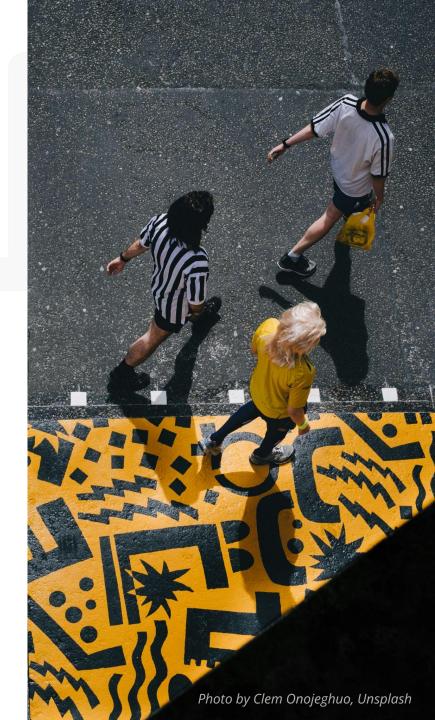


Enabling and Supporting Walking and Cycling

Natalia Lleras, Programme Manager, Walk21







Cities and NCDs



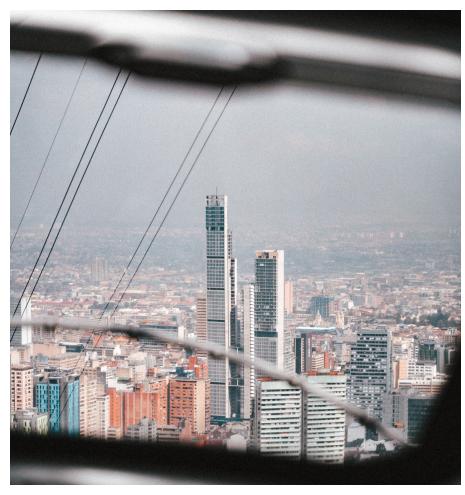


Photo by <u>Juan Nino</u> on <u>Unsplash</u>

- Key determinants
- Air quality
- Physical activity levels (walking and cycling)







Cities are both a threat to health and a potential enabler of change.



Funded by the European Union

CityMove (2024-2027)



- 9 organizations, 50 international researchers.
- Accelerate and support actions for physical activity at the city level.
 - 6 cities (13 interventions)
 - Adapting and implementing WHO's GAPPA actions to a city context (city-GAPPA).
 - Developing of a cross-contextual evaluation framework to guide transferability and scalability.





GLOBAL ACTION PLAN ON PHYSICAL ACTIVITY 2018-2030 (GAPPA)



CREATE ACTIVE SOCIETIES

SOCIAL NORMS AND ATTITUDES

CREATE ACTIVE SYSTEMS

GOVERNANCE AND POLICY ENABLERS

CREATE ACTIVE ENVIRONMENTS

SPACES AND PLACES

CREATE ACTIVE PEOPLE

PROGRAMMES AND OPPORTUNITIES





GAPPA evidence-based actions





- Policy, leadership, governance
- Data systems, surveillance & monitoring
- Research & development
- Advocacy
- Finance mechanisms

Active Environments

- Urban & transport plans/policies
- Walking & cycling networks
- Road safety
- Access to public open spaces
- · Proactive building policies

Active Societies

- Social marketing campaigns
- Promote co-benefits for social, economic & environment
- Mass participation events
- Build workforce capacity & train



- Education & positive experience for active recreation
- Assessment & counselling in health/soc services
- PA Opportunities in multiple settings
- Provide older adults/prioritize least active
- Implement community wide initiatives





CityMove Cities







Physical Activity Actions



PA Initiatives	Latin America		Africa	Europe		
Stage	Lima	Bogotá	Kampala	Antwerp	Rotterdam	Ljubljana
Early	Pan American Games Legacy (target: 20,000)	Happiness Centres (target: 10,000)	Annual Open Street Days (target: 830,000)	Safe Street for Girls Project (target: 5,500)	Citywide 30 km/h limit (target: 623,000)	Walking-game App (target: 7,000)
Late	Green Belt Independencia (reach: 200,000)	Ciclovía (reach: 1,400,000)	NMT Pilot Corridor (reach: 714,000)	Health Kiosk (reach: 3,600)	GPs Prog. for Minorities (unknown)	Route along the wire (reach: 3,000)
Failed				Square Full of Health		





Walking and cycling



PA Initiatives	Latin America		Africa	Europe		
Stage	Lima	Bogotá	Kampala	Antwerp	Rotterdam	Ljubljana
Early	Pan American Games Legacy (target: 20,000)	Happiness Centres (target: 10,000)	Annual Open Street Days (target: 830,000)	Safe Street for Girls Project (target: 5,500)	Citywide 30 km/h limit (target: 623,000)	Walking-game App (target: 7,000)
Late	Green Belt Independencia (reach: 200,000)	Ciclovía (reach: 1,400,000)	NMT Pilot Corridor (reach: 714,000)	Health Kiosk (reach: 3,600)	GPs Prog. for Minorities (unknown)	Route along the wire (reach: 3,000)
Failed				Square Full of Health		







Active Societies













- Sundays / Holidays
- · 7:00-14:00
- 127,7 km
- Since 1974
- 1976 official decrees
- 1.5 million users (77% low income)



Source: IDRD, 2023



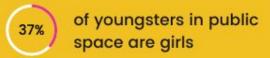






- Girls are much less present in the public space.
- Reduce street intimidation of girls in the city.
- Inclusive, safe, accessible spaces where girls can dare to move freely.
- 5,500 girls aged 10-19

LET THE NUMBERS SPEAK...





of urban sporters are girls

of girls don't feel welcome in public parks because boys are claiming the space

of girls have experienced harassment in public spaces

Source: vitalcities.be, 2024







Active Environments













- Walking share 42%
- 1st NMT strategy in Africa (2012)
- Upgrade of 8 roads (2 km)
- Potential reach: 714,000 people (improve utilisation / safety).
- Surveys on barriers and experiences



Source: WRI.org, 2023





30 km/h Citywide Speed Limit - Rotterdam



- Impact the entire population
- Safe and attractive city.
- Expected to reduce car journeys by 78,000
- Improve air quality and road safety
- 18 streets in (2022)



Source: collegevanrijksadviseurs.nl, 2020







Thank you

Natalia Lleras
Programme Manager, Walk21
natalia.lleras@walk21.com



