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INTERNATIONAL TRANSPORT FORUM TRANSPORT RESEARCH COMMITTEE

Cancels & replaces the same document of 9 March 2022

Please find attached the information document on the Pre-Summit Research Day: Transport for Inclusive Societies, for information under item 4 of the Agenda of the March TRC meeting.

The Pre-Summit Research Day: Transport for Inclusive Societies

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Pre-Summit Research Day Transport for Inclusive Societies

17 May 2022, In-Person Meeting in Leipzig, Germany

Held in conjunction with the 2022 ITF Annual Summit

Information for the TRC

The International Transport Forum (ITF), together with the European Commission (EC), the European Conference of Transport Research Institutes (ECTRI), the US Transportation Research Board (TRB) and the World Conference on Transport Research Society (WCTRS), are organising a Pre-Summit Research Day on "Transport for Inclusive Societies".

The Research Day is being planned as an in-person event in Leipzig, Germany, on Tuesday, 17 May 2022, as an Annex event to the 2022 ITF Annual Summit. Should the evolution of the sanitary situation linked to the Covid-19 pandemic set a barrier for holding an in-person meeting, the Research Day will be held virtually in conjunction with the ITF Summit.

Objectives

The objective of the Pre-Summit Research Day is to bring together top academics researchers and practitioners to present and discuss topics relevant to the Summit's theme. It is important that research results are brought into practice, especially considering the pace with which our transport system is currently evolving. The Research Day offers a great opportunity to exchange ideas not only between researchers, but also with representatives from governments, cities, and other decision-makers.

The Day will incite discussion around pieces of quantitative and qualitative transport research work. Four main sessions will be organised on the day, based on the main research topics discussed below. Each session will include presentations from leading academics and a Q&A segment. The selection of presenters will be finished by the end of March 2022 on the basis of a call for abstracts organised between 24 January and 07 March. *Annex 2* presents some of the main results of the call for abstracts.

The possibility to organise an article collection of papers selected for presentations at the ITF Pre-Summit Research Day in Partners' Journals will be considered based on the authors' interest.

Rationale and explanation of topics

The 2022 ITF Summit on "Transport for Inclusive Societies" will discuss the role of transport policies for fostering an environmentally-friendly, people-centric world that leaves no-one

behind, notably as regards vulnerable and disadvantaged groups of persons. It will highlight linkages between transport and inclusion in all of its dimensions: how to design inclusive transport governance frameworks and decision-making processes; how to foster access for all to essential goods and services, and economic opportunities in a sustainable way; how to design transport systems that everyone can use; and how to ensure that the transport labour market is as open and inclusive as possible. To this end, the Summit discussions will cut across passenger and freight transport activities while providing a multi-modal perspective. The 2022 Summit will also discuss the role of the transport sector in generating a green, safer, more secure, more equal and healthier world in the wider context of the Covid-19 pandemic.

The Pre-Summit Research Day will limit its scope to four specific topics as listed below. In order to plan their actions for the coming years, policymakers need insights from researchers to provide knowledge and solutions on how to:

- 1) Mitigate and adapt to climate change with environmentally friendly, inclusive and equitable transport solutions;
- 2) Involve everyone in transport policy decision-making and proactively reach out to vulnerable and disadvantaged groups;
- 3) Make digitally enabled transport innovations part of accessible and safe systems for all;
- 4) Fund public and active transport for all in the wake of the Covid-19 pandemic.

Further background on those topics can be found in *Annex 1* to this note.

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Annex 1: Topics background

Equitable transport services are the backbone of inclusive societies. Passenger transport activities grant access to essential opportunities, such as workplaces, education and health centres. Freight transport activities are also required to feed global supply chains and deliver essential goods close to where people live. Yet not all transport services are accessible, nor designed in a way that ensures that mobility activities benefit all user groups. How can governments make sure that transport services leave no-one behind, regardless of geographical location, socio-economic background, or physical or mental characteristics? Starting from this main question, four main issues will be at the heart of discussions at the Research Day:

- 1) Mitigate and adapt to climate change with environmentally-friendly, inclusive and equitable transport solutions: Transport activities are at the centre of the climate change challenge. With current policies, passenger and freight transport activities are set to more than double by 2050 compared to 2015, increasing CO₂ emissions by 15%. Transport activities are also responsible for increasing health hazards in cities around the world, through local pollutant emissions. Policy measures need to be taken to reflect the environmental and public space consumption costs of using vehicles and support the switch to clean and zero-emission ones. Policy measures are also needed for adapting transport infrastructure and services to potential disruptions from climate disasters and extreme weather events. Some of these measures will disproportionately and negatively impact historically underserved communities and lower income groups. How can policy makers implement more ambitious mitigation and adaptation measures without burdening vulnerable users? How could transport policies deliver co-benefits for underserved communities while mitigating and adapting to climate change?
- 2) Involve everyone in transport policy decision-making and pro-actively reach out to vulnerable and disadvantaged groups: engaging citizens in the proposal, development and evaluation of transport policies improves the public acceptance of measures and delivery of projects. It can also be an effective way to design and implement transport services that address the needs and concerns of all users, particularly the most vulnerable or disadvantaged ones. Nonetheless, there are various challenges. How can authorities set up institutional arrangements and decision-making processes that include citizens' voices in a meaningful way? How can they make sure that all user groups are represented and have the financial and time resources to participate effectively? Which instruments, such as surveys, discussion roundtables or social media engagement are most effective for ensuring a fruitful citizen engagement? Another important role for research is documenting the value of meaningful participation processes in facilitating project delivery on time and on budget to administrations sceptical about their value.
- 3) Make digitally enabled transport innovations part of accessible and safe systems for all: Digital transport innovations have provided solutions that could help bridge access gaps and include previously excluded users into transport systems. Demand-responsive app-based services, for instance, could help reduce transport 'deserts' in geographically distant and lower-income communities. Yet challenges remain. How to make sure that these services

are affordable and usable by all transport users, such as those without access to smartphones, internet connections or the unbanked, lower income population including those with low digital skills? How can these services be designed so that they can be used by all users, no matter their cognitive, sensory or physical conditions? And how can authorities regulate services such as forms of app-based shared mobility so that they are safe and accessible for all users, including those with physical, cognitive or sensory impairments?

4) Fund public and active transport for all in the wake of the Covid-19 pandemic: During the Covid-19 pandemic, public transport services have been reduced in many cities around the world, either because of movement restriction measures or because of a financial hardship due to decrease in ridership. Emerging complementary shared mobility services (e.g. shared e-scooters, shared bikes, or shared vans) have also been put in jeopardy. At the same time, demand for active transport modes (walking and cycling) has increased during the pandemic and brought many cities to adapt their infrastructures temporarily to those needs. The situation has shown how essential public transport is for granting access to vital opportunities, particularly for lower income groups. It has also reflected how many networks are vulnerable to major shifts in public finances, in a context of major budget decline. It has further highlighted and enhanced investment needs for guaranteeing environmentally-friendly, suitable, accessible and healthy rides for all users. In many cities, the need to make emerging active mobility infrastructures permanent has also increased funding needs. How can public authorities guarantee funding for maintaining and eventually expanding zero-emission public transport services and new forms of active mobility? Which alternatives do public authorities have for increasing the resilience of sustainable transport public finances? How can public and private stakeholders cooperate to keep emerging and complementary forms of shared mobility alive in the wake of the Covid-19 pandemic?

Annex 2: Call for abstracts results

Organisers held a call for abstracts between 24 January and 07 March on pieces of work relevant to this year's Pre-Summit Research Day topics. Partner organisations worked jointly to increase the reach of the call. Among others, the ITF organised an information session on the day, opened by SG Kim.

The call ended with 45 applications, from institutions in 21 countries. Some of the main highlights were:

- There was almost gender parity in applications. 49% of applicants were female; 51% male
- Most applications (43) stemmed from ITF Member Countries. The other two stemmed from institutions in two African countries: Ethiopia and South Africa
- Almost three-fourths of applications came from European institutions. Asia and North America had four applicants each. There were two applications from Latin American institutions and two from African ones.
- **Almost one-third of applications stemmed from universities**. More than one third came from other research institutions. Contractors and consultants made up for more than 20% of applications.



