



Event Title

CycleRAP - a risk evaluation model for bicyclists and light mobility users. Latin America launch.

Purpose

To present the model and launch the CycleRAP tool for Latin America

Key messages

- Road safety is a critical issue which needs to be addressed to ensure that bicycling and light mobility options can continue to support new and greener mobility choices.
- CycleRAP is designed to support transport authorities or other organisations involved in addressing or advocating for safer facilities for bicyclists and users of other light mobility vehicles.
- CycleRAP is being launched globally and will be available for pilot projects through a network of iRAP's Trusted Suppliers.

<u>Summary</u>

Cities that aim to promote sustainable urban mobility must increase the number of cycling trips. However, cyclists are vulnerable road users, with crashes usually underreported even though bicycle crashes frequently demand users' hospitalization.

Safe infrastructure and safe speeds are essential to encourage more people to switch to more sustainable modes of transport, and to ensure that those who do can travel safely and comfortably. Safe infrastructure and safe speeds are also essential if countries are to meet the Decade of Action for Road Safety 2021-30 target of a halving of road deaths and injuries.

CycleRAP is a globally applicable and evidence-based model which enables easy, affordable, and fast methods of evaluating bicycling infrastructure for safety. It is designed to evaluate risk, irrespective of the type of facility (on- or off-road) and for all crash types relating to bicyclists and light mobility vehicles. The model uses crash initiation factors, crash triggers, and severity determinants to calculate the CycleRAP scoring.

iRAP, together with other strategic partners, is launching Cycle RAP globally through the development of several pilot projects, including cities in Latin America, Europe and the United States.

When

Tuesday, 18th October 11:00 to 12:20 pm

<u>Agenda</u>

(slides and speeches will be in Spanish, Live interpretation is available for English-Speakers)

Speakers:

Edgar Zamora – Safer Journeys Regional Leader – iRAP Nathaly Torregroza - Head of Road Safety Office at Secretaría Distrital de Movilidad of Bogotá Sofía Salek - Global Road Safety Ambassador – PTV Group

Time	Topic	Speaker
11:00 - 11:05	Welcome & introduction of speakers	Edgar Zamora
11:05 - 11:15	The importance of safe biking and light mobility	Edgar Zamora / Nathaly
		Torregroza
11:15 - 11:25	Modeling the mobility	Sofía Salek
11:25 - 11:35	The CycleRAP model	Edgar Zamora
11:35 - 11:45	Interactive quiz: Guess the risk	Edgar Zamora
11:45 - 11:55	CycleRAP Pilot project	Nathaly Torregroza
11:55 - 12:05	Implementing CycleRAP in your city	Edgar Zamora
12:05 - 12:15	Q&A	Edgar Zamora (moderator)
12:15 - 12:20	Closing remarks	Edgar Zamora