

Agenda

International Women's Day 2025

Corporate Partnership Board of the ITF

Webinar on 7 March 2025, 9:30 – 12:00 CET



Agenda

International Women's Day Event

Pathways to Inclusion: Women Shaping the Future of Transport

Date: March 7th, 2025

Time: 9:30 – 12:00 (CET)

Venue: Zoom

Register [here](#).

About the Corporate Partnership Board

The Corporate Partnership Board is the International Transport Forum's platform for engaging with the private sector and enriching global transport policy discussion with a business perspective.

With millions of employees worldwide, the group of companies belonging to the ITF's Corporate Partnership Board plays an important role in transport. In November 2018 at its plenary meeting in Seoul, Korea, the members of the Corporate Partnership Board decided to launch a 'Workstream on Gender'.

Since then, each year the Corporate Partnership Board holds an event to celebrate gender diversity on International Women's Day. Past topics have included 'Hiring and Retaining a Gender-balanced Workforce', 'Optimising Women's Networks and Mentoring Programmes' Addressing Gender Bias in AI Data', 'Women and Road Safety', 'Gender Biases in Career Advice' and 'Women in STEM'.

Background

As the world transitions towards more sustainable and equitable transport systems, the role of women in driving innovation and leadership is more important than ever. Notably, 2025 is the 30th anniversary of the *Beijing Declaration and Platform for Action*, the most popular and progressive document for the rights of women and girls around the world. Despite progress, women remain underrepresented in key areas of the transport sector.

This International Women's Day, connect with experts, advocates, and industry leaders as we work towards a more inclusive and sustainable future.

Introduction:

9:30–9:32 **Introduction by Sharon Masterson, Senior Manager, Corporate Partnership Board & Institutional Relations**

Brief introduction of the Corporate Partnership Board and its activities and setting the stage for the discussions.

9:32–9:37 **Welcoming words by Young Tae Kim, Secretary-General of the International Transport Forum**

The Secretary General will give an overview of gender priorities at the ITF, as part of ITF's work on Diversity and Inclusion.

Keynotes:

9:37–9:47 **H.E. Nadia Ernzer, Ambassador and Permanent Representative of Luxembourg to the OECD**

The Ambassador will deliver a keynote speech on ongoing gender initiatives at the OECD.

9:47–10:02 **Yuki Tanaka, Director-General for International Affairs, Japan's Ministry of Land, Infrastructure, Transport and Tourism**

The Director-General will deliver a keynote speech on mainstreaming gender in transport policies through Public-Private collaboration, showcasing Japan's approach to applying ITF's perspectives to Japan's context.

Open Floor Discussion and Q&A

Panel Session One:

10:02–10:55 **Encouraging greater female participation in the transport sector: How can university partnerships boost female talent in the transport sector?**

Attracting women to the transport sector remains a significant challenge for companies. While recruitment has increased, further efforts are needed to achieve gender parity. Last year, for International Women's Day, we discussed strategies for encouraging more women into STEM fields.

This session will build on that conversation: once women enter these fields, how can university partnerships with companies help in recruiting them?

SPEAKERS:

- **Amina Lahbabi**, Head of Corporate Communication, University Mohammed VI Polytechnic
- **Brechje Merckx**, Global Diversity, Equity and Inclusion Manager, Alstom
- **Mario Tartaglia**, Leader of FS Research Centre, Ferrovie dello Stato Italiane S.p.A
- **Cate Brancart**, Director, European Safety & Sustainability Development, GAMA

MODERATOR:

Magdalena Olczak, Senior Manager Institutional Relations and Summit, ITF Focal Point on Gender

Open Floor Discussion and Q&A

Case Study:

10:55–11:10 **Rym Saker, Driving Change Program Lead for France, Uber
Women Driving Transport Security**

Understanding the critical security challenges related to gender is essential for improving the transport sector for women and everyone.

Open Floor Discussion and Q&A

Panel Session Two:

11:10–11:55 **Fueling Sustainable Transport: How Women are Shaping Biofuel Innovation**

Women are affected by biofuel production at a higher rate than men, thus protecting their needs and advancing their roles is an important part of the sustainable transition. As the biofuel industry is further developed, we must work to ensure that women are participating in and recognized for their innovations as well as protected and duly compensated for their roles in production.

This session will explore the challenges of this increasingly important topic at the intersection of gender, transport, and agriculture, addressing the question: how can we ensure that women are adequately represented and included across all aspects of the biofuel industry?

SPEAKERS:

- **Laura van Rijn**, Global Feedstock Portfolio Manager for Shell's Low Carbon Fuels Business, Shell
- **Gabriela Viñales**, Paraguay Country Manager, Investancia
- **Linda Schmid**, Manager of Ethanol Policy and Sustainability, US Grains Council

MODERATOR:

Sharon Masterson, Senior Manager, Corporate Partnership Board & Institutional Relations

Open Floor Discussion and Q&A

Closing Remarks:

11:55–12:00 **Sharon Masterson, Senior Manager, Corporate Partnership Board & Institutional Relations**



AIRBUS

Allianz 

ALSTOM

amazon

aramco 

AUTOCRYPT

 **BOSCH**



CEIIA

cruise

DHL
Group


DP WORLD

enel

ExxonMobil

**FERROVIE
DELLO STATO
ITALIANE**

HONDA
Honda R&D

 **HYUNDAI**



kakaomobility



 **Microsoft**

PIRELLI

PTV GROUP
the mind of movement

**RATP
GROUP**



SIEMENS


TotalEnergies

 **TOYOTA**

TRUCKNET

Uber

Valeo

VOLVO