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INTEGRATED TRANSPORT DEVELOPMENT EXPERIENCES OF GLOBAL CITY CLUSTERS – URBAN AND SUBURBAN TRANSPORT IN MEXICO CITY

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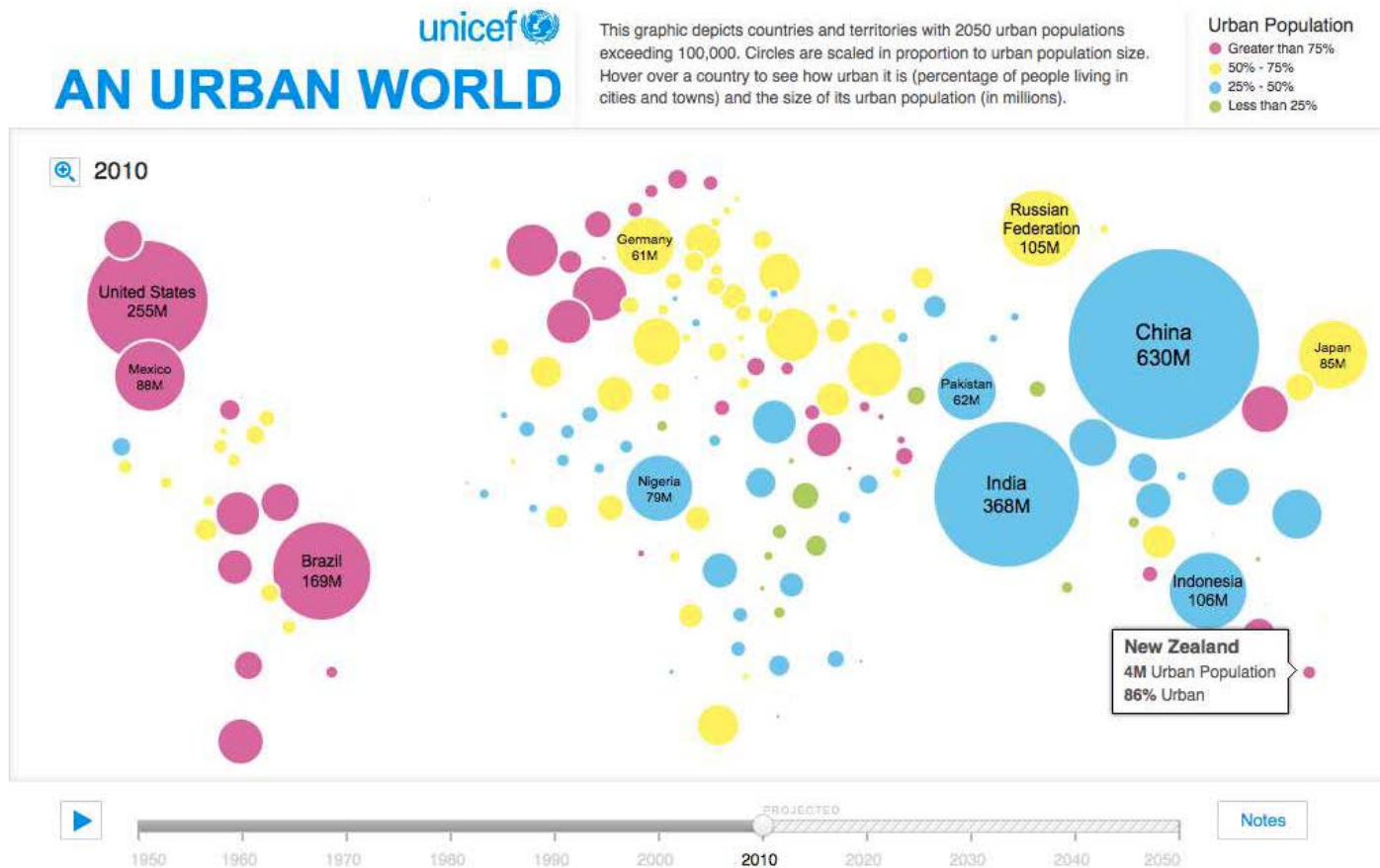
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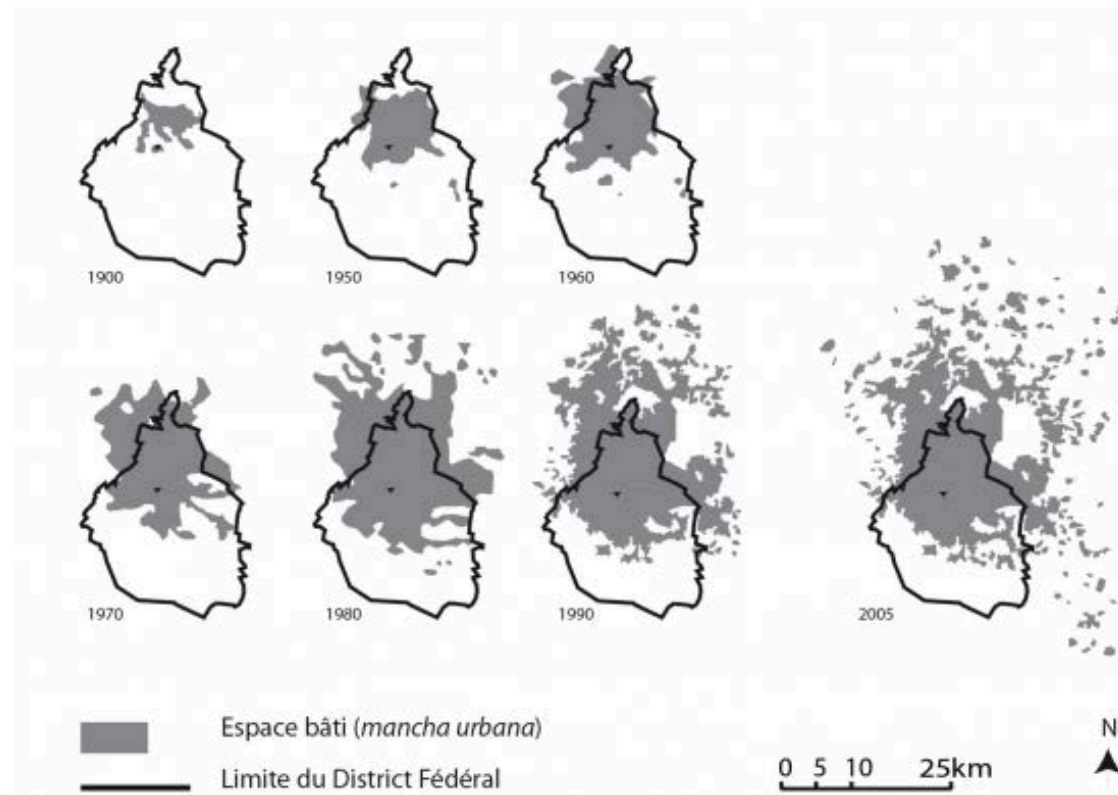
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Like in the US and Brazil, urban population in Mexico is:

- A majority (78% of population lives in cities)
- Growing at slower rates (1.2% annually) compared to cities in China and India



Periods of high growth without effective planning and increasing motorization, pushed Mexican cities towards a “3D” urban growth model: **distant, disperse, and disconnected**



In the last 30 years, Mexico City’s population has doubled and its size has increased seven-fold.

The 3D model is currently leading to **congestion and compromising productivity** and equal access to services.



In Mexican cities, urban sprawl raises the cost of providing infrastructure and public services by 10% to 40%.

Sustainable transport is playing an increasing role in delivering solutions to problems triggered in the past.



Strategies like Mexico City's BRT system (Metrobus) are supporting an alternative "3C" model: **compact, connected, and coordinated**.

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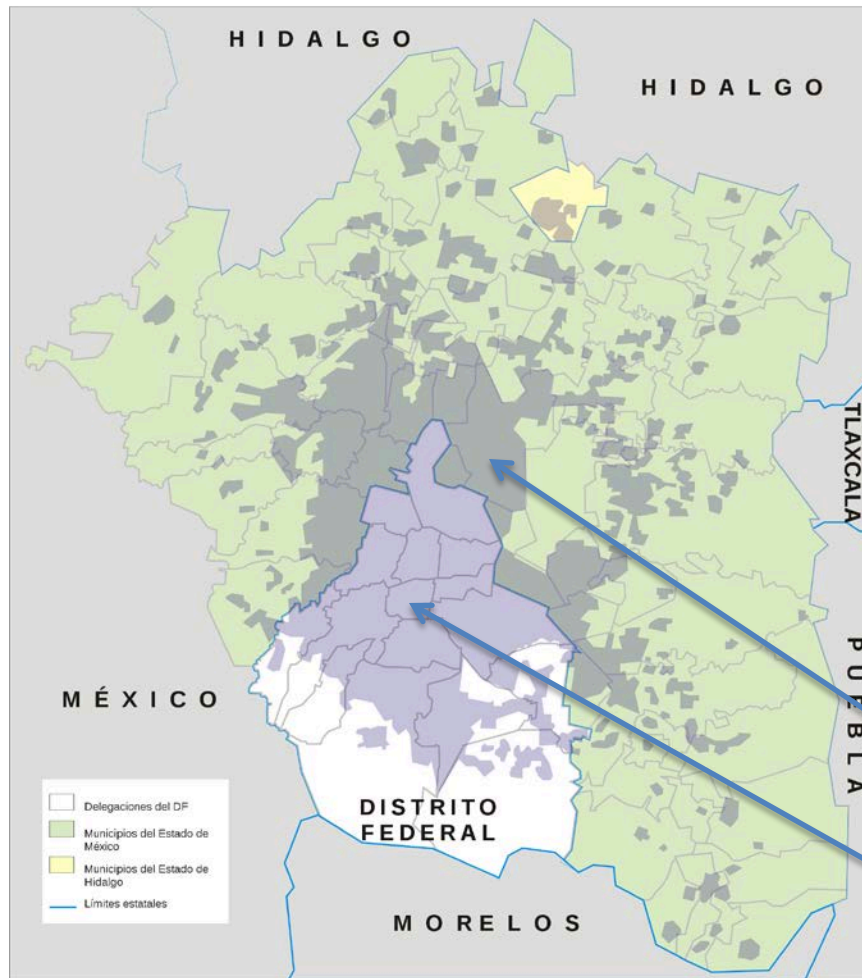
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MEXICO CITY - OVERVIEW



21.2 M people (20% of the national population).

Federal District + 60 municipalities in the State of Mexico.

The most populous metropolitan area in the western hemisphere.

57 km of massive transport for 11 M people

294 km of massive transport for 9 M people

MEXICO CITY - MOBILITY

Demand

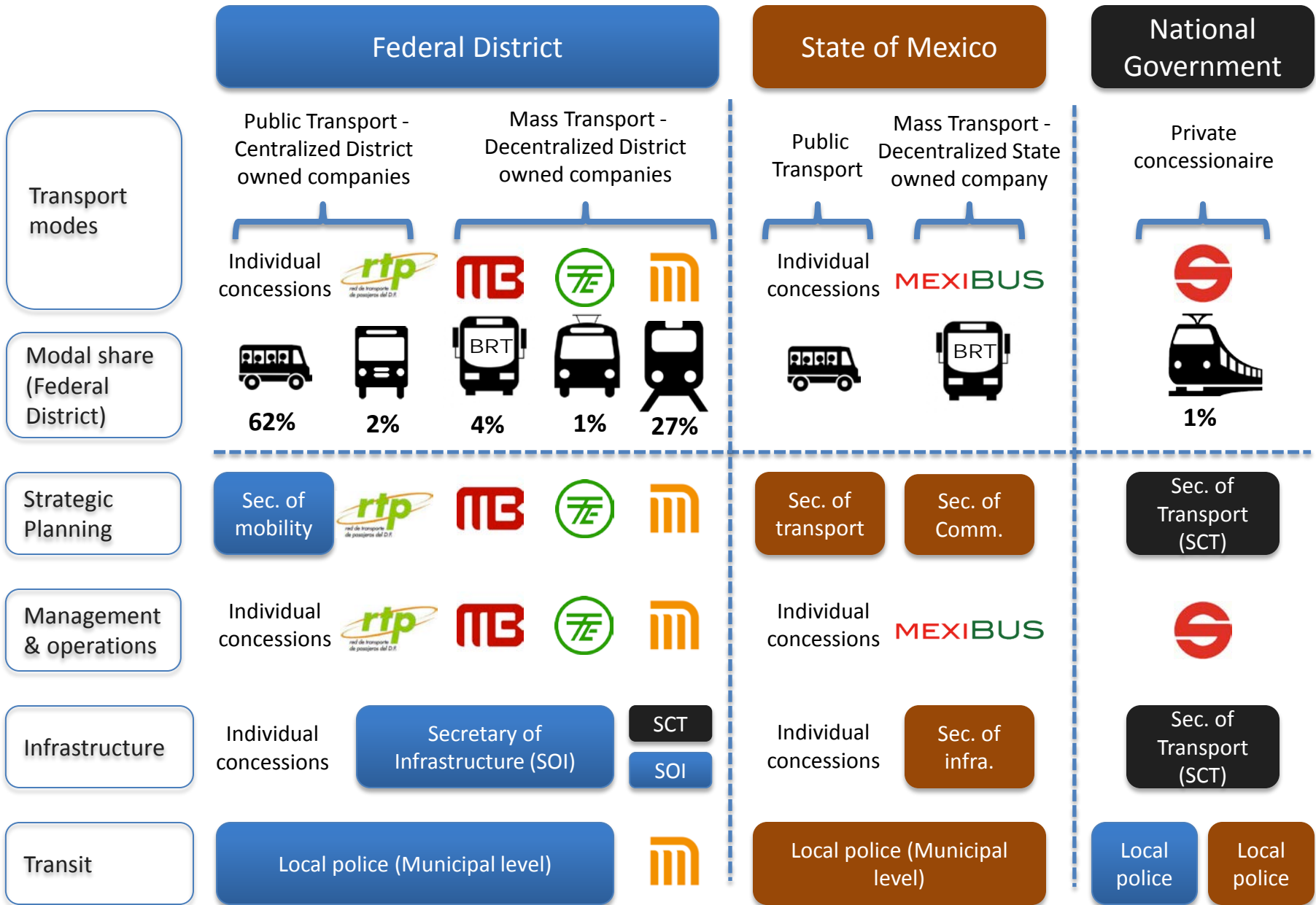
- More and longer trips -

- 2.5 trips per day per person - 53 M trips per day.
- Urban sprawl between 1980-2010 increased 7-fold.
- Sustained population growth.

Supply

- More cars and low capacity public transport -

- Annual motorization rates of 3.1%.
- 6.5 million vehicles projected for 2030.
- High capacity buses were almost entirely replaced by low capacity buses between 1986 and 2007.

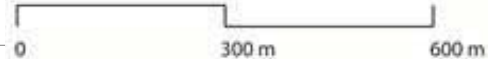




3 services and 7 lines

150,000 daily users

Up to 1.5 km (15-20 min walk)
for modal interchange



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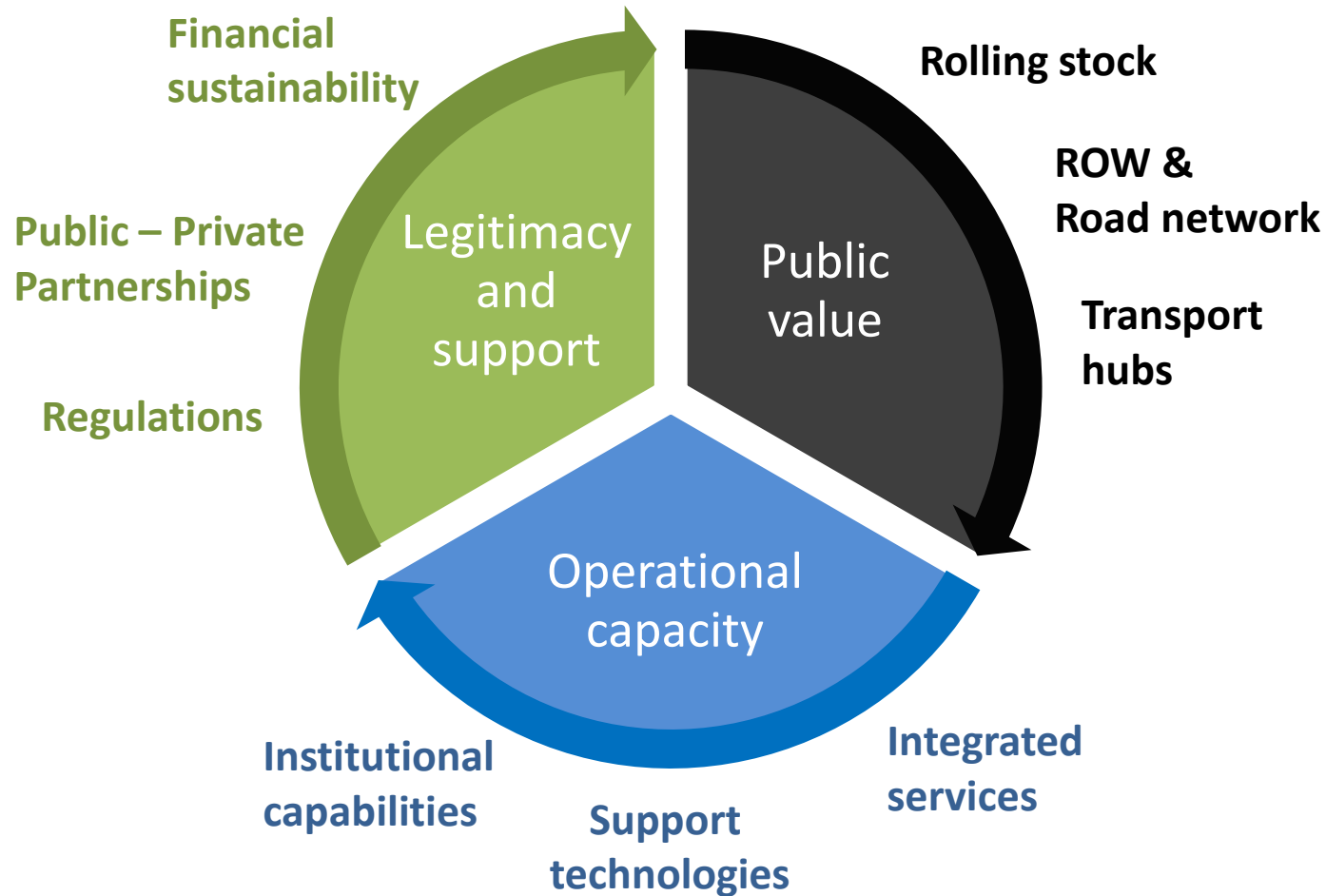
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METROBUS – KEY TAKEAWAYS

- BRT systems require a high level of institutional development to work properly.
- Governments implementing BRTs need for a group of competent and qualified professionals.
- The system has leveraged information technology, well defined rules and clear contracts to promote trust among stakeholders.

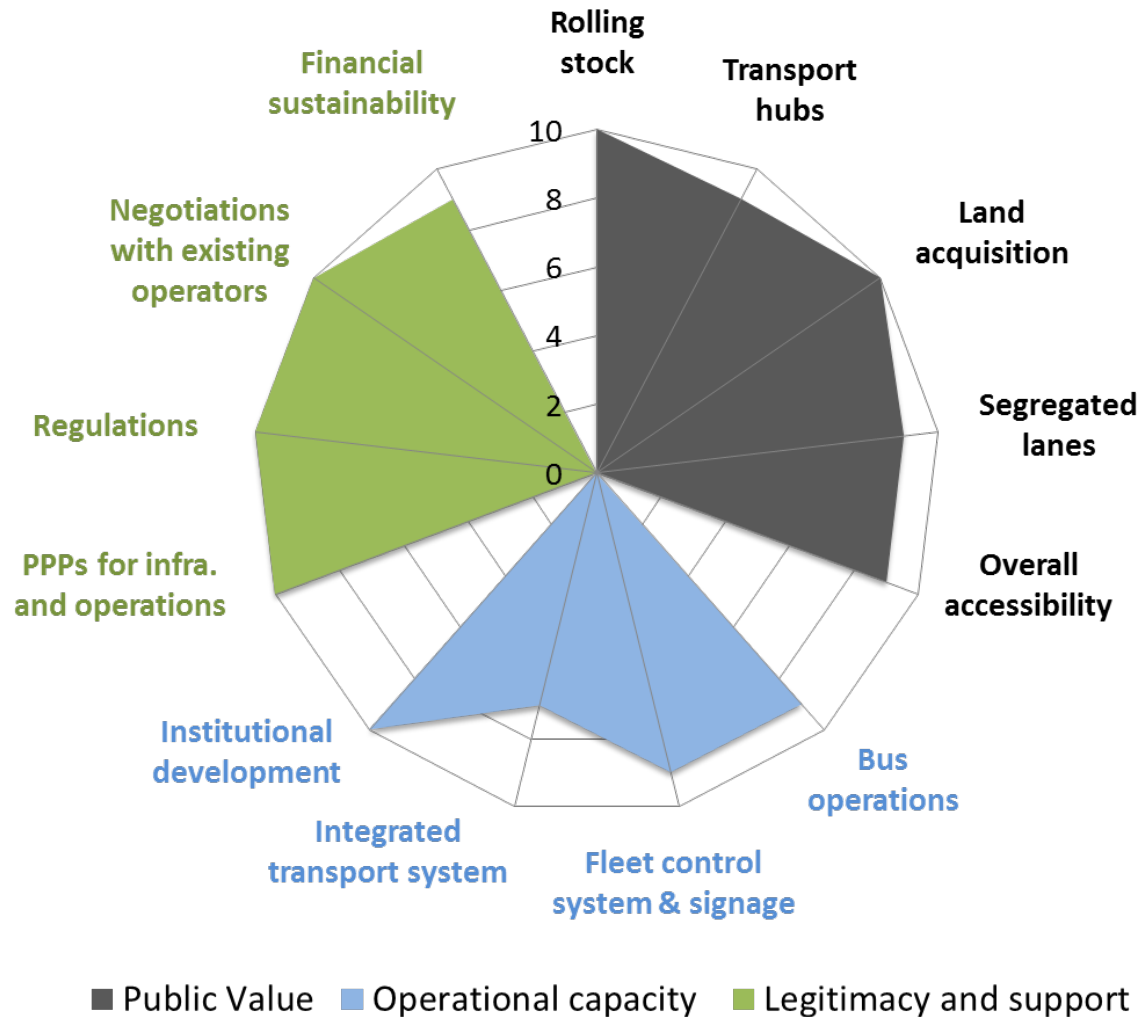


STRATEGIC MODEL FOR GOOD GOVERNANCE IN PUBLIC TRANSPORT (ADAPTED FROM MARK H. MOORE¹).



¹John F. Kennedy School of Government at Harvard University

METROBUS – MEXICO CITY’S FIRST BRT SYSTEM



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CHALLENGE & VISION OF SUCCESS

Challenge

- 60% of the population to live on the outskirts of the city by 2020
- Transport services provided by low capacity, inefficient and high polluting minibuses
- Up to 5 hours per day of commuting

Vision of Success

- Provide a massive suburban transport network at the Metropolitan level for users spending 1/3 of their income in transport.



27.5 M trips between the State of Mexico and the Federal District.

PLANNING – NETWORK

Main components

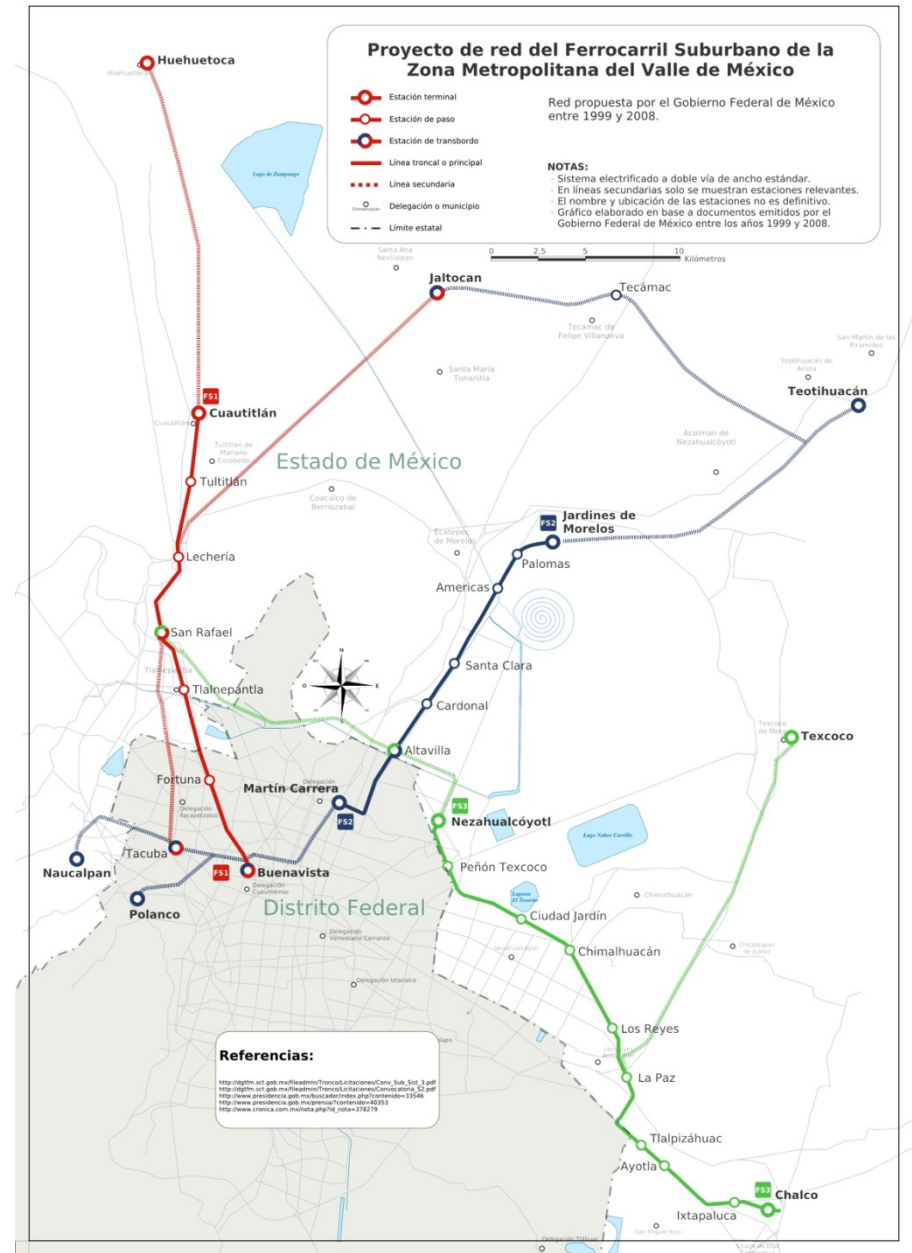
246 km of suburban railways

- Phase I: 79 km (red),
- Phase II: 90 km (blue), and
- Phase III: 77 km (green)

5 terminals, 7 transfer hubs, 10 inter-modal hubs (coordinated with metro), and 42 stations.

Main assumptions

- Direct alignment with development plans
- Financial risk is reduced by using a preexisting 246 km railway network and ROW.



PLANNING – LINE 1

Main components

- 27 km and 6 stations
- 17 pedestrian bridges,
- Improvement of preexisting terminal (Buena Vista)

Main assumptions

- 30-year concession
- 298,000 pas-day
 - 65% to be fed by minibuses
 - 35% to be served directly
- Concessionaire and local authorities would coordinate to implement a feeder system



CONSTRUCTION & IMPLEMENTATION

- Regulatory attributions, agreements, and incentives were not aligned to provide a reliable feeder system.
- The integration of fares between minibuses and the rail system was simply not considered.



Many routes did not get into terminals to avoid a 3 pesos fee.

CONSTRUCTION & IMPLEMENTATION

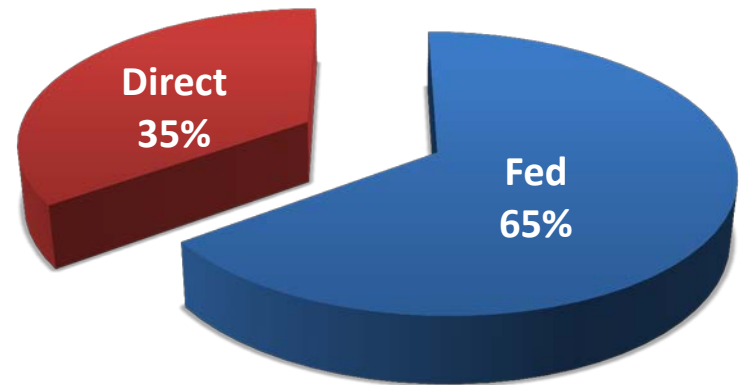
- Residential areas were difficult to connect without any major urban renovation.
- Accessibility proved to be a big challenge in the context of preexisting industrial use.



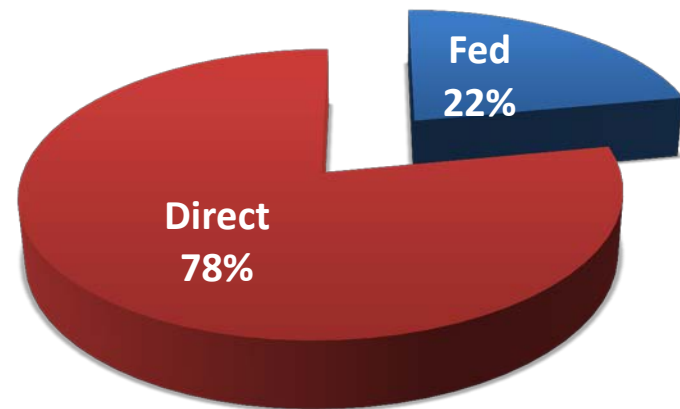
OPERATIONS

- Lack of integration between the train and its feeder system at many levels (infrastructure, operations, and fare).
- Parallel transport routes kept providing a cheaper service.
- Low demand and financial sustainability at risk.

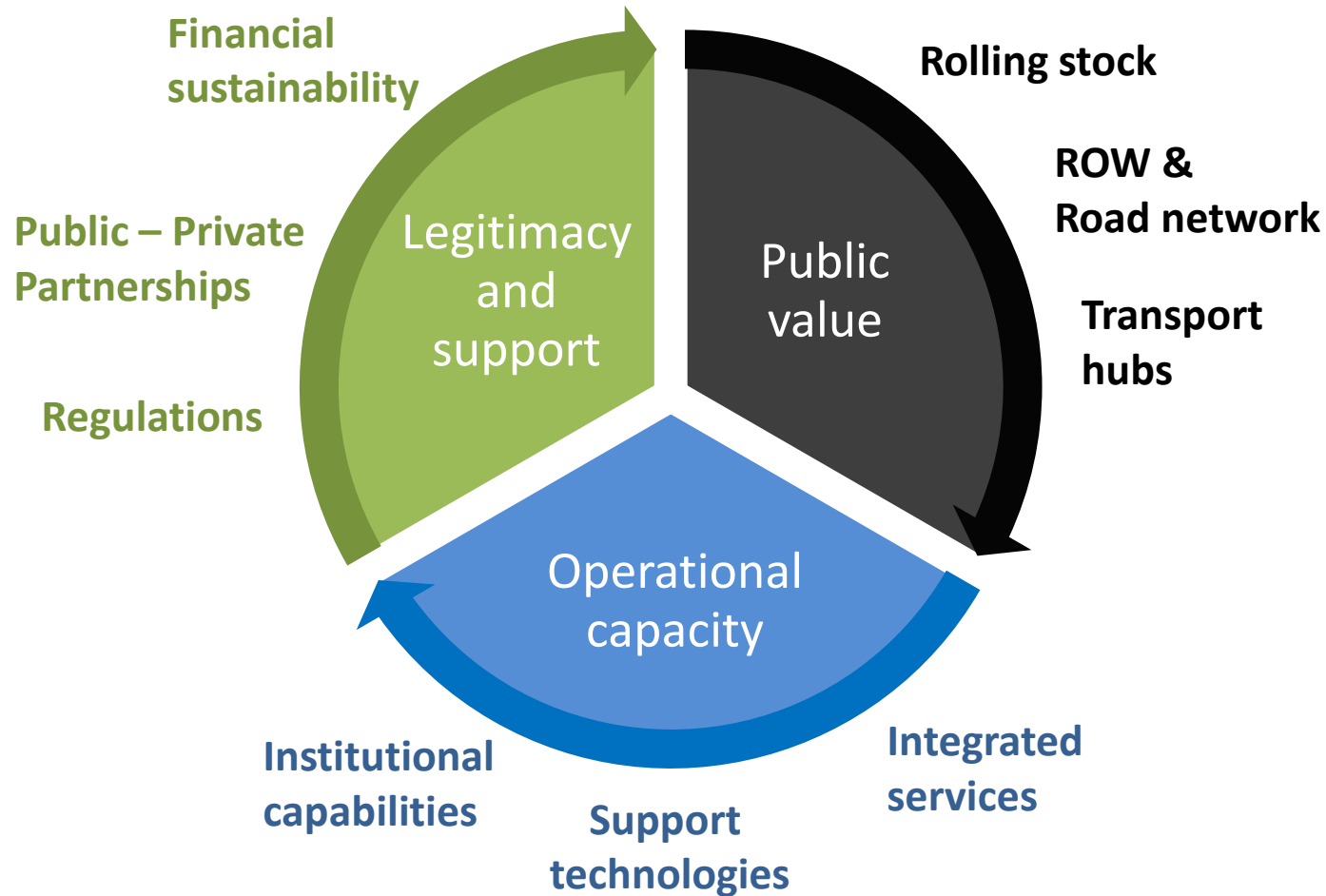
Planned demand
298,000 pas-day



Demand after 1 year
140,000 pas-day

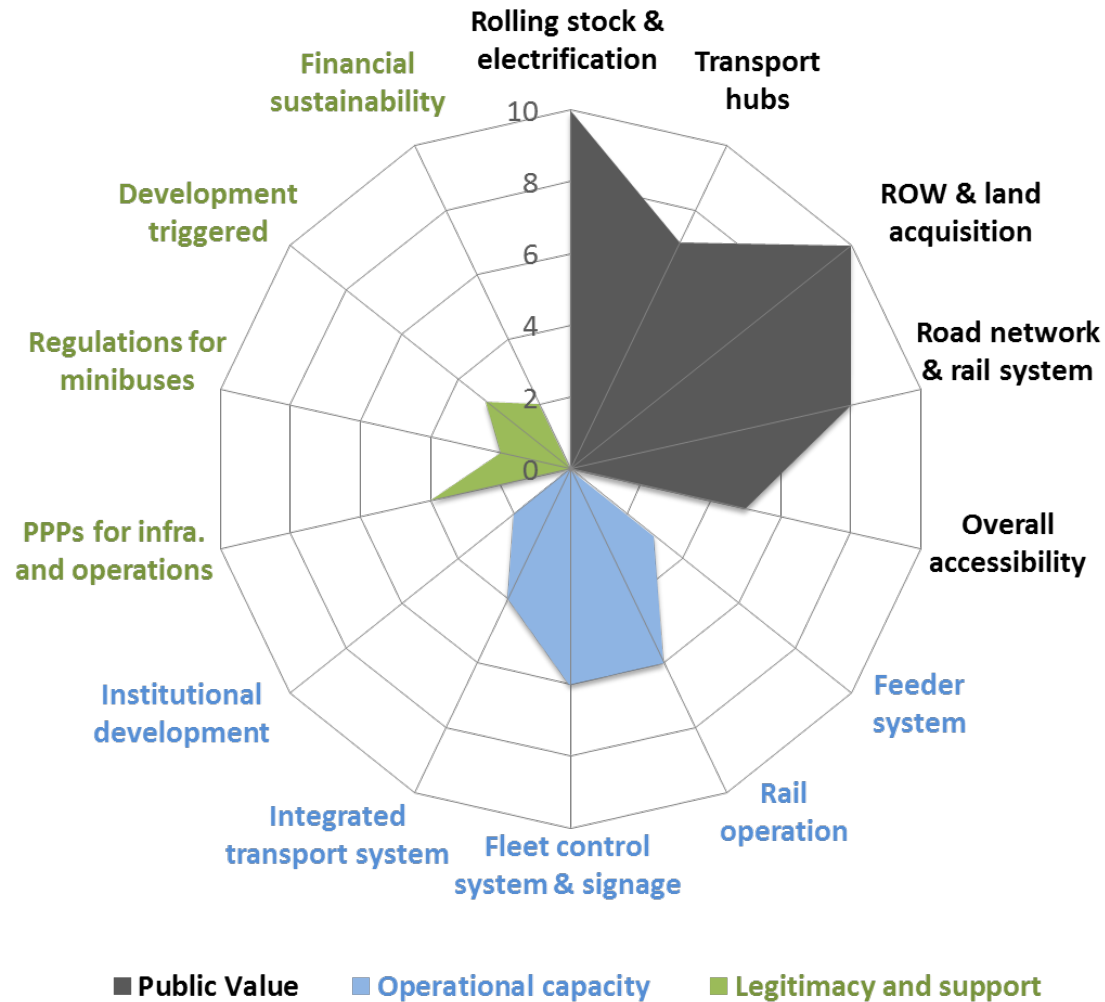


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LINE 1 – MEXICO CITY’S FIRST SUBURBAN RAIL SYSTEM



LINE 1 – KEY TAKEAWAYS

Political leadership and effective institutions should:

- Define responsibilities and establish a framework promoting cooperation.
- Link funds with quality standards of accessibility and integration.
- Provide guidance on integrated planning and performance criteria.
- Build capacity to avoid negative outcomes under PPPs.



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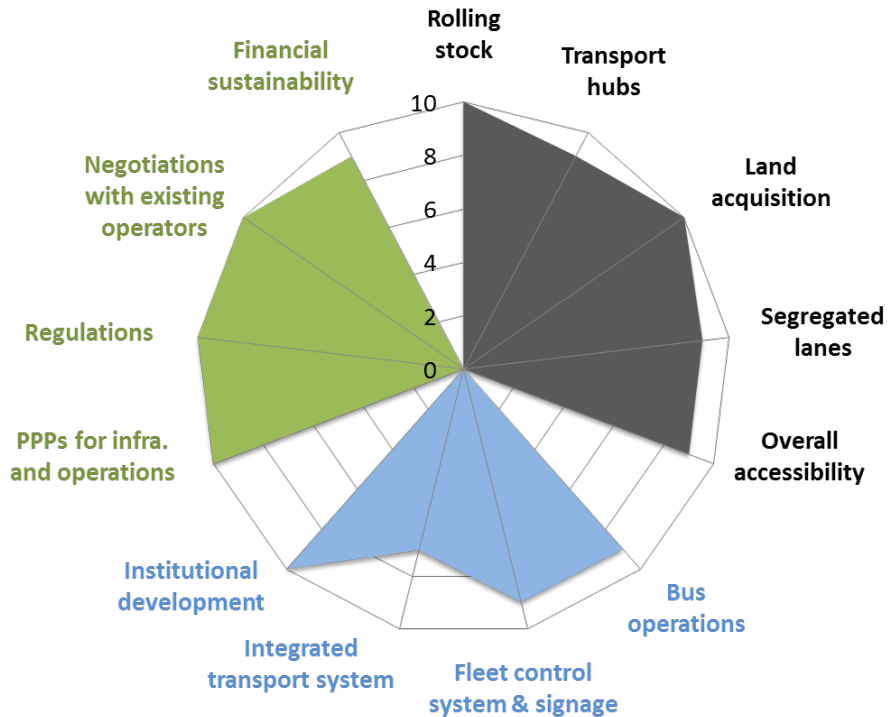
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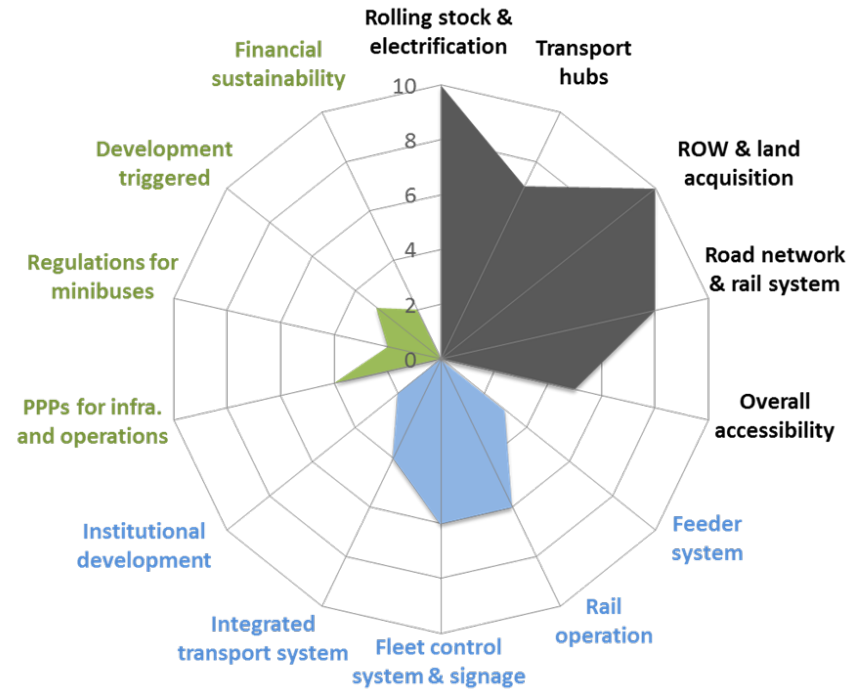
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METROBUS



LINE 1 SUBURBAN RAIL



- Cities growing beyond administrative boundaries impose challenges existing institutions are not prepared to face without incurring in unexpected costs .
- Institutional fragmentation need to be addressed.
- Finance focusing only on infrastructure is not enough.
- Institutional development and capacity building are key.

PLANNING LINE 1 – ACCOUNTABILITY

