ownership, shops, schools, etc.

## Subjective

Reports from citizens

# Hyden's safety pyramid





**MicroTraffic**  
Road Safety Video Analytics

# Paris cyclist hard braking events (GeoVelo)





# ROAD CONDITIONS MAPPED ACROSS THE CITY

Our road conditions data strongly correlates with visual, on site, inspection - highlighting areas of road roughness which may be detrimental to the experience of cycling in the city.

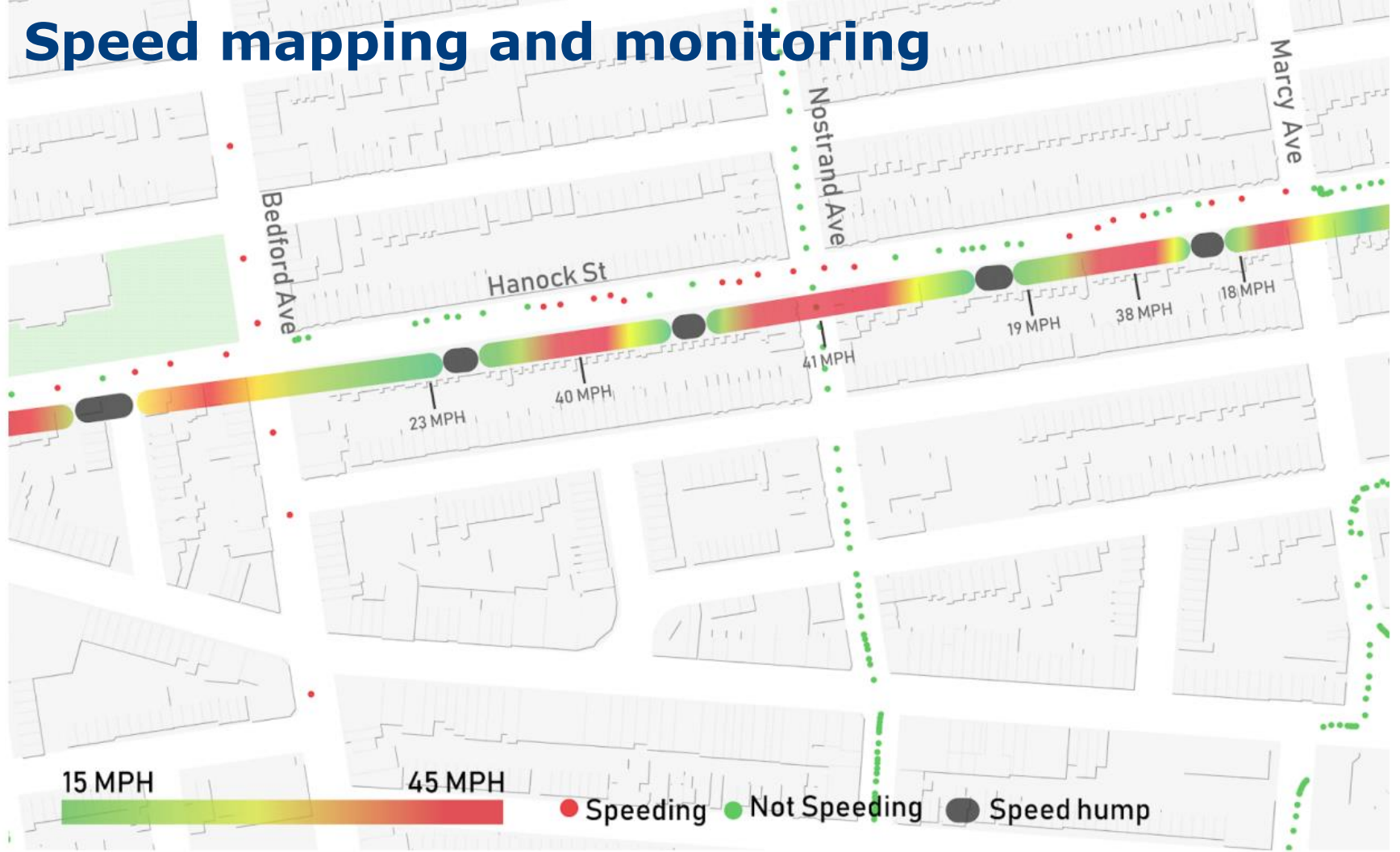
## \ \ CLUSTER MAPS OF ROUGH ROADS



## \ \ CORRELATION WITH POTHOLES

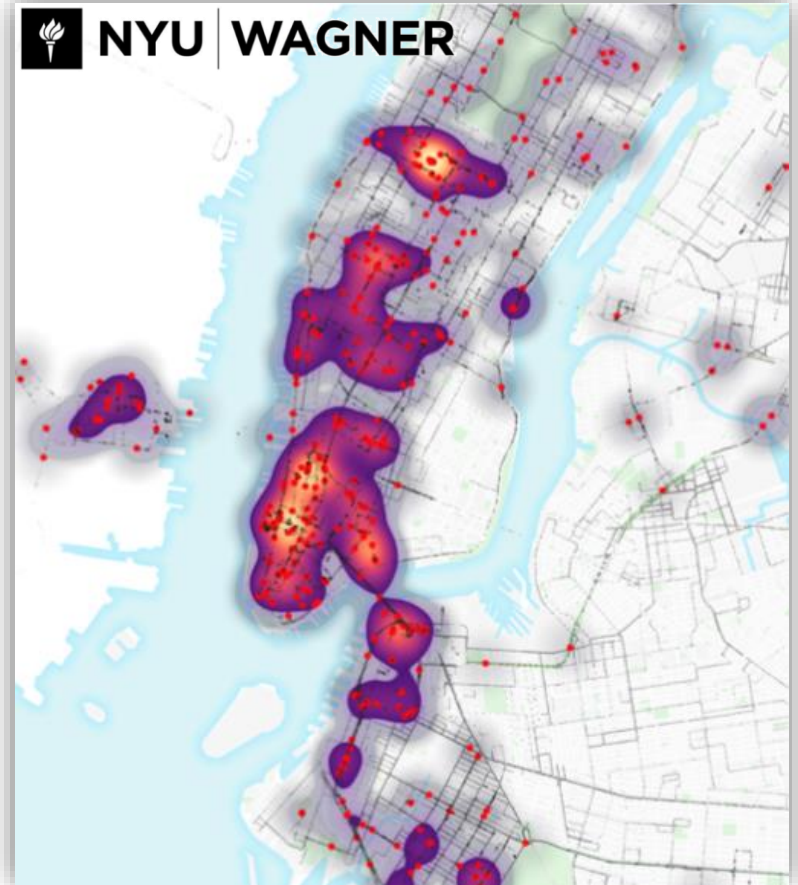


# Speed mapping and monitoring





Hot spots of speeding events



Top 2% of braking events



Hubli (0.5km)

Pedestrians: ★★ ★

60 km/h

Street lighting

Pedestrian footpath both sides

Pedestrian fencing

No pedestrian crossing facility

Straight horizontal curvature

Good road surface condition





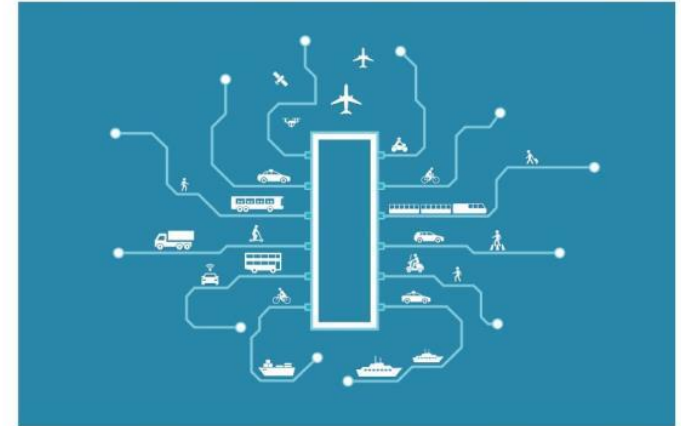
# Surrogate safety metrics: Key benefits

- **Identify** and **fix** problems before serious harm happens
- **Evaluate** benefits of an intervention within days, not years!



# Conclusions

- Automatic data collection is possible through instrumented **floating vehicles** and/or **smartphones** reporting information along the way.
- **Active safety systems** can also be considered among surrogate safety metrics (e.g. ABS, ESP, AEB).
- Conduct research on the **validation** of surrogate safety metrics



## New Directions for Data-Driven Transport Safety



Corporate Partnership Board  
Report

# Thank you

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